

majors in the control group and the intervention group is different. The market awareness score of the control group was (61.22 ± 2.45), and the market awareness score of the intervention group was higher than that of the control group (83.41 ± 3.17). The scores of aesthetic consciousness in the intervention group were higher than those in the control group (32.0 ± 51).

**Table 1.** The effect of the reform of teaching practice mode of film and television specialty in higher vocational colleges

Group	Market awareness	Innovative consciousness	Aesthetic consciousness
Control group	61.22±2.45	64.56±0.46	70.34±0.58
Intervention group	83.41±3.17	86.32±0.51	93.48±0.55

**Conclusions:** The rapid rise of short video has become a way of entertainment for many people in their leisure time. The problem of short video market awareness barriers has become increasingly prominent, which has brought enlightenment to the teaching practice of film and television majors in higher vocational colleges. In view of these awareness barriers, we should strengthen the cultivation of film and television Majors' relevant awareness and promote the improvement of students' relevant awareness, so as to improve the professional ability of film and television majors and promote the improvement of short video quality, provide more employment opportunities for students majoring in film and television.

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## THE INFLUENCE OF HUMANISTIC SPIRIT ON STUDENTS' THINKING LOGICAL OBSTACLES IN MARXIST PHILOSOPHY EDUCATION

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**Background:** Thinking logic disorder belongs to the thinking disorder of cognitive disorder. Thinking logic disorder mainly includes four types of thinking logic disorder, such as symbolic thinking and new words. Individuals with symbolic thinking will have obstacles in the use of words, and often give some common words special meanings, which are incomprehensible to ordinary people. The pathological manifestation of symbolic thinking is the anti-wearing behavior of mental patients, or giving some meaning to some things normally, such as green symbolizes life. Individuals make up words and give them special meanings, which has become a new work of words. In addition, the individual thinking with logical inversion thinking is logically confused, without correct logic, and the relevant reasoning cannot be supported by facts or statements. Sophistry thinking individuals use a large number of empty words in word expression, which cannot be realized. The relevant remarks are farfetched, pure nonsense and empty words, stubbornly adhere to their own views and do not listen to the opinions of others. At present, under the influence of traditional education mode, college students are used to passive acceptance of knowledge and are not good at active thinking. In the face of problems, college students' thinking logic ability is insufficient and there are thinking logic obstacles, which are embodied in three aspects: new words, logical wrong thinking and sophistry thinking. The concept is the basic point of thinking logic. Due to the confusion of logical basic points, the understanding of conceptual knowledge is inaccurate, and the similarity and difference of relevant concepts cannot be distinguished, resulting in the misuse of concepts or the lack of knowledge on how to mobilize relevant knowledge. The relevant learning knowledge cannot form a complete logical thinking system, resulting in confusion of thinking logic. Lack of logical thinking method and insufficient ability to observe, analyze and deal with problems.

The humanistic spirit pays more attention to individual values and needs, which represents a kind of value concept and cultural spirit. It includes the humanistic spirit. The organic combination of scientific spirit and humanistic spirit is emphasized in Marxist philosophy education. Through humanistic spirit education, stimulate students' thinking, improve their spiritual realm, and pay attention to the development of students' psychology, thinking and personality. This paper analyzes the influence of humanistic spirit on students' thinking logical obstacles in Marxist philosophy education.

**Objective:** To understand the current thinking logic obstacles of college students, study the role of humanistic spirit in the all-round development of college students, make a specific analysis of the dominance of Marxist philosophy in humanistic education, and analyze the influence of humanistic spirit on students' thinking logic obstacles in Marxist philosophy education.

**Research objects and methods:** The research objects were college students with thinking logic disorder. 300 college students with thinking logic disorder were randomly selected from three universities. These students come from different majors and grades. Understand the situation of these students' thinking logic obstacles, analyze the causes of college students' thinking logic obstacles, record relevant thinking logic obstacle data, and evaluate the impact of humanistic spirit on students' thinking logic obstacles in Marxist philosophy education through fuzzy evaluation. The impact degree score adopts grades 1-5. The higher the score, the higher the impact. The relevant data processing software is SPSS17.0 software.

**Results:** Influenced by the traditional teaching mode, college students are used to the way of passive acceptance of knowledge, students' active learning ability is insufficient, and there are great problems in the logical thinking analysis of problems. The thinking logic is confused and the concept is used indiscriminately. College students of different majors have different degrees of thinking logic obstacles. After Marxist philosophy education, students majoring in business English scored 3 points on new words and expressions, which was 1 point lower than that before Marxist philosophy education. The relevant results are shown in Table 1.

**Table 1.** Scoring of thinking logic obstacles of college students of different majors before and after Marxist philosophy education

Major	Time	Word remaking	Logical fallacy thinking	Sophistry thinking
Business English major	Before education	4	4	4
	After education	3	2	2
Computer major	Before education	3	3	3
	After education	1	1	1
Financial management	Before education	4	4	4
	After education	2	3	2

**Conclusions:** Thinking logic disorder is a common thinking disorder among college students, which is manifested in the confusion of the basic points of thinking logic, the poor relevance of speech logic and the lack of logical thinking methods. The humanistic spirit in Marxist philosophy education pays attention to the all-round development of college students, which can affect the quality of college students at multiple levels and angles, and play a positive role in promoting the thinking and logic ability of college students. Under the thinking training, improve the mind of college students, so as to think effectively, improve the confusion of thinking logic, improve the ability of college students to distinguish value, and alleviate the obstacles of college students' thinking logic.

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## METHODS OF COLLEGE COUNSELORS INNOVATING STUDENTS' IDEOLOGICAL AND POLITICAL THEME EDUCATION PATH FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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**Background:** Educational psychology is to study and record the psychological activities and change laws related to educators and educated. The research environment is the process of education and teaching. This psychology belongs to a branch of psychology and is an interdisciplinary subject between educational science and psychological science. At the end of the 19th century, educational psychology developed into an independent discipline. With the continuous development of society and the increasing need of education, the task of educational psychology is adjusted, and the scope of research objects of educational psychology is slowly expanded. In the early stage of development, educational psychology focused on the research and discussion of learning psychology and learning laws, and these research contents were mainly intellectual