

Category	Before	After 3 months	After 6 months	P
Comprehensive verbal communication ability	1.39±0.43	2.75±0.61	4.38±0.47	0.00
Oral receiving function	1.45±0.56	2.69±0.59	4.64±0.59	0.00
Oral expression function	1.25±0.43	2.47±0.43	4.75±0.61	0.00
Written language receiving function	1.43±0.57	2.54±0.55	4.69±0.59	0.00
Written language expression function	1.28±0.43	2.36±0.41	4.47±0.43	0.00

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COORDINATED DEVELOPMENT OF COLLEGE STUDENTS' PARTY AFFAIRS CONSTRUCTION AND IDEOLOGICAL AND POLITICAL EDUCATION FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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Background: Educational psychology originated from the western classical naturalistic educational thought, which was formally put forward by Pestalozzi. He explored the relationship between human mental nature and educational activities, combined the educational process with the psychological activities of learning and communication, and made educational activities psychological from the law of human nature. Pestalozzi believes that we should pay attention to the change law of psychological activities of educational subjects in educational activities, understand the development mechanism of students' learning psychology, so as to carry out educational activities selectively, and adjust the teaching details such as the development method, teaching content and teaching principles of teaching activities accordingly. Under the guidance of educational psychology theory, the reform of ideological and political education teaching activities in colleges and universities can promote the coordinated development of party affairs construction and ideological and political education of college students, effectively utilize psychological elements, tap students' internal learning potential, and promote students' all-round development in psychological health and study.

The theoretical core of educational psychology has multiple consistency with the fundamental goal of ideological and political education in colleges and universities. Educational psychology and ideological and political education take the internal psychological needs of college students as the starting point and foothold, and emphasize the dominant position and role of students in teaching activities. And educational psychology and ideological and political education are based on students' psychological development path, from the perspective of psychology, committed to promoting students' all-round development. In terms of function, educational psychology and ideological and political education both emphasize the positive guiding role of teachers in the teaching process, and believe that teachers should be guided by students' psychological demands and value needs, and take students' psychological characteristics as the index of educational guidance. Therefore, carrying out the ideological and political education of college students under the guidance of educational psychology can promote the correct establishment of college students' outlook on life, world outlook and values, and lead the ideological concept of college students to develop in a correct and positive direction. College students are also the main body of party affairs construction. The party affairs construction of colleges and universities needs to take the characteristics of students as the starting point and foothold, organize and carry out ideological education activities related to party affairs, screen activists to join the party in a planned way, improve the ideological and political quality of the whole teachers and students, and strengthen the in-depth understanding of the party by all teachers and students. Under the guidance of educational psychology, adjusting and reforming the ideological and political education curriculum in colleges and universities and realizing the coordinated development with the party affairs construction can effectively promote the progress and development of students' ideas and avoid college students shaking their position due to external impact.

Objective: Integrate the theory of educational psychology into the ideological and political education in colleges and universities, establish a new educational model for the coordinated development of college students' Party affairs construction and ideological and political education, help colleges and universities improve the ideological and political height of talent training, and send a group of high-quality talents for

the development of the party's cause and the prosperity and progress of the country. Organically integrate the ideological and political education of college students with the construction of party affairs, promote the improvement of the quality of ideological and political education, and guide college students to develop positive life values and ideological character.

Research design: Aiming at the coordinated development of college students' party affairs construction and ideological and political education, based on the theory of educational psychology, deepen the application of educational psychology theory in college ideological and political education, and build a comprehensive index system for the coordinated development of college students' party affairs construction and ideological and political education. The principal component analysis method is used to evaluate the index system, explore the relationship between college students' party affairs construction and ideological and political education, and find the main factors affecting their collaborative innovation and development, so as to lay a foundation for putting forward a new model of collaborative development between college students' party affairs construction and ideological and political education. The principal component analysis method is used to mathematically transform and standardize the index variables, distinguish the amount of information according to the sample of the index, judge the importance of the index, and realize the comprehensive evaluation of the main influencing factors of the coordinated development of college students' party affairs construction and ideological and political education.

Results: The eigenvalues and contribution rate of principal components are shown in Table 1. The principal components of the coordinated development of party affairs construction and ideological and political education of college students are top-level design, organic correlation and practical connection, and the cumulative variance contribution rate of the three components is 93.97%.

Table 1. Principal component eigenvalues and contribution rate

Composition	Characteristic value	Variance contribution rate (%)	Cumulative contribution rate (%)
Top level design	3.284	37.53	37.53
Organic correlation	2.417	31.05	68.58
Realistic connection	2.063	25.39	93.97

Conclusions: Under the impact of western ideological trend, some college students' resistance is low, and their ideological position is easy to waver. Therefore, under the guidance of advanced and scientific educational psychology theory, the research combines educational psychology theory with ideological and political education in colleges and universities, adjusts and optimizes the teaching mode of ideological and political education in colleges and universities, and promotes the improvement of students' political consciousness and the promotion of party affairs in colleges and universities. Through the coordinated development of college students' ideological and political education and party affairs construction, correct college students' wrong ideas, guide college students to plan their own future development from a correct perspective, and improve college students' enthusiasm for learning and life. To optimize and reform the existing mode of ideological and political education, we need to first solve the problems existing in the curriculum of ideological and political education and the construction of party affairs, strengthen the correlation between them, and then promote the coordinated development and progress of them under the guidance of positive work ideas, so as to establish a new mode of ideological and political education in line with the situation of the new era.

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THE RELATIONSHIP BETWEEN THE CHARACTERISTICS OF LITERARY WORKS AND THE AUTHOR'S PSYCHOLOGY IN CREATION

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Background: Social psychology analyzes the law of psychological activities of individuals and groups in the social environment, and explores the ideological, emotional and behavioral patterns of individuals under the constraints of others or groups. Social psychology analyzes the psychological characteristics of individuals such as interpersonal attraction, interpersonal perception and social promotion in the social