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THE DEVELOPMENT OF RURAL PRESCHOOL EDUCATION LED BY HIGH-QUALITY STATE-RUN KINDERGARTENS UNDER THE BACKGROUND OF EDUCATIONAL PSYCHOLOGY

Cuimei Yang^{1,2}

¹*Department of Philosophy, Nanjing University, Nanjing 210023, China*

²*Department of Physical Education, Nanjing Sport Institute, Nanjing 210014, China*

Background: Educational psychology analyzes the changes of educational subjects' psychological activities in educational activities, studies the psychological basis of people's teaching activities in educational environment, and discusses the learning and teaching intervention in teaching activities. Educational psychology is based on psychological theory and has strong practicality. It can help teachers and students solve difficulties and problems in teaching activities, and is of great positive significance to the development of students' mental health. Starting from educational psychology, teachers can analyze students' cognitive and learning characteristics, formulate corresponding systematic teaching methods and design scientific and reasonable teaching schemes according to students' learning characteristics, which is of great value to promote the steady improvement of students' comprehensive ability. Preschool children are young, their thinking development is immature, they do not have strong logical thinking and thinking ability, and their enthusiasm and self-discipline in learning are low, so they need teachers' intervention and assistance. On the other hand, preschool children have many psychological characteristics such as jumping thinking and strong curiosity. From the perspective of educational psychology, taking the psychological change characteristics of preschool children as the research center can effectively help preschool education teachers master the psychological laws and characteristics of preschool children and improve the quality and level of preschool education from the psychological level.

With the needs of social development, the state pays more and more attention to preschool education and rural education, and rural preschool education has been raised to an unprecedented height. The development speed of rural areas is slow and the development process is backward. The important role of preschool education of preschool children in promoting people's all-round development is often ignored. And the lag of rural economy also hinders the development of high-quality preschool education, which lacks a certain material foundation. Therefore, in recent years, the state has increased its policy support and fund preference for rural preschool education, established state-run kindergartens in rural areas, implemented the free preschool education system, promoted the improvement of the level of rural preschool education, and alleviated the problem of difficult and expensive admission in rural areas.

Objective: From the perspective of educational psychology, through the research and analysis of the psychological characteristics of preschool children, this paper discusses the role of high-quality state-run kindergartens in leading the development of rural preschool education, analyzes the development of new rural preschool education state-run kindergartens behind the policy inclination, and provides reference for the further development and development of rural preschool education. The research makes an in-depth analysis of the problems and situation of rural public preschool education parks, and puts forward reflections and suggestions, hoping to put forward reasonable suggestions for the development and improvement of rural public preschool education parks and promote the development of rural public preschool education.

Research design: The research aims at the development of rural preschool education, analyzes the problems existing in the construction of rural state-run kindergartens, deeply analyzes the role of rural state-run kindergartens in the development of rural preschool education, and understands the development needs of state-run kindergartens under the environment of rural preschool education. It also analyzes the psychological characteristics of preschool children, deeply integrates the psychological needs of preschool children in kindergarten education from the perspective of educational psychology, constructs the development system model of rural state-run kindergartens, and discusses the development strategies of high-quality state-run kindergartens under the needs of rural preschool education. The chain weighting method index system is used for scoring and weighting, combined with expert judgment, so as to realize the numerical analysis of the differences between the development indicators of rural state-run kindergartens. The research explores the internal conditions for the establishment of rural high-quality state-run kindergartens from the development status and problems of rural state-run kindergartens, and puts forward the improvement strategies and suggestions for the establishment of rural high-quality state-run kindergartens combined with the weight comparison of the development index system of rural state-run

kindergartens.

Results: The statistical results of the problems existing in the existing rural state-run kindergartens are shown in Table 1. Although some achievements have been made in rural preschool education, there are still many problems. At present, the utilization rate of hardware facilities in rural state-run kindergartens is low, the professional quality of teachers is uneven, and the knowledge of preschool education is backward. At present, the management of rural state-run kindergartens is chaotic, the system construction is imperfect, there is a lack of management, the randomness of teaching activities and plan design is strong, and the curriculum of preschool education is unreasonable.

Table 1. Statistical results of problems existing in existing rural state-run kindergartens

| Survey object | Kindergarten principal | Teachers | Parents of students |
|---------------------------|------------------------|----------|---------------------|
| School running philosophy | 1 | 2 | 2 |
| Hardware facilities | 2 | 1 | 2 |
| Teacher qualification | 1 | 1 | 1 |
| School management | 1 | 2 | 2 |
| Instructional design | 2 | 1 | 2 |

Conclusions: Through the analysis of the psychological characteristics of preschool children and the law of changes in psychological activities, this study strengthens the teaching and education construction of high-quality state-run kindergartens in China and promotes the development and progress of rural preschool education. From the current teaching situation of the existing state-run kindergartens, under the policy support, the allocation of hardware facilities and other resources of rural state-run kindergartens is basically in place, but there is a problem of low utilization rate of hardware facilities, which requires rural state-run kindergartens to actively use local resources and improve the level of teaching quality. In addition, rural state-run kindergartens should strengthen the construction of relevant management systems, standardize the daily teaching management of state-run kindergartens, improve the access threshold of teachers in rural state-run kindergartens, and provide targeted and planned professional skills training and guidance for teachers in rural state-run kindergartens.

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METHODS OF ELABORATING THE DEATH THEME OF CHILDREN'S LITERATURE UNDER COGNITIVE PSYCHOLOGY

Xiaoyan Wang

Korean School, Eastern Liaoning University, Dandong 118001, China

Background: Death is the only way in human individual life, and death, as the precipitation of life, is also one of the eternal themes in literary works. Literary works usually describe death from various angles to show the author's exclamation about death or life. Children's literature is a special branch of literary works. Because of its different readers, it is quite different from conventional literary works. The potential readers of children's literature are young children, so the authors of children's literature have special writing techniques in content selection and elaboration. In the elaboration of the death theme of children's literary works, the author often chooses to avoid the intuitive description of death and sadness, and choose to take death as the theme and integrate the hope of life, so that children's readers can perceive death in the text and realize the value of life.

Based on psychological knowledge, the theory of cognitive psychology absorbs the essence of many advanced theoretical achievements, such as information theory and cybernetics, and analyzes the process of individual psychological change from the perspective of experiment and information processing. Cognitive psychology believes that human cognitive process is the process of responding to external stimuli. Human cognition of knowledge or information goes through individual processing and storage, and finally stimulates individual sensory organs and enters individual memory. Cognitive psychology also emphasizes the enthusiasm of individuals in information search and processing. Individuals use strategies to actively search for information, process, store and express it. From the perspective of cognitive psychology, to look