TEACHING OF LAWS AND REGULATIONS OF HOTEL MANAGEMENT SPECIALTY IN HIGHER VOCATIONAL COLLEGES BASED ON THE REALITY OF HOTEL OPERATION UNDER COGNITIVE IMPAIRMENT

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Background: Human cognitive function is the high-level activity of human cerebral cortex. Human cognition of things is the process of receiving, coding, extracting and using information, including human perception, recognition, memory, reasoning and other thinking activities. When the human cerebral cortex is damaged, it may lead to specific cognitive impairment. Patients with cognitive impairment are often involved in all aspects of cognitive impairment. Their condition covers attention, organization, memory, perception, understanding and other aspects. Only in rare cases, there is a single functional cognitive impairment. The range of dysfunction in patients with cognitive impairment is affected by the location of the lesion. Memory impairment and attention impairment are two common clinical manifestations of cognitive impairment. In severe cases, patients with cognitive impairment may also have agnosia, body conformational agnosia, spatial neglect and so on. When teaching students with cognitive impairment, teachers should timely adjust their teaching mode according to the situation of students with cognitive impairment, so as to help students with cognitive impairment master knowledge ability and efficiency.

The teaching of laws and regulations of hotel related majors is one of the core courses of hotel management majors in higher vocational colleges. Students are required to be familiar with and master the laws and regulations related to the hotel, and be able to directly apply the relevant laws and regulations in the actual process of hotel management, so as to ensure that students majoring in hotel management have high hotel management professional quality and legal skills. Moreover, the university stage is an important development period for the formation and maturity of students’ outlook on life, values and world outlook. Integrating the teaching of relevant professional legal courses into the professional learning process of college students not only has important practical significance for the career development of hotel management students, but also improves the legal awareness of hotel management students. However, at present, there are many problems in the teaching of laws and regulations of hotel management specialty in higher vocational colleges, which is divorced from the reality of hotel operation and is difficult to meet the learning needs of hotel management students. Higher vocational colleges are required to reform the teaching of laws and regulations of hotel management specialty and improve the teaching quality of hotel management in higher vocational colleges.

Objective: Based on the actual situation of hotel operation, this paper discusses the teaching mode and current situation of relevant laws and regulations of hotel management major in higher vocational colleges, so as to provide theoretical and methodological reference for students with cognitive impairment to learn relevant laws and regulations of hotel management. The research analyzes the current situation of the teaching of laws and regulations related to hotel management in higher vocational colleges, deeply excavates the problems existing in the teaching system of hotel management in higher vocational colleges, and puts forward the optimization means and strategies of the teaching of laws and regulations related to hotel management in higher vocational colleges, hoping to provide new development ideas for the teaching reform of higher vocational colleges.

Research design: Research and use the 2021 academic year teaching quality evaluation and inspection report of a higher vocational college to obtain the evaluation data of the teaching quality level of the hotel management major in a higher vocational college. The evaluation and inspection report analyzes the teaching situation of the hotel management major from the two aspects of professional evaluation and student evaluation, and comprehensively evaluates the 2021 academic year teaching situation of the higher vocational college. Based on the evaluation results of hotel management specialty, this study analyzes the
teaching situation of hotel management specialty education in hotel management related laws and regulations, analyzes the existing problems of hotel management specialty in higher vocational colleges, and puts forward the teaching means and strategies of hotel management related laws and regulations for students with cognitive impairment. The research combined with the experimental method to verify the feasibility and effectiveness of the proposed teaching mode of laws and regulations of hotel management specialty. Taking 120 students majoring in hotel management in higher vocational colleges with cognitive impairment as the experimental objects, the experimental objects were divided into three groups, using the original traditional teaching mode, the targeted teaching mode of cognitive impairment based on the actual cognitive impairment of the hotel, the targeted teaching mode is used for teaching.

**Results:** The analysis and statistical results of the problems existing in the teaching mode of hotel management major in higher vocational colleges are shown in Table 1. Students majoring in hotel management generally believe that the current teaching mode of hotel management major in higher vocational colleges has the problem of unclear teaching objectives, and the teaching concept of the traditional teaching mode is relatively backward, which is difficult to meet the development needs of the new era.

**Table 1. Analysis and statistical results of the problems existing in the teaching mode of hotel management major in higher vocational colleges**

<table>
<thead>
<tr>
<th>Survey object</th>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching objectives</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Textbook construction</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Curriculum</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Teaching model</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

**Conclusions:** The professional teaching mode of hotel management in traditional higher vocational colleges is relatively backward, and the teaching method is single, which is not conducive to cognitive impairment. Students learn the knowledge of laws and regulations related to hotel management. Therefore, starting from the reality of hotel operation, the research will reform the teaching mode of relevant laws and regulations of hotel management major in higher vocational colleges, optimize the existing teaching methods of hotel management major in higher vocational colleges in combination with the learning characteristics of students with cognitive impairment, and stimulate interest, confirm objectives, allocate resources and other ways, improve the learning efficiency of students with cognitive impairment on the knowledge of laws and regulations related to hotel management.

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**INFLUENCE OF COGNITIVE IMPAIRMENT ON THE LEARNING OF BRITISH AND AMERICAN LITERATURE AND ITS COUNTERMEASURES**

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**Background:** Cognitive process refers to that the human brain recognizes and receives external things or information input, encodes and stores the received information through psychological processing and processing, and transforms it into its own recognized knowledge. The individual's cognitive ability is his ability to learn, acquire and apply knowledge. Through the processing and coding of external input information, the individual internalizes the received external information into self-knowledge, so as to realize the cognitive process of things. The damage of human cerebral cortex may lead to individual cognitive impairment, which may lead to individual cognitive impairment in memory, computing power, language ability, understanding ability and so on. And cognitive function is often accompanied by a variety of cognitive impairment, which has a negative impact on the daily life of patients with cognitive impairment, and seriously reduces the quality of life of patients with cognitive impairment.

Language is one of the important carriers of culture. The cultural characteristics of different national backgrounds are deeply imprinted in language expression, and learning English is inseparable from the cultural cognition under the English language background. The fundamental purpose of English learning is to have barrier free communication with people in Britain and the United States. In the past, English learning often paid little attention to cross-cultural knowledge learning, but with the advancement of globalization,