

health of college students. However, some studies have not been able to understand the specific mechanism of the positive psychology in volunteer service activities in the improvement of college students' mental health. The research explores the positive means in volunteer service activities through positive psychology, and evaluates the effect of ability training in volunteer service activities on the improvement of students' mental health, in order to provide reference for the cultivation of college students' physical and mental health.

Objective: Explore the connotation of positive psychology in volunteer service activities, and analyze the role of volunteer service activities induced by positive psychology in promoting college students' mental health.

Study design: Taking a university as an example, this paper counts the main activities in the development of volunteer service activities in colleges and universities, classifies the connotation of positive psychology in various activities by cluster analysis, analyzes the impact of different positive psychology on students' anxiety, self-differentiation and emotional expression, and summarizes the comprehensive effect of volunteer service activities on the improvement of college students' mental health.

Results: The positive psychology in volunteer service activities obtained by cluster analysis includes persistence, enthusiasm, dedication, love and pride. The impact of positive psychology on students' anxiety, self-differentiation and emotional expression is shown in Table 1. 0-4 represents the degree of impact, 0 represents no impact, 1 represents weak impact, 2 represents general impact, 3 represents strong impact and 4 represents complete impact. Table 1 shows that the positive psychology such as persistence, enthusiasm, dedication, love and pride in volunteer service activities have a complete impact on students' anxiety, self-differentiation and emotional expression.

Table 1. The influence of volunteer service activities on students' psychological emotion

Psychological emotion	Persistent	Enthusiasm	Dedication	Love	Proud
Anxious	3	4	4	4	4
Self-differentiation	4	4	4	4	3
Emotional expression	4	4	4	4	3

Conclusions: The mental health of college students is the focus of all sectors of society. It is particularly important for colleges and universities to promote students' physical and mental growth in the teaching process. From the perspective of positive psychology, this paper analyzes the positive psychology in volunteer service activities, and evaluates the impact of positive psychology on students' psychological emotion. The results show that the positive psychology in volunteer service activities can completely affect students' psychological emotion, that is, volunteer service activities can significantly improve students' mental health. Therefore, in college teaching, schools should often organize volunteer service activities and use the positive psychology in the activities to promote the healthy growth of students' psychology.

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PERFORMANCE AUDIT OF FINANCIAL SUBSIDIES FOR RURAL REVITALIZATION PROJECTS FROM THE PERSPECTIVE OF ECONOMIC PSYCHOLOGY

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Background: In recent years, China has put forward the rural revitalization strategy, vigorously developed the rural tourism industry and improved the income of farmers. In order to develop rural tourism industry, the government's financial subsidy funds are indispensable. In this process, the performance audit of financial subsidy funds is very important. The traditional performance audit method of financial subsidy funds is inefficient, time-consuming and heavy workload. The staff often cannot get accurate results within the specified time, so there is great psychological pressure. In addition, the performance audit of financial subsidy funds is relatively boring, and the staff often have negative emotions such as irritability and anxiety. Over time, if the negative emotions cannot be alleviated, the staff will suffer from psychological diseases such as anxiety and depression, which will not only affect the physical and mental health of the staff, but also affect their daily life and work, and have a negative and negative impact on individuals and rural revitalization. Therefore, we need to find a fast, efficient and convenient financial subsidy fund

performance audit method to improve work efficiency, alleviate the negative emotions of staff, and then treat the anxiety and depression of staff.

Economic psychology is a comprehensive discipline that combines the dimensions of psychology, economics and management. It mainly studies the psychological activity law of individual, collective, labor and interpersonal communication in economic activities, so as to improve production efficiency. The main research contents of economic psychology are: individual characteristics and the position of personality in the labor force structure, the law of individual psychological change when participating in economic activities, individual psychological problems and change filtering during labor achievement distribution and consumption, the cycle law of individual demand generation, development, sufficiency and reproduction, the quantitative and qualitative analysis of individual demand the relationship between individuals and various forms of ownership, the effectiveness of the operation of the economic system and the psychological conditions for the formulation and implementation of economic policies. The theory of economic psychology adopts the viewpoint of psychology to analyze the psychological factors of various roles in economic activities, that is, to analyze the psychological change law, decision-making change and decision-making behavior of consumers, entrepreneurs and political decision-makers under different circumstances. Based on economic psychology, this paper constructs the performance audit system of financial subsidy funds of rural revitalization projects, improves the work efficiency of financial subsidy funds' performance audit staff of rural revitalization projects, reduces the workload, alleviates the negative emotions of staff, and plays a role in treating the mental anxiety of staff, which is of positive significance to the cause of rural revitalization in China.

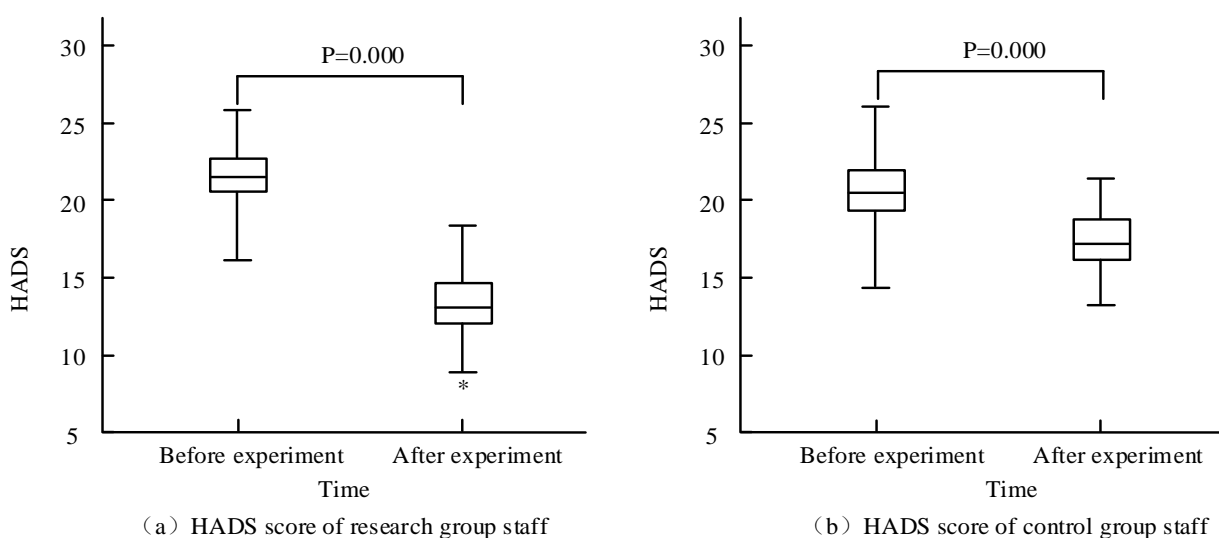
Objective: The performance audit of financial subsidy funds is relatively boring, and the staff are easy to suffer from psychological diseases such as anxiety and depression, which not only affects the physical and mental health of the staff, but also affects their daily life and work, and has a negative and negative impact on individuals and rural revitalization. Based on economic psychology, this paper constructs a performance audit system of financial subsidies for rural revitalization projects, improves work efficiency, reduces workload, alleviates the negative emotions of staff, and plays a role in treating the mental anxiety of staff, which is of positive significance to the cause of rural revitalization in China.

Research objects and methods: 40 staff with different degrees of anxiety and engaged in the performance audit of financial subsidies were selected as the research objects. The mental health status of the staff was evaluated by Self-rating Anxiety Scale (SAS), Self-rating Depression Scale (SDS) and Hospital Anxiety and Depression Scale (HADS).

Study design: 40 patients were randomly divided into study group and control group with 20 people in each group. Among them, the staff of the research group used the financial subsidy fund performance audit system of rural revitalization project based on economic psychology to carry out the audit work. The staff in the control group used the traditional financial subsidy fund performance audit method for audit work. After a period of time, the mental health status of the two groups was compared.

Methods: The relevant data were processed and analyzed by software SPSS23.0.

Results: After working for a period of time, the SAS score, SDS score and HADS score of the staff in the study group were lower than those in the control group, and the difference was significant ($P < 0.05$). Among them, the HADS scores of the two groups of staff are shown in Figure 1.



Note: * $P < 0.05$ compared with control group.
Figure 1. HADS score of two groups of staff

Conclusions: The traditional financial subsidy fund performance audit method is inefficient, time-consuming, heavy workload, great psychological pressure on staff, and staff often have negative emotions such as irritability and anxiety. When negative emotions cannot be alleviated for a long time, it will lead to psychological diseases such as anxiety and depression, affect the physical and mental health of staff, affect daily life and work, and have a negative and negative impact on individuals and rural revitalization. Based on economic psychology, this paper constructs a performance audit system of financial subsidies for rural revitalization projects. The experimental results showed that after working for a period of time, the SAS score, SDS score and HADs score of the staff in the study group were lower than those in the control group, and the difference was significant ($P < 0.05$). The above results show that the rural revitalization project financial subsidy fund performance audit system can improve the work efficiency of the rural revitalization project financial subsidy fund performance audit staff, reduce the workload, alleviate the negative emotions of the staff, and play a role in treating the mental anxiety of the staff, which is of positive significance to the cause of rural revitalization in China.

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INNOVATIVE APPLICATION OF ECOLOGICAL LANDSCAPE DESIGN IN RURAL REVITALIZATION FROM THE PERSPECTIVE OF SOCIAL PSYCHOLOGY

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Background: Since the reform and opening up, China's economic level has improved rapidly, the market economy has developed continuously, and the pace of life of urban residents is also accelerating. In the fast-paced life, urban residents bear a lot of pressure, such as work, emotion, communication, loan and so on, but they cannot be effectively released. Under the long-term accumulation of pressure, urban residents have physical and psychological problems, and then suffer from various psychological diseases, such as anxiety, depression and so on. If the degree of mental illness is too heavy and lasts too long, it will damage the patient's physical function and make the patient feel painful and depressed. In the long run, it will make the patient have the psychology of world weariness and suicide, and cause a huge burden on the patient's family and society, which is not conducive to the construction and development of a harmonious society. Therefore, finding a suitable way to alleviate the negative emotions of urban residents and then treat mental diseases is of positive significance to the personal development of patients with mental diseases, the reduction of the burden on patients' families and the development of a harmonious society.

Under the rural revitalization strategy, the rapid development of rural tourism industry has become an important way for many urban residents to relax and alleviate their negative emotions. The ecological landscape design in rural tourism can make tourists feel happy and have the effect of treating mental diseases. However, the homogenization of some ecological landscape designs is serious, which leads to aesthetic fatigue of tourists and has little effect on tourists' mood relaxation. Therefore, innovation and improvement are needed. Social psychology is a branch of psychology, which mainly studies the occurrence and change law of psychology and behavior of individuals and groups in social interaction, and discusses interpersonal relations at the individual level and social group level, including group communication structure, group norms and so on. In social psychology, it is generally divided into three fields: individual process, interpersonal process and group process. Among them, individual process involves individual attitude, personal perception and self-consciousness, as well as the change law of individual personality development and social development. Interpersonal process is to explore the interpersonal relationship between individuals and the impact of interpersonal relationship on individual psychology. Group process studies individual psychology and behavior law from the perspective of macro environment, including the psychological impact of group and organization on individual and the psychological impact of surrounding environment on individual. The research analyzes the psychology of urban residents based on social psychology, and innovates the ecological landscape design in rural tourism according to the analysis results, so as to treat the anxiety and depression of urban residents.

Objective: In the fast-paced life, urban residents bear a lot of pressure. Under the long-term accumulation of pressure, urban residents have physical and psychological problems, and then suffer from various psychological diseases, such as anxiety, depression and so on. Based on social psychology, this study