

## THE INFLUENCE OF RADIO, FILM AND TELEVISION EDITING AND DIRECTING MAJOR ON COLLEGE STUDENTS' THINKING, EMOTION AND COGNITIVE IMPAIRMENT UNDER THE MULTICULTURAL BACKGROUND

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**Background:** The individual's cognitive process of knowledge is to receive, process and use the external input information. The individual realizes the internal processing of the received information through the coding, operation and storage of external things or information, so as to complete the cognitive process of external things and knowledge. When the cerebral cortex of the human body is damaged, individuals may have cognitive impairment, such as memory, understanding, perception, reflecting profit and other cognitive functions. Thinking cognitive impairment is a manifestation of human cognitive impairment. When individuals have thinking emotional cognitive impairment, their shallow negative automatic thoughts and deep dysfunctional assumptions have obstacles, which affect the individual's cognitive function of emotion and thinking. The emergence of cognitive impairment of thinking and emotion breaks the cognitive schema and structure established by individuals from childhood, making it difficult for individuals to recall old information with the help of cognitive structure, so as to misjudge thinking and emotion.

With the advancement of globalization, the increasing complexity of human society and the acceleration of the development of information technology, the world culture presents the characteristics of diversification, and the renewal and transformation speed of world culture also shows an upward trend. In the new situation of the changing world, various national cultures are facing different opportunities and challenges, forming a multicultural world situation under the background of the complex social environment. Different national cultures have their own local national characteristics. The development of film and television communication under the multicultural background has important training significance for college students' aesthetic consciousness, and can improve students' sensitivity to multiple information and emotional culture. In the context of the multi-cultural world, the teaching of radio, film and television editing and directing for college students can effectively improve the aesthetic interest consciousness of professional students, and has important therapeutic value for students' thinking, emotion and cognitive impairment.

**Objective:** To study and analyze the background of multicultural development in the world, to explore the therapeutic effect of radio, film and television editing and directing teaching on college students with emotional thinking and cognitive impairment, and to analyze the aesthetic consciousness cultivation mechanism behind the radio, film and television editing and directing teaching by excavating the correlation between radio, film and television editing and directing teaching and the cultivation of students' aesthetic consciousness, to provide a reference for the thinking, emotion and cognitive impairment of therapeutic college students.

**Research design:** The research adopts the method of correlation analysis to explore the relationship between the teaching of radio, film and television editing and directing major and the treatment of college students with emotional thinking and cognitive impairment. The regression analysis is used to study the relationship between the teaching of radio, film and television editing and directing major and the aesthetic consciousness and emotional sensitivity of college students, so as to provide a reference for the treatment of college students' thinking and emotional cognitive impairment. The research makes regression analysis on the relationship between independent variables and dependent variables, estimates the conditional expectation of dependent variables by giving independent variables, and realizes the exploration of the correlation between independent variables and dependent variables. The study also used the experimental method to analyze the therapeutic effect of radio, film and television editing and directing professional teaching on college students' thinking and emotional cognitive impairment. 50 college students with thinking and emotional cognitive impairment were taught radio, film and television editing and directing professional teaching, twice a week, with two hours of professional knowledge and practice. This paper compares the cognitive impairment of thinking and emotion of the research objects before and after the experiment, and discusses the significance of the teaching of radio, film and television editing and directing specialty in colleges and universities in the treatment of college students' thinking and emotion disorder.

**Results:** The investigation results of the role of the teaching of radio, film and television editing and directing in colleges and universities on the cultivation of students' aesthetic consciousness are shown in Table 1. College students have a high degree of recognition for the teaching of radio, film and television editing and directing in colleges and universities on the cultivation of students' aesthetic consciousness. It is generally believed that the teaching of radio, film and television editing and directing in colleges and

universities can help students in art appreciation, product production the aesthetic consciousness of copywriting should be cultivated from three aspects.

**Table 1.** The effect of radio, film and television editing and directing teaching on the cultivation of students' aesthetic consciousness

Survey object	Freshman	Sophomore	Junior	Senior
Art appreciation	4	3	4	4
Product production	3	3	3	4
Copywriting	3	4	4	3

**Conclusions:** Taking the world's multiculturalism as the background, this paper analyzes the therapeutic effect of the teaching of radio, film and television editing and directing major in colleges and universities on the cognitive impairment of college students' thinking and emotion. The experimental results show that the teaching of radio, film and television editing and directing major in colleges and universities can cultivate college students' aesthetic consciousness and improve their perceptual sensitivity to a variety of thinking and emotions, it can effectively treat the thinking, emotion and cognitive impairment of college students. The teaching of radio, film and television editing and directing major in colleges and universities cultivate the aesthetic consciousness of students in audio-visual art appreciation, film and television work production and radio, film and television copywriting creation, improves the aesthetic interest and cultural connotation of college students, and has important practical significance for the treatment of college students' thinking, emotion and cognitive impairment.

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## THE INTEGRATION OF PSYCHOLOGY AND ART APPRECIATION IN AESTHETIC EDUCATION IN COLLEGES AND UNIVERSITIES

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**Background:** With the advancement of social process, the social development situation puts forward higher requirements for college education, requiring college students to achieve all-round comprehensive development. Art appreciation is an important part of college students' quality education. Through the form of art appreciation, we can improve college students' aesthetic interest and consciousness, and help college students improve their artistic literacy and ability. Under the traditional teaching mode, college education pays less attention to art appreciation and the cultivation of students' aesthetic consciousness, and art appreciation plays an important role in the curriculum system of colleges and universities. The traditional teaching system structure of colleges and universities has been difficult to keep pace with the development of the times and cannot meet the needs of the all-round development of college students. Colleges and universities are required to optimize and adjust their curriculum system, realize the innovation and reform of efficient teaching mode, change the backward concept of knowledge uniqueness under the traditional teaching mode, and promote the all-round quality development of college students.

The theory of effective psychology is introduced into aesthetic education in colleges and universities, which organically integrates psychology and art appreciation, promotes the development of aesthetic education in colleges and universities, and improves the aesthetic consciousness of college students. Effectiveness psychology insists on effective teaching based on students' personality psychology to promote the formation and promotion of students' humanistic consciousness. In the course teaching of colleges and universities, through the form of art appreciation, college students can not only obtain the same aesthetic experience as others, but also produce their own personality psychology and establish an aesthetic mechanism with personal style. And effectiveness psychology emphasizes the guidance and understanding of students, and takes students' ability as the starting point to strengthen students' understanding and perception of the artistic visual image. Effectiveness psychology also pays attention to students' personal emotions, and requires teachers to create a good art learning atmosphere for students in the teaching process and keep students in a natural and harmonious state of pleasure.

**Objective:** To analyze the coordinated development of effective psychology and art appreciation, explore the integration path of psychological theory and art appreciation in the aesthetic education of