

college students, and analyze the organic integration mode of psychology and art appreciation, so as to provide help for improving the aesthetic consciousness and interest of college students and the quality of aesthetic consciousness education of college students.

**Research design:** The research uses Delphi method to analyze the integration characteristics between psychological theory and college students' art appreciation, study the integration characteristics between effective psychology and college students' art appreciation through three rounds of expert consultation, and obtain experts' opinions on the basic connection between effective psychology and college students' art appreciation in the first round of consultation, on this basis, it constructs the integrated development system of effectiveness psychology theory and college students' art appreciation. And then through two rounds of consultation, the integrated development system is preliminarily revised and adjusted, and finally, the integrated development system is scored by experts. Starting from the four dimensions of college students' personality psychology, humanistic quality, appreciation ability and emotional perception, and based on the analysis of the integration characteristics of effectiveness psychology and college students' art appreciation, the research constructs the integration development system of effectiveness psychology theory and college students' art appreciation, and puts forward the organic integration strategy and path of psychology and art appreciation.

**Results:** The expert consultation results of the integration of effectiveness psychology and college students' art appreciation are shown in Table 1. The combination of effectiveness psychology and college students' art appreciation improves college students' aesthetic consciousness and interest and helps college students establish a good aesthetic mechanism from the perspective of students' personality psychology, humanistic quality, appreciation ability, and emotional perception.

**Table 1.** Expert consultation results on the integration of effectiveness psychology and college students' art appreciation

Survey object	Expert 1	Expert 2	Expert 3	Expert 4
Personality psychology	3	3	4	4
Humanistic quality	4	3	3	4
Appreciation ability	3	4	4	3
Emotional perception	2	3	3	2

**Conclusions:** In the aesthetic education of college students, we should organically integrate psychological theory and art appreciation, start from the students' personalized psychological performance, take into account the students' self-characteristic performance, give full play to the students' unique thinking and creative ability, and improve the students' humanistic quality. Combining effective psychology with art appreciation in colleges and universities, starting from students' observation ability and appreciation ability, this paper guides and understands students' art aesthetics, analyzes students' psychological change characteristics in art appreciation activities from the perspective of psychology, and helps students strengthen their perception ability and aesthetic understanding ability of art visual image. Based on the theory of effective psychology, art appreciation teaching is carried out for college students, so that college students can maintain a good mood in the learning process, promote the cultivation of college students' aesthetic consciousness and enhance their learning enthusiasm for art appreciation courses with the help of high learning efficiency in a pleasant state.

**Acknowledgement:** The research is supported by: Research on Teaching Reform of Colleges and Universities (Undergraduate Level) in Jiangxi Province in 2021. No. JXJG-21-4-12.

\* \* \* \* \*

## THE GUIDING ROLE OF MARXIST THEORY IN IDEOLOGICAL AND POLITICAL CURRICULUM UNDER THE OBSTACLE OF CONSCIOUSNESS

Jinping Chen

*School of Marxism, Fuzhou University of International Studies and Trade, Fuzhou 350202, China*

**Background:** The formation and development of self-consciousness is an important factor in individual psychological development. The growth of self-consciousness is of great significance to the mental health development of college students. The university stage is an important development stage for the formation and maturity of individual thinking and logical concepts. College students' self-consciousness has not been fully formed and are experiencing the struggle process before self-integration. The formation and

development process of individual self-consciousness has strong instability, so the university stage is a high-frequency period of individual mental health problems, and college students are prone to self-consciousness obstacles. College students' self-consciousness disorder is manifested in excessive self-acceptance and self-esteem. Students with self-consciousness disorder often show the characteristics of conceit or vanity. Students with self-awareness disorder also show excessive self-centeredness, focus too much on themselves, and show a selfish attitude in daily life and interpersonal communication. Excessive independence and obedience are also manifestations of college students' self-consciousness obstacles. Some college students have unclear self-awareness, excessive pursuit of personality development, and strong rebellious consciousness. Some college students are influenced by herd psychology, blindly pursue synchronization with the group, and completely ignore the importance of self-consciousness in personality development.

Marxist theory course is an important channel for college students to carry out ideological and political education. Marxist theory course teaches Marxist theoretical knowledge and promotes college students to establish a scientific and reasonable outlook on life, values, and world outlook through ideological and political education. Through the transmission of ideals and beliefs of socialism and communism, Marxist theory course internalizes Marxist theoretical knowledge into students' ideals and concepts, and trains qualified socialist successors for the development and construction of the country and the party. We should fully realize the guiding role of Marxist theory course on students' ideological and political quality, use Marxist theory teaching to improve college students' self-consciousness obstacles, and cultivate college students' noble personality and moral quality.

**Objective:** To analyze the content of Marxist theory course in ideological and political education in colleges and universities, explore the guiding role of Marxist theory course in ideological and political education in colleges and universities, and understand the important value of Marxist theory course to the mental health development of college students. The research analyzes and understands the ideological and political education function of Marxist theory curriculum, excavates the positive role of Marxist theory curriculum in college students' mental health intervention, and discusses the application effect of Marxist theory curriculum in the treatment of college students' self-consciousness disorder, hoping to provide help for improving college students' ideological and political consciousness, put forward a new treatment scheme for college students' self-consciousness disorder.

**Research design:** The research adopts the evaluation method of artificial neural network to explore the treatment effect of Marxist theory course on college students' self-consciousness disorder, constructs the teaching model of Marxist theory course combined with RBF neural network, and makes use of the advantages of artificial neural network in information mining and in-depth learning, solve the intervention and guidance effect of Marxist theory curriculum on students with different characteristics of consciousness obstacles, and analyze the role of Marxist theory curriculum on students' consciousness obstacles. This paper uses RBF neural network to analyze the psychological guidance effect of Marxist theory course on college students with the characteristics of conceit, excessive self-esteem, self-centered, excessive independence and excessive easygoing, and compares the degree of consciousness disorder of students with different characteristics of consciousness disorder after completing the learning of Marxist theory course, analyze the intervention and guidance effect of Marxist theory course on students with different characteristics of consciousness disorders. Based on the evaluation results of the neural network, this paper discusses the new treatment scheme for students with consciousness disorder, so as to provide help for alleviating the consciousness disorder of college students.

**Results:** The scoring results of the treatment effect of Marxist theory course on students' self-consciousness disorder are shown in Table 1. The treatment effect scores of Marxist theory courses on students' self-consciousness disorder at different levels are high.

**Table 1.** Scoring results of the therapeutic effect of Marxist theory course on students' self-consciousness disorder

Survey object	Freshman	Sophomore	Junior	Senior
Overweening	4	4	3	4
Excessive self-esteem	4	4	4	3
Self-centered	3	3	3	4
Excessive independence	3	4	3	3
Too easygoing	4	3	4	3

**Conclusions:** Based on the Marxist theory course, the ideological and political education for college students can effectively intervene the mental health problems of college students, guide college students

to establish a healthy and positive outlook on life, values and world outlook, and treat the obstacles of college students' self-consciousness.

**Acknowledgement:** The research is supported by: 2021 Year Project "Teaching and Research Team of Ideological and Political Course "4S" (No. TD2021005).

\* \* \* \* \*

## THE PATH OF INTEGRATING IDEOLOGICAL AND POLITICAL EDUCATION INTO TEACHING REFORM PRACTICE IN COLLEGES AND UNIVERSITIES FROM THE PERSPECTIVE OF COGNITIVE IMPAIRMENT

Xianggang Kong

*School of Marxism, Yunnan Technology and Business University, Kunming 651700, China*

**Background:** Individual cognition involves many abilities, such as memory ability, judgment ability, thinking ability, perception ability and so on. Individual cognitive process is to encode, extract and utilize external things and input information. Individual cognitive function is a high-level activity of the cerebral cortex. When the human cerebral cortex is damaged, it may lead to specific cognitive impairment. The emergence of cognitive impairment often involves a variety of cognitive impairment. Patients with cognitive impairment have obstacles in many aspects, such as attention, memory, abstraction, computing power and so on. Generally, there is rarely a single state of impaired ability. When students have a cognitive impairment, their learning ability will inevitably decline. Teachers are required to reform the teaching model to adapt to the learning characteristics and laws of students with cognitive impairment.

Guided by the goal of all-round education, the ideological and political concept of the curriculum combines the teaching of professional knowledge and value guidance in colleges and universities. By combining the ideological and political education in colleges and universities with the curriculum, it enhances students' political identity and cultural self-confidence, and helps students establish a good civic personality. In recent years, the government and colleges and universities have paid more and more attention to the ideological and political education of college students. Many colleges and universities have introduced the curriculum ideological and political concept into professional teaching, integrated the ideological and political education into the teaching of professional courses, and formed a benign development track of ideological and political education and professional knowledge learning. The introduction of the ideological and political concept of the curriculum solves the problem that the traditional teaching mode takes professional knowledge as the only learning goal, puts the ideological and political education and professional knowledge of college students at the same height, and promotes the all-round development of college students.

**Objective:** To study the integration of ideological and political ideas of college courses and professional courses, promote the development of professional teaching reform practice in colleges and universities, excavate the ideological and political education resources of college students contained in professional courses and teaching modes through the coordinated development of explicit education and implicit education, and promote the establishment of the education mode of all-round development of college students' comprehensive quality. The research analyzes the ideological and political ideas of college curriculum at different levels, and integrates the ideological and political ideas of college curriculum with the practice of teaching reform, hoping to provide reference for solving the cognitive impairment of college students and improve the mental health level and cognitive learning ability of college students.

**Research design:** Based on the evaluation report on the implementation of college teaching reform in a city in 2021, the research obtains the statistical data of college teaching reform evaluation from the evaluation report, understands the implementation of college curriculum ideological and political ideas, and discusses the effect of the combination of college curriculum ideological and political ideas and college professional teaching. Combined with the data of the evaluation report, this paper analyzes the development status of the reform of professional teaching mode in colleges and universities, collects the problems existing in the integration of ideological and political education into teaching reform practice, and puts forward the implementation path of the integration of ideological and political education into teaching reform practice. The study also used the way of comparative experiment to understand the effect of the combination of college curriculum ideological and political ideas and professional teaching on the treatment of college students' cognitive impairment. Fifty college students with cognitive impairment were divided into experimental group, traditional teaching group and preliminary integration group. The students in the experimental group were taught by a new teaching mode combining college curriculum ideological