



Figure 1. The degree of communication adaptability disorder between the two groups

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GOVERNANCE LOGIC ANALYSIS OF GRASS-ROOTS SUPERVISION OF “FENGQIAO EXPERIENCE” UNDER THE BACKGROUND OF SOCIAL GOVERNANCE PSYCHOLOGY

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Background: Social governance psychology is one of the most significant manifestations of the times when psychology undertakes social responsibility. In the process of social-psychological governance, the gap between the people’s yearning for a better life at the psychological level and the experience in actual social life, the bad psychological experience brought by unbalanced development and the bad social mentality caused by social injustice are all-important research contents of social governance psychology. Social behavior is the derivative of social psychology, and social environment is the collection of social behavior. Social psychology has a great impact on the social environment all the time. For the solution of social problems, only behavioral solutions are not enough, because social group psychology is often the guiding factor of social groups. Only managing behavioral factors without psychological factors cannot eradicate bad social phenomena. From the perspective of psychology, social governance psychology explores the psychological reaction and action law of social individuals and social groups under specific social governance policies. The governance process of social governance, a multi subject oriented decision-making process, must also take “governance from the heart” as the main governance means. “Fengqiao Experience” emphasizes the crime prevention mode of people-oriented, social participation and common promotion of social harmony, and this kind of social collective behavior must be supported by social collective psychology. Therefore, in the process of grass-roots supervision and governance, social-psychological governance should be taken as the main governance direction through institutionalization. The systematic psychological governance strategy promotes the formation of social stability and development factors, and provides an effective path for psychological governance and humanistic governance.

Objective: This study takes “Fengqiao Experience” as the guiding concept, starts with social governance psychology, actively uses the psychological development law of grass-roots people in grass-roots supervision and governance, reduces the burden of behavior governance through psychological governance, and looks for a more scientific, reasonable and integrated governance way for grass-roots supervision and governance.

Subjects and methods: This study combines analytic hierarchy process with empirical research method, starts from social governance psychology, takes “Fengqiao Experience” as the guiding ideology of grass-roots psychological governance, and sorts out a set of psychological supervision suitable for grass-roots people by analyzing the importance and focus of different governance strategies. The governance logic and strategy of grass-roots people’s psychological governance, and verify its feasibility and effectiveness through empirical analysis.

Study design: Based on the psychology of social governance, this study analyzes the psychological

supervision and psychological governance scheme of the grass-roots people around the “Fengqiao Experience”, and uses the analytic hierarchy process to give weight to the items in the scheme, so as to finally form a set of grass-roots psychological governance and supervision strategies focusing on the psychological state and psychological development route of the grass-roots people. And take the community scale as the experimental scale for empirical research to verify the effectiveness of grass-roots people’s psychological governance and supervision strategies.

Methods: In this study, excel was used to record and sort out the phenomena and problems in the experimental process.

Results: The index weights established according to social governance psychology and “Fengqiao Experience” are shown in Table 1.

Table 1. Index weight table

First level elements	First level weight	Second level elements	Second level weight
Take psychological concept management as the core of management	0.432	Take the wrong psychological concept as the main body of prevention	0.401
		Reconstruct the psychological law model of grass-roots people	0.452
		Mobilize the social and public psychology of the grass-roots people	0.371
		Grassroots psychological autonomy organization	0.284
Modularization of psychological supervision and governance	0.293	Take the psychological state of the grass-roots people as the object of intervention	0.207
		Establish a good psychological concept of grass-roots groups	0.175
		Popularize social psychological service institutions	0.363
Socialized psychological service	0.371	Set a psychological example of social responsibility	0.236
		Establish a psychological supervision mechanism for the masses	0.357

The three main levels in Table 1 are taking psychological concept management as the management core, psychological supervision and governance modularization, and socialized psychological service. These three parts basically cover the governance dimension from social psychological concept guidance to social psychological oriented behavior supervision. Among them, the transformation of psychological supervision and governance concept, as the most basic transformation means of the governance layer, has a slightly higher weight level than other dimensions.

Conclusions: This study starts from the psychology of social governance and absorbs the conceptual change brought by the “Fengqiao Experience”. On this basis, it takes the social-psychological governance and supervision of the grass-roots people as the main governance logic to build the grass-roots governance strategy system. Through the governance means from the perspective of social psychology, we can guide the social masses to standardize their own ideas and form autonomous psychology, so as to achieve the effect of crime prevention from the perspective of psychological motivation.

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PATH OF IDEOLOGICAL AND POLITICAL TEACHING REFORM OF COLLEGE ENGLISH CURRICULUM UNDER THE BACKGROUND OF EDUCATIONAL PSYCHOLOGY

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Background: Educational psychology is a branch of human learning science. It is research on the human learning process from the perspective of psychology and cognition. Through educational psychology, we can understand the individual differences and development laws of individual intellectual development,