Conclusions: The development of economic globalization has led to the gradual economic globalization in order to meet the needs of consumers, e-commerce platforms will have considerable impact on the international stage. In order to understand the impact of e-commerce platforms on international trade and e-commerce platforms, we have begun to face the international stage. In order to understand the impact of e-commerce platforms on international and trade after internationalization, study and discuss the impact of consumer thinking logic barriers on transactions in e-commerce platform. The results show that under the influence of consumers’ thinking logic barriers, e-commerce platforms will introduce cross-border goods according to consumers’ needs, and then affect the international economic and trade situation.

**ROLE OF IDEDLOGICAL AND POLITICAL CONSTRUCTION OF COLLEGE ENGLISH CURRICULUM IN ALLEVIATING STUDENTS’ PSYCHOLOGICAL OBSTACLES**

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**Background:** Psychological disorder refers to the psychological abnormality of an individual, or the abnormal behavior of an individual. Behavioral abnormalities include all observable actions or activities, involving a wide range. The boundary of psychological abnormality will change to a certain extent with the changes of the times and society. To judge whether a person’s behavior is abnormal or not, we need to put it in his objective environment, and then judge it according to the social situation at that time. Suffering from psychological disorders will have a serious impact on the body and mind of individuals, even endanger their lives, threaten their safety and affect social security. Among the mental disorders of psychological disorders, according to the severity of mental disorders, they can be divided into serious mental abnormalities and mild mental abnormalities. Schizophrenia is a serious mental abnormality. Mild mental abnormalities are manifested in neurasthenia, anxiety, depression, etc., in addition, there are psychosomatic disorders caused by physical reasons, such as postpartum mental disorders psychological abnormalities caused by different psychosomatic diseases. When an individual is in a special environment, it will also cause psychological abnormalities, such as those caused by being at high altitude. Psychological obstacles also include thinking obstacles, emotional obstacles and other obstacles.

In Colleges and universities, psychological obstacles exist in a large number of students. Under various learning pressures, students’ emotions will fluctuate in varying degrees, including mild mental disorders, such as anxiety disorder in varying degrees caused by learning, interpersonal relationship, examination, employment and other reasons, depression caused by lack of self-confidence, low self-esteem and other factors. In the “small society” of campus, students will inevitably have different degrees and types of psychological obstacles. For the problem of students’ psychological obstacles, Chinese educational circles have put forward a new educational concept, namely curriculum thinking and politics. It advocates the combination of curriculum thought and politics in subject teaching, and guides students to establish correct views in the teaching process, which plays a positive role in promoting students’ mental health. Therefore, we should apply the course of Ideological and political education in college English teaching to explore its role in alleviating students’ psychological obstacles.

**Objective:** To study the mental health status of college students, analyze the psychological obstacles of students, and on this basis, determine the path of Ideological and political construction of college English courses, improve the teaching plan, tap the potential of Ideological and political education, improve students’ English level, give full play to teachers’ leadership and stimulate students’ learning enthusiasm, Alleviate students’ psychological obstacles. Optimize the content of foreign language teaching, study the differences between Chinese and English cultures, correctly understand western culture, do not worship blindly, affirm Chinese mother tongue culture, establish good values, and be proud of Chinese mother tongue culture, so as to weaken students’ psychological barriers and give students motivation for learning. Innovate teaching methods, properly use guided discussion, increase students’ sense of participation, and let students have a certain right to speak. In the process of group discussion, their enthusiasm for
participation is improved, which has a certain inhibitory effect on students’ psychological obstacles.

**Research objects and methods:** The research objects are college English majors. 330 English majors were randomly selected from three universities to understand their personal information, learning situation, mental health status and other information. These English majors were taught English with the integration of curriculum thought and politics. The experimental time was one semester, during which the relevant experimental data were recorded. The fuzzy evaluation method is used to evaluate the impact of the reformed English teaching model on the psychological disorder of English majors. The quantitative score of relevant influencing factors adopts grade 1-5. 1-3 points respectively indicate no impact, slight impact and general impact, and 4 and 5 points respectively indicate obvious impact and complete impact. Through SPSS21.0 software for relevant experimental data processing and analysis.

**Results:** In colleges and universities, many college students will have different degrees of psychological obstacles. In order to intervene the psychological obstacles of college students, the concept of “curriculum thinking and politics” is introduced into subject teaching. Applying the course of Ideological and political education in college English teaching, we should reform English teaching from five aspects: teaching design, teaching content, teaching methods and teaching practice. In the evaluation of the impact of the reformed English teaching model on the psychological barriers of English majors, innovative teaching methods can significantly affect the psychological barriers of freshmen. The impact score is 4 points. The results are shown in Table 1.

**Table 1. The influence of the reformed English teaching model on the psychological barriers of English majors**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Improve teaching design</th>
<th>Optimize teaching content</th>
<th>Innovative teaching methods</th>
<th>Enrich practical teaching</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>4</td>
<td>4</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Sophomore</td>
<td>4</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Junior</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

**Conclusions:** Through the ideological and political construction of college English curriculum, students can establish correct three views, correctly treat western culture, have a sense of identity with Chinese mother tongue culture, and improve students’ political literacy. In a good teaching atmosphere, improve learning enthusiasm and alleviate students’ psychological obstacles imperceptibly.

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**MULTI FACTOR ANALYSIS OF PSYCHOSOCIAL AND ECONOMIC FACTORS OF MENTAL STRESS OF RETURNED OVERSEAS CHINESE UNDER EPIDEMIC SITUATION**

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**Background:** As the most serious public health emergencies in recent years, COVID-19 has had a great impact on the global economy. Under the influence of COVID-19, despite the rapid response of our country to minimize the impact of the epidemic, we have to admit that the economic losses caused by the epidemic are still hard to gauge. Analyzing the mechanism of COVID-19’s impact on macro-economy, the major public health emergencies not only affect the income and risk of the economic environment, but also affect the emotions of the masses, thus causing the masses to have irrational expectations for the economic market. They will overestimate or underestimate the demand for products in the market, and the estimation bias will further hamper the development of the economic market. There are many factors affecting the economic obstruction, especially under the influence of the epidemic, including the reduction of social activities, the imbalance between product supply and demand, and the limited consumption capacity. At the same time, under the influence of the epidemic, great changes have taken place in international relations, a large number of international trades have been cancelled, and international social activities in the economic market have been damaged, resulting in the loss of the domestic economy for a long time.

Under the epidemic situation, the most worrying thing is the safety of overseas Chinese. Compared with the domestic epidemic situation, the overseas epidemic situation is more serious. The safety of overseas Chinese living abroad is also the concern of the national government and all sectors of society. In order to ensure the physical and mental health of overseas Chinese, China has launched a series of special channels to ensure that overseas Chinese can go home safely. However, after the impact of the epidemic, most