of anxiety patients for smart home product design, such as color preference, functional requirements, spatial layout, product material, etc. Design smart home products according to their psychological needs, and design smart home products that meet their psychological needs. Record their experience, feelings, mental health level and other relevant data, and use the fuzzy evaluation method to evaluate the impact of emotional design of smart home products on alleviating anxiety in patients with anxiety disorder. The relevant influencing factors are quantified. After quantification, the score is 1-5, and the score of 1-5 indicates no impact, slight impact, general impact, obvious impact and complete impact. The relevant data processing and analysis software is SAS software.

**Results:** Under the comprehensive action of quality factors and social psychological factors, patients have different degrees of anxiety. The mental state of patients is often in a state of tension, even at home. They urgently need a place to relax their body and mind. According to the psychological needs of anxiety patients, the aesthetic design of smart home products is carried out, and the design requirements of emotional influence are put forward. After the completion of smart home product design, it has been highly praised by patients, and the anxiety of patients has been alleviated. In the experience of smart home products, the impact of emotionalization of smart home products on alleviating anxiety in middle-aged patients is scored as 5 points. The results are shown in Table 1.

Table 1. The influence of professional farmers' cultivation strategy on farmers' learning enthusiasm

Age group	Hommization	Intellectualization	Emotionalization
Youth	4	5	5
Young and middle-aged	5	4	4
Middle age	4	4	5

**Conclusions:** After emotional design of smart home products, patients get a good sense of experience. Their anxiety is gradually alleviated and their spirit is relaxed.

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## INFLUENCE OF COMPUTER COURSE TEACHING REFORM IN COLLEGES AND UNIVERSITIES ON ALLEVIATING STUDENTS' PSYCHOLOGICAL ANXIETY

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Background: Psychological anxiety refers to an individual's excessive worry about his own life and future, resulting in irritability. Psychological anxiety will be relieved or eliminated with the or solution of things. When individuals have anxiety for a long time, psychological anxiety belongs to abnormal anxiety, which is a manifestation of mental illness. The individual experience of abnormal anxiety has no reason to fear the imminent disaster, worry about his physical condition, and feel that he is suffering from a very serious disease. When abnormal anxiety is serious, the individual will have emotional and emotional disorders. This abnormal anxiety belongs to pathological anxiety, as opposed to realistic anxiety. Individuals with realistic anxiety will make emotional response in the face of potential challenges and threats. This emotional response is called realistic anxiety. The degree of anxiety is related to the degree of threats they face. When the potential threats or potential challenges in real life disappear, realistic anxiety will gradually disappear. This anxiety has timeliness. Pathological anxiety is divided into generalized anxiety disorder and panic disorder. Generalized anxiety disorder is a chronic disorder, which is caused by individuals' excessive worry about some life situations. Anxiety disorder can be divided into three types. The first type is mental anxiety, which is manifested in individuals' excessive anxiety about small things in daily life and fear of some uncontrollable events. For example, worry about family accidents, fear of failure in exams, etc. this type of anxiety has symptoms such as insomnia, dreaminess, irritability and so on.

In the process of computer course learning, college students will have varying degrees of psychological anxiety. This anxiety belongs to generalized anxiety disorder. There are five reasons for psychological anxiety. First, because the computer course contains more contents and the learning progress is relatively fast, there is not much time left for students to learn. Therefore, students need to spend a lot of time in private to keep up with the progress of computer course. Under the pressure of this tension, students will have a kind of psychological anxiety in learning. And the assessment methods of computer courses are different from those of other disciplines. In the process of final examination, computer-based examination

is usually selected. Because students usually don't have much time to operate on the computer and are not very familiar with the functions of the computer, this is a challenge for students. Especially in the exam, the time is relatively tight, and the students' proficiency can't meet the requirements. Students will worry about the unqualified test results because they are afraid of not completing the test contents, resulting in psychological anxiety, even fear. Some students had little contact with computers before college due to family economic conditions, and the curriculum foundation of computers was relatively weak. Therefore, they worked hard in the process of learning computers, and they would be terrified and unskilled in computer operation. Compared with other students who are proficient in computer operation, this part of students will feel inferiority complex and do not want to show their bad side in front of students, which will lead to resistance to computer courses and form a kind of psychological anxiety.

**Objective:** To analyze the psychological anxiety of college students in computer courses and study the causes. On this basis, reform the computer course. Through reasonable allocation of class hours and full lesson preparation, computer teachers can face possible things in the classroom and record class videos when necessary, so that those students who can't keep up with the progress of class can further study after class, so as to reduce the psychological anxiety of college students. Teachers provide more opportunities for college students to practice and operate. Through many training simulations, college students are gradually familiar with the computer system, make up for their knowledge learning blind spot, improve the computer operation ability and reduce students' psychological anxiety.

**Subjects and methods:** The subjects were college students, and 200 college students were randomly selected. These college students come from different grades and majors of three colleges and universities to understand their computer learning situation, mental health status and other relevant information. The experimental time is one semester, during which the relevant data are recorded. The influence of computer course teaching on alleviating students' psychological anxiety after the reform through fuzzy evaluation. The quantitative score of relevant influencing factors adopts a grade 1-5 score, and the score has a positive correlation with the degree of influence. SAS software is used to process and analyze the relevant experimental data.

**Results:** In the process of learning computer courses in colleges and universities, students have varying degrees of psychological anxiety due to tight courses, heavy learning tasks and unskilled computer operation. According to the students' psychological anxiety, the teaching reform of computer course is carried out. After the reform, by recording class videos to students, students can relearn after class, keep up with the learning progress and alleviate students' psychological anxiety. After many computer operations, students' proficiency in computer has increased significantly, students' resistance psychology has gradually disappeared, and their psychological anxiety has been alleviated. In the evaluation of the impact of computer course teaching on alleviating students' psychological anxiety after the reform, recording class videos have the greatest impact on alleviating the psychological anxiety of students majoring in geographic science. The impact score is five points. The results are shown in Table 1.

**Table 1.** The influence of computer course teaching on alleviating students' psychological anxiety after reform

Major	Record class video	Increase the number of computer practice	Improve information literacy
Geographical science	5	5	4
English major	4	5	5
Financial management	4	5	5

**Conclusions:** After the reform of computer course teaching in colleges and universities, the learning enthusiasm and initiative of college students are significantly improved, the interest of students in computer operation is significantly increased, the learning efficiency of students is greatly improved, and the psychological anxiety of students is gradually relieved.

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## INCENTIVE EFFECT OF ENTERPRISE MANAGERS ON EMPLOYEES WITH COMMUNICATION ADAPTATION BARRIERS

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