

tailored to the needs of different groups or patients. Can effectively improve people's mental health problems. Healing the garden is good for people's mental health. However, if people choose not to experience it, or usually do not visit it, it is difficult to cure people's mental health problems. Therefore, only when the healing garden can meet the user needs of different groups at the same time and have more effective landscape design elements to make people feel better can it be more popular.

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IMPACT OF BLIND BOX ECONOMY AND CONSUMER REPURCHASE ANXIETY – FROM THE PERSPECTIVE OF CUSTOMER EXPERIENCE

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Background: In the process of shopping and consumption, consumers may be disturbed by many factors and produce psychological anxiety problems. With the development and progress of economy, the degree of diversification of market goods is increasing, but the speed of improving the quality of goods is not high. When the supply level of the consumer market is difficult to meet the consumer demand, consumers may choose the high-quality goods they want, and consumers may have quality anxiety. In the process of consumption, consumers may also have a variety of anxiety emotions such as price anxiety and channel anxiety. They are worried that the value of goods is falsely high and the value competitiveness is low. Consumers will also have anxiety in the choice of purchase channels and worry about the quality of goods in the purchase channels. After consumers have had a purchase experience in the same business or under the same brand, when consumers have high satisfaction and recognition of products, they may have repurchased intention and behavior.

With the continuous development and progress of economy and society, the psychological and emotional characteristics of consumers are also changing. Under the new economic form, consumers' consumption anxiety also presents diversified characteristics. In recent years, the blind box has appeared in the public's vision. Under the dual role of China's rapid economic growth and the support of national policies for the cultural industry, the blind box economy has begun to take shape and form a certain industrial scale. The development of blind box economy caters to the psychological characteristics of modern young people in pursuit of stimulation. With its high degree of uncertainty and playability, it has won the support and love of contemporary young people, and gradually formed a blind box fever. However, due to the certain uncertainty of the blind box, consumers can not clearly know the product content in the blind box when purchasing the blind box. In the same series of products, consumers will have preference for some products. Therefore, when consumers find that they have not obtained the products they want after purchasing the blind box for the first time, they may repurchase. The blind box purchase does not guarantee that consumers can harvest the products they want in the next purchase. Therefore, consumers may have repurchased consumption anxiety in the blind box purchase and worry that they will never get the products they want after many purchases. On the other hand, the invisibility of the blind box also makes it impossible for consumers to directly observe the appearance quality of the blind box products. At present, the blind box economy is in the early stage of development, the quality control management effect of the blind box market is poor, and the quality of the blind box products is difficult to be guaranteed. Therefore, consumers may also have repurchased anxiety about the quality of goods when they repurchase the blind box.

Objective: To study and analyze the development process of the blind box economy, comprehensively analyze the development characteristics and trend of the studied blind box economy, and analyze the consumers' repurchase consumption anxiety under the blind box economy, understand the consumers' psychological characteristics and change rules in the process of blind box purchase, and explore the characteristics of psychological activities behind consumers' repurchase behavior in blind box consumption. It provides a reference for alleviating the anxiety of repurchase consumption. From the perspective of customer experience, this study analyzes the psychological anxiety of consumers repurchase behavior in the process of blind box purchase, and explores the impact of blind box economy on consumers repurchase anxiety, hoping to provide help to alleviate consumers repurchase anxiety.

Research design: The study uses the method of correlation analysis to understand the impact of the blind box economy on consumers' repurchase consumption anxiety, uses the Spearman correlation coefficient to evaluate the psychological characteristics of consumers' repurchase consumption anxiety

under the blind box economy, and explores the impact of the blind box economy on consumers' repurchase consumption anxiety from the perspectives of quality anxiety, preference anxiety and counterfeiting anxiety. Through the calculation of the correlation coefficient between the blind box economy and consumers repurchase consumption anxiety in different aspects, this paper obtains the influence of the special form of blind box purchase on consumers repurchase consumption anxiety under the new situation of blind box economy. Combined with the analysis of blind box economy and the particularity of blind box products, this study understands the psychological basis of consumers in the process of blind box consumption, analyzes the consumer psychological characteristics of consumers when they have the intention and behavior of blind box repeat purchase, and puts forward solutions and strategies to alleviate the consumer anxiety of blind box repeat purchase.

Results: The analysis results of consumer's repurchase consumption anxiety under the blind box economy are shown in Table 1.

Table 1. Analysis results of consumers repurchase consumption anxiety under blind box economy

Consumption anxiety	Consumer
Quality anxiety	3.45
Preference anxiety	3.83
Counterfeiting anxiety	3.11

Conclusions: In the process of blind box purchase, consumers may have repurchased consumption anxiety such as quality anxiety, preference anxiety and counterfeiting anxiety. Consumers are worried about buying defective products with low quality due to poor quality control in the blind box market. Some consumers are worried that they can't buy the blind box products they want, and they still can't get their favorite products after repeated purchases. On the other hand, consumers may also buy non-genuine blind box products due to the mixture of good and bad people in the blind box market.

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ANALYSIS OF THE IMPACT OF IDEOLOGICAL AND POLITICAL EDUCATION INTEGRATED INTO THE NORTHEAST ANTI JAPANESE FEDERATION CULTURE ON COLLEGE STUDENTS' COMMUNICATION AND ADAPTATION BARRIERS

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Background: Communication adaptation is the understanding and grasp of the relationship between individuals. In psychology, communication adaptation can effectively help individuals establish a good relationship network in communication and help people make correct decisions. Communication adaptation barrier is a kind of communication barrier in social communication. In the theoretical system of psychological research, communication is the psychological and psychological distance between people, which is composed of cognition, emotion and behavior. In social communication, people with communication barriers mainly lack harmonious interpersonal relationships and scientific and reasonable cognitive ability. Better communication adaptability can help college students reduce their anxiety level under academic and environmental pressure, and enhance their self-confidence in life so that college students can adapt to the new unfamiliar environment faster. Many empirical studies have confirmed that the emergence of communication adaptation barriers will bring serious negative emotions to college students, and communication adaptation barriers will lead to serious psychological barriers in college students' life and learning. On the other hand, college students with communication adaptation disorder may reduce their contact times with foreign exchanges due to the existence of communication adaptation psychological disorder in their daily study and life, which will lead to college students' cowardice and withdrawal in interpersonal communication, which will worsen the effect of college students' communication and then lead to more serious communication adaptation psychological disorder.

Since the reform and opening up, the reform of ideological and political education in colleges and