factors, personality characteristics, self-efficacy, professional interest and organizational team atmosphere. The individual differences of cancer nurses will make them have different performance in work processing, mainly manifested in thinking differences. The intervention of tumor nurses with the background of thinking logic disorder can effectively improve their professional ability and literacy, and it provides more targeted psychological intervention measures for tumor patients with thinking logic disorder, effectively improves their thinking misunderstanding, and improves their cognitive level and mental health.

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BLUE FINANCE SUPPORTS THE IMPROVEMENT PATH OF PEOPLE WITH COGNITIVE IMPAIRMENT IN THE CONSTRUCTION OF CHINA’S MODERN MARINE INDUSTRIAL SYSTEM

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**Background:** Cognitive impairment is defined as a kind of clinical dysfunction disease in the early stage. With the continuous development of society, the research on individual psychiatry is more and more in-depth, so the understanding of serious disorder is clearer. Research began to classify cognitive impairment as a serious disease in psychiatry. Generally speaking, cognitive impairment is the main symptom of schizophrenia. In the explanation of the condition of schizophrenia, it is considered that schizophrenic patients suffer from multiple personality disorders, that is, the psychological cognition of schizophrenic patients is diverse. In general psychology, this kind of multi cognition is not correctly evaluated as cognitive impairment. In psychiatric research, the treatment of cognitive impairment mainly depends on the long-term efficacy of drugs. The treatment brought by drugs is limited, which can only alleviate individual cognitive impairment to a certain extent, and drugs have side effects. Long-term use will bring all kinds of unpredictable consequences. However, some psychiatrists have suggested that cognitive impairment, as an ideological disorder, can effectively cultivate the cognitive ability of patients with cognitive impairment through thinking and cognitive reconstruction. In psychology, cognitive impairment is identified as a cognitive psychological defect, that is, the psychological cognition of patients with cognitive impairment is incomplete, and the emergence of cognitive impairment seriously hinders the healthy growth of patients. With the development of society, the number of cognitive impairments is also increasing. The increase of the number of cognitive impairments will lead to the slowdown of social and economic development, and then hinder social development. Therefore, it is of great significance to study the current situation of cognitive impairment in social development and find the way to alleviate cognitive impairment.

In the process of social development, China began to explore marine resources, and therefore established a modern marine industry system based on marine industry. In order to promote the development of modern marine industry, China’s policies began to change, and put forward the concept of blue finance. The concept of blue finance was born in the development of marine economy. In the early stage, blue finance was considered as a transaction behavior serving the marine economy. With the development of society, the marine industry is also expanding. Blue finance is considered to be closely related to the marine industry and an internal transaction activity of the financial industry that plays a role in the marine economic environment. With the support of blue finance, the marine industrial system has been continuously improved and the industrial structure has been gradually clarified. However, with the massive changes of information brought by social development, a large number of people with cognitive impairment have appeared in the society, which has hindered economic development. Therefore, how to improve the disease status of people with cognitive impairment in economic development is an important topic concerned by all sectors of society. The research analyzes the improvement path of people with cognitive impairment from the construction of China’s modern marine industry system, in order to put forward solutions for the treatment of people with cognitive impairment.

**Objective:** This paper discusses the current situation of cognitive impairment in the economic market, analyzes the change of the role of blue Finance on economic development under the influence of cognitive
impairment, analyzes the correlation between the construction of China's modern marine industry system and cognitive impairment, and put forward the improvement strategies for people with cognitive impairment in the construction of China's modern marine industry system.

**Study design:** Collect the development of cognitive impairment in China's social development through literature search, analyze the correlation between consumer cognitive impairment and economic development by using association rules, find the relevant influencing factors affecting the construction of China's modern marine industrial system by using grey correlation analysis, and evaluate the changes of consumer cognitive impairment in the construction of China's modern marine industry system.

**Results:** Fifty consumers were randomly selected to analyze the impact of consumers' cognitive impairment on the construction of marine industrial system. The results of the impact of the construction of modern marine industrial system on cognitive impairment are shown in Table 1, with 0-4 indicating the degree of impact. Table 1 shows that the cognitive impairment of consumers is significantly different under the influence of the construction of marine industrial system, and the investment construction, sustainable development construction and emerging industry development construction in the construction of modern marine industrial system have different effects on different degrees of cognitive impairment.

**Table 1. The influence of the construction of modern marine industry system on cognitive impairment**

<table>
<thead>
<tr>
<th>Project</th>
<th>Investment behavior of blue Finance</th>
<th>Sustainable development of marine industry system</th>
<th>Development of emerging industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mild cognitive impairment</td>
<td>4</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Moderate cognitive impairment</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Severe cognitive impairment</td>
<td>4</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

**Conclusions:** The development of China's marine industrial system is related to China's utilization of marine resources, but the cognitive impairment of consumers in the economic market seriously hinders economic development. How to alleviate the cognitive impairment of consumers in the construction of industrial system is of great significance. The research takes the analysis of consumer cognitive impairment as the starting point, discusses the impact of consumer cognitive impairment on the industrial development promoted by blue finance, explores the development path of modern marine industrial system, and analyzes the changes of consumer cognitive impairment in the construction of industrial system. The results show that in the construction of modern marine industry system, consumers with cognitive impairment are significantly affected by the construction of investment behavior, sustainable development and emerging industries. Therefore, in the construction of modern marine industry system, we first need to improve the cognitive impairment of consumers, put forward the improvement path of people with cognitive impairment, and alleviate the degree of cognitive impairment of consumers, so as to promote China's economic growth more comprehensively.

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**THE MOTIVATION AND RISK OF M&A OF INTERNET PLATFORM ENTERPRISES BASED ON SOCIAL PSYCHOLOGY**

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**Background:** The research object of social psychology is individuals or groups to study their psychological changes, behavioral changes and related changes in social interaction. Social psychology discusses and analyzes relevant interpersonal relationships from the perspective of individuals and social groups. At the individual level, the society of social psychology studies the socialization process and communication of individuals. At the social group level, the social psychology society studies the group communication structure, group norms and so on. Social psychology is a kind of psychology, and its research