

**Table 1.** The effect of correct values on social-psychological level under enterprise ethics under Marxism and e-commerce development view

Psychological factor	Very good	Quite good	Good	Generally good	Not very good
Lonely	43	46	48	32	31
Interpersonal communication	46	45	38	36	35
Sexual gender discrimination	47	43	46	30	34
Self-recognition	42	43	46	32	37
Psychological factor	41	45	43	34	37

**Conclusions:** The analysis of Marxism and e-commerce development concept has extremely important value for the improvement of residents' social psychological level, which plays an important role in the follow-up research on the development and innovation of e-commerce.

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## CONSTRUCTION AND EXPLORATION OF LEISURE PHYSICAL EDUCATION TEACHING MODEL BASED ON FLIPPED CLASSROOM FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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**Background:** In recent years, educational psychology is closely related to psychiatry, medicine, sociology, anthropology, education and other fields. Educational psychology is a subject that studies the law and essence of students' psychological activities. Its goal is to cultivate a sound personality and health psychology. The main research content of educational psychology is the basic psychological laws of education and teaching in the context of education and teaching. It is based on psychology. The research involves teaching design, educational technology, special education and classroom management. Educational psychology can improve the level of teachers, improve the quality of education and teaching, and promote the reform of education and teaching. The characteristics of educational psychology include teachers' characteristics, students' characteristics and teaching methods. Different from psychology, educational psychology focuses on the psychological laws of student groups, and evaluates whether students can learn knowledge and master corresponding skills under normal teaching conditions. The teaching subject of educational psychology theory is the workers engaged in education, and the purpose is to guide teachers to complete teaching work. The future research trend of educational psychology is learners' subjective initiative, the action mechanism in the learning process, the influence of situational environment on learning results, teaching mode and so on. The application of educational psychology in school curriculum teaching has been widely valued by experts in the field of education. A large number of research reports show that the leisure physical education curriculum teaching based on flipped classroom integrating educational psychology has a good teaching effect, especially in the aspect of teaching quality.

The flipped classroom is a classic teaching mode of controlled learning in the current era of big data. This mode breaks through the traditional teaching mode and construction method, pays attention to the central position of learners, and allows learners to master the progress of learning according to their own needs. Flipped classroom needs to have the following characteristics. Students need to have high self-management ability, extracurricular autonomous learning ability, self-exploration ability in class and cooperation ability. Teachers need to change their ideas, not only to preach and get rid of doubts, but also to guide students to learn, individualize and guide students to form the habit of lifelong learning and all-round quality development. The significance of leisure sports course teaching combined with the flipped classroom is mainly as follows: leisure sports majors set up corresponding information technology courses to enable students to have corresponding information technology operation ability. Teachers have strong guidance ability and teamwork ability, and can easily deal with learning guidance, the construction of online teaching content and the application of learning resource platforms. The vast majority of leisure physical education courses are presented in the form of modularization, especially in terms of theoretical curriculum resources and sports skills. Under educational psychology, the teaching mode of leisure physical education combined with flipped classroom not only needs to innovate teaching technology and equipment, but also needs to update the theory and process in time. This model can be called the "three-two-one" leisure

physical education curriculum teaching model, including three stages, two levels, two-way efforts, two positions and one goal. Two key aspects are as follows: an information platform and or activity learning to create a personalized learning environment for students. Collaborative learning in class and independent learning outside class.

**Objective:** This paper analyzes the teaching model of leisure physical education based on flipped classroom and the effect of development path on educational psychology, in order to provide scientific suggestions for the theoretical innovation of leisure physical education.

**Research objects and methods:** Students from four schools are selected as the research object. The teaching model of leisure physical education based on the flipped classroom is evaluated by a random forest algorithm (RF). The number of students in each school is 50. The evaluation contents include quality, will, cognition, emotion and interpersonal relationship. The evaluation result is recognition degree. The satisfaction level is set to five levels: very recognition, comparative recognition, recognition, general recognition, little recognition and non-recognition. The corresponding scores of the five levels are 0-20, 21-40, 41-60, 61-80 and 81-100. In order to ensure the reliability of the results, the average value of the evaluation results of all research objects is taken as the final result.

**Methods:** Through Epi Info data statistical analysis software, this paper analyzes the impact of leisure physical education teaching model based on flipped classroom on students' educational psychology under the background of educational psychology.

**Results:** Table 1 refers to the impact of leisure physical education curriculum teaching model based on flipped classroom on students' educational psychology. It can be seen from Table 1 that the recognition of quality, will, cognition, emotion and interpersonal relationship is high. Therefore, the teaching model of leisure physical education based on flipped classroom needs to be combined with educational psychology, which is of great significance to the teaching innovation of leisure physical education in colleges and universities in China.

**Table 1.** Evaluation results of leisure physical education teaching model based on flipped classroom under the educational psychology

Type	College 1	College 2	College 3	College 4
Three stages	88	91	89	92
Two levels	82	93	95	86
Two-way effort	89	87	85	94
Two positions	82	86	86	92
A goal	83	85	91	84

**Conclusions:** The leisure physical education curriculum teaching model based on flipped classroom proposed by the research has a high degree of recognition for students' educational psychology. In the future, this model can be applied to the leisure physical education curriculum teaching in other colleges and universities.

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## THE VALUE OF RED ART ARCHIVES IN THE EDUCATION OF PEOPLE IN THE EXHIBITION HALL AND ITS INFLUENCE ON EDUCATIONAL PSYCHOLOGY

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**Background:** Educational psychology is an important branch of applied psychology. It is an interdisciplinary subject of pedagogy and psychology. Its main research content is the basic psychological laws of middle school and teaching in the stage of education and teaching. However, there are significant differences in the research focus between educational psychology and college psychology, and most scholars have given a clear identification scope. The focus of educational psychology is to analyze theoretical work, and the focus of school education is to engage in school and related specific affairs. Educational psychology is based on psychology and involves teaching design, educational technology, special education and classroom management. Its purpose is to guide teachers to complete teaching work. The research trend of educational psychology under the continuous development of the times is learners' subjective initiative, the action mechanism in the learning process, the influence of situational environment on learning results,