

patients with cognitive impairment improved significantly, and there was a statistical difference before and after the intervention ($P < 0.05$).

Table 1. Improvement of symptoms in patients with cognitive impairment after 6 months of intervention ($n=200$)

Factor	Before intervention ($n=100$)	After intervention ($n=100$)	P
Executive ability	2.47±0.43	4.66±0.61	0.00
Naming ability	2.54±0.55	4.52±0.60	0.00
Attention	2.36±0.41	4.39±0.43	0.00
Language ability	2.69±0.59	4.45±0.56	0.00
Abstract ability	2.47±0.43	4.66±0.61	0.00
Delayed recall	2.54±0.55	4.52±0.60	0.00
Orientation ability	2.36±0.41	4.39±0.43	0.00

Conclusions: The college music teaching intervention model for aesthetic education can significantly improve the symptoms of patients with cognitive impairment, and then has important value and significance for clinical treatment of cognitive impairment diseases.

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STUDY ON THE COUPLING AND COORDINATION BETWEEN CONSUMER ANXIETY AND HIGH-QUALITY DEVELOPMENT OF ENVIRONMENTAL ECONOMY

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Background: According to the relevant research of psychology, anxiety psychology is a common negative psychological emotion in society. Generally speaking, the changes of inherent attributes in the environment or the activities of surrounding groups will cause psychological anxiety to a certain extent. Psychological anxiety is the most common negative psychological emotion. The common clinical symptoms are anxiety, anxiety and depression. Patients with severe anxiety disorder will gradually turn their anxiety into paranoia and appear the illusion of persecution. The existence of anxiety psychology seriously endangers people's physical and mental health. With the continuous development of social life, all walks of life began to gradually promote the product design process in order to meet the needs of consumers. In order to meet the needs of consumers for the tourism environment, the tourism industry also gradually began to pay attention to the surrounding environment. However, it is undeniable that with the development of tourism, the emergence of various new products and new landscapes has also caused consumers to have anxiety and affected consumers' shopping behavior. The anxiety psychology of consumers is the anxiety emotion generated by consumers before and during consumption. The anxiety psychology before consumption is mainly manifested in distrust of products. Patients have shopping anxiety and fear that the products they buy cannot meet their own needs. Anxiety in consumption is that patients are unwilling to follow-up consumption after selecting the products they need, which leads to patients' preference for products on the one hand and questioning of consumption behavior on the other hand, resulting in consumption anxiety. At present, the treatment of anxiety psychology is only to alleviate the negative emotions of patients through psychological induction. In the face of consumers' anxiety psychology, some studies have proposed to realize the treatment of consumers' anxiety psychology through environmental change and social development.

Under the influence of consumers' anxiety, the sales volume of tourism related products in the tourism industry began to decrease gradually. Therefore, in order to improve this situation, the tourism industry began to pay attention to the ecological environment security of scenic spots, hoping to alleviate consumers' psychological anxiety and achieve economic growth through the improvement of ecological environment. Under the influence of national strategic layout and social development, each scenic spot

began to expand its regional area, but it also caused great damage to the ecological environment, affected consumers' consumption psychology, and caused consumers' anxiety. Therefore, it is particularly important to study the coupling and coordination between consumers' anxiety psychology and the high-quality development of environmental economy. There are few studies on the coordinated development of consumer anxiety psychology and environmental economy, and most of them are oriented to a wide range of comprehensive development. Under the background of national high-quality development, exploring the coupling and coordination process between small-scale consumer psychology and environmental economic development can help improve the literature demand of China's economic development. Therefore, this study explores the objective reality of the coordinated development of consumer anxiety psychology and high-quality environmental economy, and puts forward efficient and coordinated development strategies in order to alleviate consumer anxiety and promote China's economic development.

Objective: Explore the psychological anxiety of consumers in tourism, analyze the correlation between consumer anxiety and the environmental and economic development of scenic spots, put forward the high-quality coupling development path of consumer anxiety and environmental economy, and put forward the scheme and measures to alleviate consumer anxiety.

Study design: The research takes an ecological scenic spot in Southwest China as the object, counts the economic development of the ecological scenic spot from 2018 to 2021, and counts the anxiety psychology of consumers in the scenic spot during this period. The evaluation index system is constructed, the entropy method is used to determine the weight of the index, and the coupled co scheduling model is constructed to measure the coupled co scheduling of consumer anxiety and high-quality development of environmental economy.

Results: The coupling coordination degree between consumer anxiety and high-quality development of environmental economy from 2018 to 2021 is shown in Table 1. The coupling degree between 0.8-1.0 indicates very strong coupling, between 0.6-0.8 indicates strong coupling, between 0.4-0.6 indicates moderate coupling, between 0.2-0.4 indicates if coupling and between 0-0.2 indicates very weak coupling. Table 1 shows that with the increase of time, the coupling degree between consumers' anxiety, anxiety and high-quality development of environmental economy gradually increases, and finally reaches more than 0.6 in 2021, which is a strong coupling.

Table 1. Change of coupling degree between consumer anxiety and high-quality development of environmental economy

Project	2018	2019	2020	2021
Impatience-environmental and economic development	0.31	0.45	0.57	0.63
Unrest-environmental and economic development	0.29	0.44	0.53	0.61

Conclusions: With social and economic development, consumer anxiety has gradually become the norm in society. In the development of tourism, the change of ecological environment leads to the aggravation of consumer anxiety, which affects the economic development of scenic spots. Therefore, it is of great significance to analyze the coupling relationship between consumer anxiety and the environmental economic development of scenic spots. In the study, the anxiety psychology of consumers in tourism is analyzed, the economic development of scenic spots is counted, the evaluation index system is constructed, and the coupling degree is calculated. The results show that there is a strong coupling between consumers' anxiety psychology and the high-quality development of environmental ecological economy. Therefore, in order to ensure the stable development of social economy and stabilize consumers' anxiety psychology, it is of great significance. The reconstruction of ecological environment is needed to meet the psychological needs of consumers, alleviate consumers' anxiety, and finally realize the high-quality development of China's economy.

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THE CONNOTATION OF SOCIAL PSYCHOLOGY IN THE RISK ASSESSMENT OF RETURNING TO POVERTY AFTER TOURISM

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Background: Social psychology is scientific research that analyzes psychological activities from the