Among the four main entrepreneurial ability training elements in Figure 1, the entrepreneurial achievement feedback has the greatest impact on students' entrepreneurial ability, reaching level 5, and the impact is the most significant. The second is the supporting training strategy, reaching level 4, which has a significant impact. The cultivation environment and cultural atmosphere are of level 3 influence. It can be seen that the actual positive result feedback can effectively promote the formation of students' positive psychological state, and then achieve the effect of improving students' innovation and entrepreneurship ability.

**Conclusions:** Positive psychology plays a subtle role in cultivating college students' entrepreneurial ability. By making use of the characteristics of positive psychology to create a sufficient practical environment for students in innovation and entrepreneurship education and employment guidance for college students, and giving positive feedback to college students in the practical environment, we can help college students form a positive psychological state, and use the repeated positive feedback process to increase the positive psychological characteristics of college students, provide psychological basis for students' future entrepreneurial success. By applying the theory of positive psychology to the cultivation of entrepreneurial ability and employment guidance, we can arouse students' internal psychological strength to solve external entrepreneurial problems, make students respond to entrepreneurial demands with behavior, and achieve good training results.

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## ON THE CRIMINAL LAW REGULATION OF TELECOM NETWORK FRAUD CRIME UNDER PSYCHOLOGICAL VISION

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Background: As one of the psychological products of human beings, the emergence and existence of criminal law largely follow the basic psychological laws of human beings. In Freud's psychological theory, there are two kinds of instincts: the instinct of life and the instinct of death. The psychological instinct of life is essentially the self-protection instinct of human beings in order to continue the ethnic group, and the psychological instinct of death is essentially the destructive instinct of human beings. As an external destructive behavior, crime can be regarded as the release of psychological destructive instinct, while criminal law regulation is relatively the practice of self-protection psychological instinct. In psychology, criminal law is necessary. Therefore, with the development of telecom network, the telecom network fraud produced in human society should also be regulated. In modern cognitive psychology, the existing knowledge and information structure in people's psychological cognition plays a decisive role in human behavior and cognition, that is, the existing knowledge in people's psychological cognition can determine whether people confirm the existence of a goal and how to achieve it. For example, murder is a serious illegal act, which violates the most basic psychological needs of human self-protection and human psychological instinct. Therefore, the vast majority of social individuals will have a clear psychological understanding of the concept of "illegal murder". However, as a new type of crime rising with the development of telecommunication network, with the development of telecommunication network in recent years, telecommunication network fraud gradually presents the trend of frequency and diversity. Therefore, many social individuals, including criminals, lack the most basic psychological cognition, which leads to the most basic difficulty in the process of criminal law regulation, that is, the psychological cognition difficulty of the concept of criminal law. At the same time, the cognition and regulation of a new type of crime can be realized not only in the legal norms, but also in the psychological behavior norms of social individuals, so as to achieve a good social restraint effect.

**Objective:** From the perspective of psychology, this study analyzes the psychosocial nature and criminal law path of the new crime type of telecom network fraud, and strives to provide a psychological theoretical basis for the criminal law regulation of telecom network fraud, improve the psychological and criminal law cognition of the public, and optimize the criminal law regulation path from the perspective of social psychology.

**Subjects and methods:** This study uses the method of combining a large number of sample survey and support vector machine classification to analyze the impact of criminal law norms on social groups at the social psychological level from the perspective of social people's psychological cognition of telecom fraud crime from the perspective of criminal law.

**Study design:** This study uses the way of street survey to collect a large number of sample data. The main content of the collected information is the relevant content of the social masses' psychological cognition of telecom fraud crime from the perspective of criminal law. On this basis, support vector machine algorithm is used to classify the sample groups with nonlinear characteristics, so as to assist in analyzing the psychological impact of the criminal law regulation of telecom network fraud crime on different social groups.

**Methods:** During the impact analysis, this study quantifies the impact degree into the form of impact grade, which is divided into five grades from grade 0 to grade 4. The impact degree of elements increases with the increase of grade.

**Results:** The influence degree of criminal law regulation of telecom network fraud crime on various social and psychological functions is shown in Figure 1.

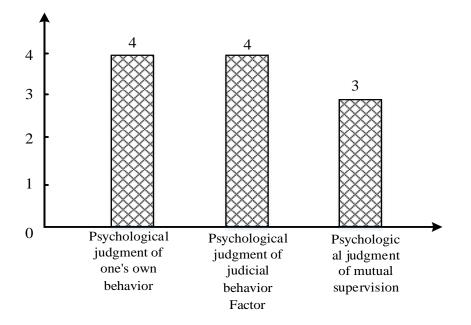


Figure 1. Social psychological function of criminal law regulation

In Figure 1, among the three social psychological functions of psychological judgment of social individuals' own behavior, psychological judgment of judicial behavior and psychological judgment of mutual supervision of social individuals, the psychological judgment of their own behavior and psychological judgment of judicial behavior are the most affected by the criminal law regulation of telecom network fraud, and the influence level reaches level 4, which constitutes a significant impact, while the psychological judgment of mutual supervision of social individuals only reaches level 3, constitute a significant impact. It can be seen that the criminal law regulation of telecom network fraud can have an impact on the psychological cognition of social groups from two aspects: the judgment of their own behavior and the judgment standard of judicial behavior.

**Conclusions:** Most social groups still lack specific understanding of telecom network fraud, a new criminal means rising with modern network technology. Through the regulation of criminal law, we can regulate the cognitive psychology and actual behavior of social groups from the perspectives of legal norms and social psychology. This paper comprehensively standardizes the behavior of telecom network fraud crime from three functional perspectives: the judgment standard of social individual's own behavior, the judgment standard of judicial behavior and the judgment standard of social individual's mutual supervision, so as to control the spread of new telecom network fraud crime.

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## THE VOLATILITY EFFECT OF INTERNATIONAL FINANCIAL MARKET UNDER THE BACKGROUND OF SOCIAL PSYCHOLOGY

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