

TABLE OF CONTENTS.....	iii
PREFACE .....	vii
ARTICLES	
Melita Aleksa Varga and Darko Matovac Kroatische Sprichwörter im Test.....	1
József Attila Balázsi and Elisabeth Piirainen Devil in Wolf's Clothing: Variations on the Theme of "Speak of the Wolf / Devil and He Appears".....	29
Oluwole Coker Vulgar Typologies, Social Equilibrium, and Moral Ethics in Yoruba Proverbs.....	51
Iyabode Omolara Akewo Daniel Proverbs and Modernity: Taking the Proverbs Out of the Mouth of the Elders .....	67
Charles Clay Doyle and Wolfgang Mieder <i>The Dictionary of Modern Proverbs: A Supplement</i> .....	85
Rebecca and Ismet Fanany Proverbs and Cultural Consonance .....	121
Fernando García Romero ¿Anti-proverbios o para-proverbios? .....	143
Maja Gwóźdż Proverbs in Martin Amis's <i>London Fields</i> : A Stylistic Analysis .....	155

Heather A. Haas Are Proverbs Cliché? An Application of the Elaboration Likelihood Model to Folkloric Performance .....	193
Daniela Corina Ionescu Romanian and English Food Proverbs and Idioms: A Contrastive View .....	243
José de Jaime Gómez (†) and José María de Jaime Lorén Paremias que aparecen en la obra <i>Camino</i> , de San Josémaría Escrivá de Balaguer .....	275
Dennis F. Mahoney and Wolfgang Mieder “Gregor Had Yet to Discover That Life Was Truly Stranger Than Fiction”: Proverbial Messages in Marc Estrin’s Kafkaesque Novel <i>Insect Dreams</i> . <i>The Half Life of Gregor Samsa</i> (2002) .....	281
Matej Meterc The Slovene Paremiological Optimum: New Empirical Research Tools and the Augmentation of the Field of Minimum-Oriented Research.....	319
Charles-Louis Morand Métivier “Sagement se chastie qui par autruit se chastie”: Le proverbe comme facilitateur de l’émotion dans <i>Une epistre lamentable et consolatoire de</i> Philippe de Mézières .....	339
Gerhard Müller „Friede, Freude, Eierkuchen“: Annäherungen an eine bekannte Formel .....	357

Anca-Mariana Pegulescu Proverb Translation vs. Proverb Equivalence and Relevance Theory .....	367
Roumyana Petrova Happiness in Modern Anglo-American Proverbs: A Linguocultural Study .....	381
Nereus Yerima Tadi A Daily Dose of Wisdom: Globalization and SMS Proverbs in Nigeria.....	411

## REVIEWS

Satu Helomaa. <i>Sprichwörter in drei Sprachen: Deutsch – Französisch – Finnisch. Eine kontrastive Studie.</i> (Helsinki 2014) – (Wolfgang Mieder) .....	431
Hrisztalina Hrisztova-Gothardt and Melita Alekxa Varga, eds. <i>Introduction to Paremiology: A Comprehensive Guide to Proverb Studies.</i> (Berlin 2014) – (Peter Unseth).....	453

## BIBLIOGRAPHIES

Wolfgang Mieder International Bibliography of New and Reprinted Proverb Collections .....	467
Wolfgang Mieder International Proverb Scholarship: An Updated Bibliography .....	475