



**Copenhagen
Business School**
HANDELSHØJSKOLEN

Copenhagen Business School

Copenhagen Business School (CBS) is one of the largest universities in Denmark, with close to 15,000 students. It is a typical urban university located in Frederiksberg close to the heart of Copenhagen, the capital of Denmark. CBS enjoys a strong international reputation and is known for its international atmosphere. CBS has a World-Class Research Environment in Translation Studies.

CBS is an international school, focused on developing strong links between contemporary research and the active business community. The atmosphere is intellectual, but always in a way that keeps business realities firmly in focus.

Copenhagen Business School has around 14,000 students and an annual intake of around 1,000 exchange students. With this number of students as well as around 400 full-time researchers and around 500 administrative employees, CBS is one of the 3 largest business schools in Northern Europe.

CBS aims:

- To contribute to the creation of value in society and in enterprises
- To train Master's graduates who are competitive in an international labour market
- To develop research-based knowledge in partnership with the business community

Strategy

Strategically, CBS primarily focuses on three target areas:

- Internationalisation
- Partnership with the business community
- The Learning University

Management

CBS's most senior executive is the President, who is appointed by a governing board composed of a majority of external members.

History

CBS was established in 1917 by the Danish Society for the Advancement of Business Education (now known as FUHU), which is a private educational institution. In 1965 the business school became integrated as an institution of higher education in the Danish education system and today is regulated by the Danish Universities Act 2003. CBS regards itself as a European university and strives to be among the top business schools in Europe. Our research and teaching is structured in line with international standards, and we measure our level of quality in comparison with the top foreign universities. CBS regards the Øresund Region as its natural home territory and is actively involved in co-operation across the Øresund within the framework of the Øresund University.

Partnership with the Business Community

Co-operation with Danish and foreign business communities is a cornerstone in our strategy. CBS develops study programmes that meet the needs of business executives and employees for lifelong learning. We also participate in application-orientated research collaboration in connection with our internationally-oriented basic research. This includes joint research projects, the CBS Partnership Program and the increasing number of new business research centres that perform research in collaboration with enterprises and organisations.

The Learning University

CBS seeks to provide a learning environment that focuses on learning and individualised skills development rather than teaching and mass education. At CBS, students are actively involved in the learning process, and new project and problem-based teaching methods are developed. Among staff, we place emphasis on qualities such as innovative capability, flexibility, and the ability to gather and structure experience in the organisation. We achieve this partly through competence development, evaluations and an organisational culture that values experiments and risk-taking.

You can choose the academic environment that suits you!

At CBS, the academic specialisation is part of the degree programme from day one. In three years, you will be part of an academic environment,

which dedicated researchers, teachers and students have developed. Every environment has its own special business aim and its own way of integrating the different subjects. Within the framework of the individual degree programmes, you will also have different options – electives, project topics and exchange programmes – but the framework is the academic environment, which the degree programme defines and develops. At CBS Undergraduate, we regard this as an opportunity to offer a coherent and identity-creating community without giving up the advantages of being a large institution with many opportunities.

Teaching based on research, co-operation and active participation

The teaching at CBS is research-based, which means that you will meet many researchers when they are teaching, but also that you will learn how to use the research methods in your work. Much teaching is based on the students' cooperation in groups. The students help each other in the learning process, and they learn to cooperate. Above all, it is important that the students are stimulated to participate actively during classes. In this way, it will be easier to remember new knowledge and to make it part of their own world of ideas and readiness to act.

Theory and practice

CBS is a university, and the teaching communicates a theoretically based understanding of the world. However, business economics and business language are practical disciplines. Therefore, examples and material from the practical world are part of everyday teaching. CBS's former students, our research contacts and Corporate Partners are important parts of the degree programmes' academic dimension.

Full time programmes

Undergraduate

- BSc in International Business
- BSc in Business Administration and Service Management
- BSc in International Business and Politics
- BSc in Business, Language and Culture (SPRØK)
- BSc in Business, Asian Language and Culture - Asian Studies Programme
- BA in Information Management
- BSc in Economics and Business Administration

- BSc in Business Administration and Commercial Law
- BSc in Business Administration and Computer Science
- BSc in Business Administration and Management Science
- BSc in Business Administration and Philosophy
- BSc in Business Administration and Organisational Communication
- BSc in Business Administration and Psychology
- Bachelor in International Business Communication

Graduate

- MSc in Economics & Business Administration
- CEMS Master's in International Management
- MSc in Business, Language and Culture (cand. merc.int.)
- Master of Social Science Degree in Business Economics and Management
- MSc in Business Administration and Auditing
- MSc in Business Administration and Commercial Law
- MSc in Business Administration and Computer Science
- MSc in Business Administration and Management Science
- MSc in Business Administration and Philosophy
- MSc in Business Administration and Organisational Communication
- MA in International Business Communication
- MA in Computational Linguistics

The Data Linguistics specialisation focuses on the development and usage of linguistic technology. Students learn how to analyse and structure linguistic information in order to make computers able to process it. Accurate language description is a necessary prerequisite for:

- Making the computer a crucial tool used when working with language
- Enabling computers to process human language, e.g. communication between computer users and computers

Language Engineers

Post-graduates in data linguistics are also called language engineers. They know how to organise linguistic information in a useful and accessible way. Students obtain an in-depth insight in theoretical models and prove their knowledge on practical issues within diverse areas such as speech technology, machine translation, databases and computer dictionaries.

Ph.d.

The graduate programmes can be followed by the 3 year PhD Programmes or the Doctor of Business Administration programme.

Part time programmes

Business administration

- HD - Graduate Diploma in Business Administration
- HD part II - Marketing Management & International Trade
- HD part II - Finance
- HD part II - Financial Planning
- HD part II - Organization og Management
- HD part II - Financial and Accounting Management
- HD part II - Supply Chain Management
- HD part II - Management Accounting & Process Management
- HD part II - Retail and Key Account Management

Language, communication and cultural studies

- Diploma in English Business Language (ED part I)

- Diploma in English Business Language (ED Part II)

Open university

- Sommerskole
- Summer University
- Center for Continuing Education - tailor-made courses
- Bachelor Courses
- Master's Courses

Masters & MBA

- Full time MBA
- Executive Master of Business Administration
- Executive Certificate in Business Administration
- Master of Public Administration
- MBA in Technology, Market and Organisation
- MBA in Shipping & Logistics
- Master of Corporate Communication
- Master of Management Development
- Master of Health Management
- Doctor of Business Administration
- Master i skat
- Master in ICT and Learning (MIL)
- Master of Language Administration
- Master of Language Education

