

CORRIGENDUM: Correction of the first author's affiliation

INCREASING CONSUMER ENGAGEMENT ON SOCIAL NETWORKS: SOCIAL MEDIA INFLUENCER'S FOLLOWERS 'LIKE' TO SEE A FACE IN A POST

POVEĆANJE UKLJUČENOSTI POTROŠAČA NA DRUŠTVENIM MREŽAMA: PRATITELJIMA UTJECAJNIH OSOBA 'SVIĐA SE' VIDJETI LICE U OBJAVI

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Preliminary communication

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To the Editor:

I am writing to you with a request to supplement the author information in one of the articles published by your Journal ... titled Increasing Consumer Engagement on Social Networks: Social Media Influencer's Followers 'Like' to See a Face in a Post" ... At the time of article submission to your Journal, I did not provide the complete affiliation information, since I had only mentioned my affiliation to the University of Rijeka, Faculty of Economics and Business, where I was, and still am, employed at. ... I would like to ask you to add refers to my affiliation to the University of Ljubljana, School of Economics and Business where I am enrolled as the doctoral student since 2018.

Best Regards,

Matia Torbarina

Corrected the first author's affiliation

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