

Crisis Management Days 2022

Crisis Management Days is an annual gathering of scholars and practitioners in security environment and challenges of crisis management. Security in the modern world is becoming increasingly important due to more frequent threats to people, their communities and the natural environment. The research of crises and crisis management is important not only for the development of the system of national security with crisis management as its part but also for designing and implementing high-quality education for this activity. It is, therefore, important to carry out continuous research and exchange experiences related to security challenges and crisis management. An important role in this, not only in the Republic of Croatia, but also in the wider regional framework, belongs to the already traditional Crisis Management Days Conference gathering the leading experts and scientists in this field.

CONFERENCE DATES AND VENUE

The 15th International Scientific and Professional Conference Crisis Management Days (cro. Dani kriznog upravljanja) will be held on October 26-27, 2022 at the University of Applied Sciences Velika Gorica in Velika Gorica, Croatia.

CONFERENCE TOPICS:

- Contemporary threats and new risks
- Corporate security
- Information and cyber security
- Psychosocial and health aspects of disasters and crises
- Green transition and sustainable development

SUBMISSIONS:

Authors should submit an **abstract by September 9, 2022**. Authors of accepted abstracts will be invited to present their findings and research as a presentation or a poster. When submitting abstracts, authors should indicate whether they want to submit a full paper after the presentation.

The deadline for submission of **full papers is November 20, 2022**.

Abstracts will be published in the book of abstracts and papers in the conference proceedings. Authors of particularly high-quality research papers will be invited to submit them for publication in the international scientific journal *Annals of Disaster Risk Sciences*. Working languages of the conference and the conference proceedings are Croatian and English, and the language of the scientific journal is exclusively English.

Instructions for authors are available at dku.hr

CONFERENCE COMMITTEE:



- Martina Mihalinić, President of the Organizing Committee
- Ana Mirenić, Vicepresident of the Organizing Committee
- Ivan Toth, Director of the Conference and Vicepresident of the Scientific Committee
- Siniša Tatalović, President of the Scientific Committee

MEMBERS OF THE ORGANIZING COMMITTEE:



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Public Relations and Sustainability

BledCom 2023

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BledCom is an annual gathering of scholars and practitioners in public relations and related disciplines to discuss contemporary communication and management problems. Organized annually since 1994, it is the oldest conference in our field that is not affiliated with a professional or academic association.

So far, eight books and nine special issues or sections of peer-reviewed journals have been published based on previous symposia (www.bledcom.com).

CONFERENCE DATES AND VENUE

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The 30th International Public Relations Research Symposium (BledCom) will be held on June 30 and July 1, 2023, in Rikli Balance Hotel, Lake Bled, Slovenia.

CONFERENCE THEME: PUBLIC RELATIONS AND SUSTAINABILITY

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The main purpose of public relations is the synchronization of organizations with their environments – natural, social, cultural, political and technological. Crises and change are the driving forces behind the profession, and as the first become more frequent and the second accelerates the role of public relations in making organizations and societies sustainable increases.

Sustainability is the ability of a system (an individual, a group, an organization, society, the planet) to maintain continuity over time. According to the Brundtland Commission (the World Commission on Environment and Development, United Nations), sustainability means "meeting the needs of the present without compromising the ability of future generations to meet their needs."

The following are some questions that can be addressed under this theme:

- What is the role of public relations in making the world more sustainable?
- Has public relations played any role in sustainable development? If so, what is it?
- What are some potential ways by which public relations can contribute to sustainability?
- What is the relationship between sustainability and Corporate Social Responsibility?

SUBMISSIONS



We invite abstracts that are between 500 and 800 words (including title and keywords) with up to 5 references. Please note that as has been the norm in the past, BledCom welcomes ALL papers that are relevant to public relations and communication management and not just papers that discuss the conference theme. We also welcome panel proposals.

Please note that the chances of your abstract being accepted are enhanced if you observe the following format in preparing it:

- Introduction and purpose of the study (and research question if there is one)
 - Helps summarize the purpose and rationale of your study.
- Literature review – Helps place your work in context with the existing body of knowledge.
- Methodology – Define the main method used for gathering data including sample size, and state the rationale for using this method.
- Results and conclusions – Helps summarize the answers to the research question while also outlining the implications of the results.
- Also, summarize the limitations of the study and offer suggestions for future research. Practical and social implications
 - Offer the potential implications both for practice and society.

- Also, provide us with 3 to 5 knowledge that highlights your study. Abstract should come as blind copies without author names and affiliations, who are to be identified on a separate cover page. Please use the suggested headings to structure the abstract. A list of literature is not necessary, but if it is provided it is included into the word count.

Paper abstracts and panel proposals should be submitted via email to bledcom@fdv.uni-lj.si no later than February 1, 2023. Decisions will be made by March 4, 2023 after peer review. Full papers not exceeding 6.000 words will be due by September 16, 2023 for inclusion in the conference proceedings.

Finally, we hope we all will be able to meet in person in beautiful Bled in 2023 to celebrate 30 years of BledCom!

PROGRAM COMMITTEE



- Dejan Verčič, University of Ljubljana and Herman & partners, Slovenia
- Krishnamurthy Sriramesh, University of Colorado Boulder, USA
- Ana Tkalac Verčič, University of Zagreb, Croatia