

expert group members who choose the above factors to have a “full impact” on work is 29, 27 and 4 respectively.

Conclusions: The purpose of this study is to understand the impact of sports events postponed or cancelled due to the prevention and control of COVID-19 on the work of sports event spectators. The research team designed and carried out an experiment based on expert inquiry. The inquiry results show that the members of the expert group believe that the “disappointment” and “depression” produced by employees have the most significant impact on work, and the “energy laxity” has a relatively small impact on work. The number of experts who choose the above factors to have a “full impact” on work is 29, 27 and 4 respectively. The results of the inquiry showed that sports events postponed or cancelled due to the prevention and control of COVID-19 would indeed have a negative impact on the working mood of sports event spectators.

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ANALYSIS ON THE INHERITANCE STRATEGY OF TRADITIONAL CRAFTS IN NANTONG – BASED ON THE INFLUENCE OF COGNITIVE IMPAIRMENT

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Background: The main manifestation of cognitive impairment is that the advanced functions of human brain such as memory, logic and thinking cannot operate abnormally, and the cognitive impairment of patients in one aspect is likely to cause cognitive impairment in other aspects. The main clinical manifestations of cognitive impairment are divided into perceptual impairment (such as hypersensitivity or retardation, sensory deterioration and internal discomfort), memory impairment (such as strong memory and memory defect), and thinking disorder (thinking logic disorder and association process disorder). Most of the causes are abnormal activity of human cerebral cortex. Cognitive impairment is caused by Alzheimer’s disease, cerebrovascular disease, anxiety, depression and other reasons. This disease will not only lead to mental and motor retardation and inattention, but also affect the patients’ daily life and social ability. Nantong blue printed cloth is one of the excellent intangible cultural heritages in China. However, with the progress of the times, the cognitive ability of some inheritors of Nantong blue printed cloth has not kept up with the development of modern commercial society, and even some inheritors suffer from mild cognitive impairment due to low education, improper family education in childhood, genetic and other reasons. This further limit the inheritance and dissemination of Nantong blue printed cloth technology.

Objective: To communicate with many inheritors of Nantong blue printed cloth technology through visits, interviews and telephone exchanges, so as to understand the overall attitude and communication mode of Nantong blue printed cloth inheritors towards this technology. Then set up an expert group to obtain the influence of the members of the expert group on the inheritance of Nantong blue printed cloth caused by the cognitive impairment of Nantong blue printed cloth inheritors, so as to put forward some suggestions to improve the popularity of Nantong blue printed cloth technology.

Subjects and methods: Firstly, the research team needs to collect and study the literature in the field of cognitive impairment and Nantong blue printed cloth, and communicate with many inheritors of Nantong blue printed cloth technology through visits, interviews and telephone exchanges, so as to understand the overall attitude and communication mode of Nantong blue printed cloth inheritors towards this technology. A total of 54 psychological experts and Nantong blue printed cloth craft inheritors were selected from China to form an expert group. After sorting out the contents of the previous survey, list the impact of the cognitive impairment of the inheritors on the inheritance of Nantong blue printed cloth, send it to the members of the expert group, invite them to evaluate the research theme, adjust and modify the received conclusion information, and list the impact of each influencing factor on the inheritance and dissemination of Nantong blue printed cloth. The impact degree is divided into no impact, slight impact, general impact, obvious impact fully evaluates the five categories of influence, and give five integers of 1, 2, 3, 4 and 5 to quantify respectively, so as to improve the accuracy of evaluation of influence degree. In addition, in order to ensure the independence of expert opinions, any form of communication between expert members is not allowed during the inquiry. Integrate and adjust the opinions and information fed back by the expert group, and then return it to the expert members again and ask them to evaluate again. The consultation cycle will not be stopped until the opinions of the expert group are consistent.

Results: After the expert group members reached an agreement, the final statistical evaluation results are shown in Table 1.

Table 1. Impact evaluation results of expert group members on research topics

Influence factor	No effect	Slight impact	General impact	Obvious influence	Full impact
Lack of innovative thinking	0	7	11	24	12
Lack of marketing awareness	1	3	6	27	17
Lack of team operation thinking	3	10	21	16	4

The first column in Table 1 shows the cognitive factors that the expert group believes have the most obvious negative impact on the inheritance and development of Nantong blue printed cloth by Nantong blue printed cloth craftsmen with cognitive impairment. The number in the cell represents the number of experts who believe that a cognitive factor will have a corresponding impact on the inheritance and development of Nantong blue printed cloth. It can be seen from Table 1 that the expert group believes that “lack of innovative thinking”, “lack of marketing awareness” and “lack of team operation thinking” are the biggest cognitive factors that hinder Nantong blue printed cloth craftsmen from spreading their craft.

Conclusions: In order to explore the influence of Nantong blue printed cloth craftsmen with cognitive impairment on the inheritance and development of Nantong blue printed cloth, the inheritance research designed and carried out an experiment based on expert inquiry method. The experimental results show that the expert group believes that “lack of innovative thinking”, “lack of marketing awareness” and “lack of team operation thinking” are the biggest cognitive factors that hinder Nantong blue printed cloth craftsmen from spreading their craft. Therefore, this study proposes that in order to improve the popularity of Nantong blue printed cloth technology, special training on cognitive ability should be carried out for inheritors.

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ANALYSIS ON THE INFLUENCE OF PRODUCT DESIGN ON STAFF ANXIETY BASED ON DESIGN PSYCHOLOGY

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Background: Under the social background of national economic prosperity, the frequency of mental health problems of enterprise employees is higher and higher, which is most obvious among product designers. In recent years, the frequency of suicides of enterprise employees has become higher and higher, which is not conducive to social stability and family harmony. Relevant national departments must pay high attention to it. Product designers need to complete the work design within the specified time limit, which will lead to more and more work pressure for enterprise employees, and most employees will have mental disorders, depression, insomnia and other mental diseases. If human beings are under pressure for a long time, anxiety and depression will be very common. Well-known experts at home and abroad pointed out that coping measures and social support will have a very important impact on employees’ emotional and mental health. The World Health Organization claims that the depression and anxiety of enterprise employees can be effectively improved through social support and reasonable response measures. Relevant studies at home and abroad have pointed out that the integration of emotional expression in the process of product design has a better effect. The main functions of emotion are communication, organization, driving and adaptation. The dimensions of emotion include arousal non arousal, happiness unhappiness and attention rejection. The Jacques moral son curve points out that the job performance of people engaged in