

Test dimension	Experience group	Control group
Learning acceptance psychology	3.8	1.5
Model satisfaction	3.7	1.2

Conclusions: Under the new social situation, students majoring in financial management are facing opportunities and challenges. Students majoring in financial management are required to seize employment opportunities and improve their self-worth. Higher vocational colleges should also create a good innovation education environment for students majoring in financial management, optimize the innovation education reform of financial management in higher vocational colleges based on audience psychology, pay attention to the organic integration of financial management curriculum content and innovation and entrepreneurship, and help students majoring in financial management in higher vocational colleges realize the development of innovation and entrepreneurship.

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RESEARCH ON THE INFLUENCE OF RURAL EMPLOYEES' PSYCHOLOGICAL ANXIETY ON THE PRACTICAL DILEMMA AND PATH DEVELOPMENT OF RURAL REVITALIZATION

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Background: Anxiety is a kind of comprehensive negative emotion, which refers to the tension and anxiety caused by individuals' excessive worry about the future and destiny. When individuals subjectively predict the pressure and threat they will face, and it is difficult to find countermeasures quickly, individuals may have a variety of psychological states such as anxiety, tension and panic. Many factors such as society, family and environment may lead to individual anxiety, make individuals fall into a restless psychological state, and reduce the quality of individual mental health. Psychological anxiety refers to the panic and anxiety caused by social individuals in the face of difficulties or obstacles because they are difficult to solve in time or worried that they cannot solve them effectively. Appropriate psychological anxiety can promote individual behavior and effectively urge individuals to improve self-efficiency. However, excessive psychological anxiety will seriously affect the quality of individual mental health and lead individuals to fall into negative emotions. With the advancement of social and economic development, the speed of social development is accelerating day by day, and social competition is fierce, which makes contemporary people's mental anxiety problems occur frequently, and many people are suffering from different degrees of mental anxiety. The ever-changing social form has brought great pressure on people's life, work, family and interpersonal communication, which makes people fall into a state of mental anxiety for a long time, affects people's mental health and reduces people's quality of daily life. In the high-pressure modern social situation, mental anxiety has become the spiritual normality of modern people. People more or less have certain mental anxiety, which requires people to relax their body and mind and adjust their psychological balance by diverting their attention and other ways.

"Rural Revitalization" strategy emphasizes the importance of rural industrial revitalization in national development, and points out that rural industrial revitalization requires scientific overall planning from the top-level design, so as to ensure the implementation of rural revitalization strategy. The proposal of rural revitalization strategy meets the needs of urban-rural integrated development, meets the requirements of reducing the development gap between urban and rural areas under the new situation, and has important practical significance for establishing the mutual supply and feedback mechanism between rural and urban areas. As the main strategy of China's current development, the "Rural Revitalization" strategy has been paid more and more attention by all sectors of society. In the "Rural Revitalization" strategy, we take the countryside as the strategic point and drive the rural development by looking for the rural development path. At present, China's "Rural Revitalization" is mainly concentrated in the poorer inland areas. By opening up the road from the countryside to the economic market, with the help of China's relatively developed economic market, we can expand the rural external contact area, and then sell the relevant products in the countryside. Returning entrepreneurs are one of the important driving forces of the rural revitalization strategy. Returning entrepreneurs can effectively introduce high-quality talents and resources and promote the development and progress of rural economy.

Objective: The research analyzes the correlation between the psychological anxiety of rural employees

and the dilemma and development path of rural revitalization and development, explores the impact of the psychological anxiety of rural employees on the dilemma and development path of rural revitalization and development, and hopes to put forward new solutions to alleviate the psychological anxiety of rural employees, provide reference for promoting high-quality talents to actively return home and start businesses, and help rural employees achieve work success, To drive economic development and promote rural revitalization.

Subjects and methods: The study recruited 30 rural employees through voluntary recruitment as the research object, analyzed the psychological anxiety state of 30 rural employees, understood the degree of anxiety of rural employees about their own development prospects, mastered the mental health level of rural employees, and discussed the causes of psychological anxiety of rural employees. The study uses Pearson correlation coefficient to analyze the correlation between the psychological anxiety of rural employees and the dilemma and development path of rural revitalization, explore the potential relationship between them, understand the impact of the psychological anxiety of rural employees on the dilemma and development path of rural revitalization through correlation analysis, and put forward new solutions to the psychological anxiety of rural employees.

Results: The statistical results of psychological anxiety of rural employees are shown in Table 1. Rural employees generally have high psychological anxiety.

Table 1. Statistical results of psychological anxiety of rural employees

Survey object	Male	Female
Success anxiety	3.5	4.1
Crisis anxiety	3.8	3.9

Conclusions: Returning entrepreneurs are faced with unknown future and destiny in the process of entrepreneurship. The fear of their own development will inevitably lead to a certain degree of psychological anxiety. Appropriate psychological anxiety will help entrepreneurs actively deal with the difficulties and challenges they encounter, but excessive psychological anxiety will affect the entrepreneurial quality of entrepreneurs and have a negative impact on their entrepreneurial development.

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RESEARCH ON THE IMPROVEMENT OF COLLEGE STUDENTS' DEPRESSION BY IDEOLOGICAL AND POLITICAL COURSE EDUCATION IN COLLEGES AND UNIVERSITIES

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Background: Depression is a common mental disease in modern society. Its main clinical feature is continuous and long-term depression. It is the most important type of mental disease in modern people. Patients may be depressed, depressed, low self-esteem, painful, pessimistic, world weary for a long time, and even have suicidal tendencies and behaviors. Patients may also suffer from somatization symptoms, such as chest tightness and shortness of breath. Some people with severe depression will even have schizophrenic symptoms such as auditory hallucination, victim delusion and multiple personality. Each episode of depression lasts for at least 2 weeks or even several years. Although the clinical cure rate of depression is high, most cases have a tendency to relapse. The causes of depression are related to many factors of psychological and social environment. Biological factors mainly involve heredity, neurobiochemistry, neuroendocrine, nerve regeneration and so on. The psychological factors closely related to depression are the personality characteristics of patients before illness, such as depression temperament. Experiencing stressful life events in adulthood is an important trigger condition leading to clinically significant depressive episodes. However, these factors do not work alone, but emphasize the interaction between genetics and environmental or stress factors. Due to employment, academic and social pressure, a considerable number of domestic college students have depression. Although psychologists have done a lot of research on this, there are still few studies to verify the theory combined with social experiments to improve the reliability and application value of the conclusion. Moreover, most studies suggest that students directly establish special psychological counseling institutions and personnel teams, which has a high implementation cost. Therefore, this study attempts to analyze the possibility of existing ideological and