## ANALYSIS OF THE INFLUENCE OF THE INNOVATIVE DEVELOPMENT OF INFORMATION TECHNOLOGY IN IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES ON STUDENTS WITH THINKING LOGIC OBSTACLES

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Background: Thinking logic disorder is a serious neurological brain disease. In the medical field, it is generally believed that people with thinking logic disorder have brain nerve damage, which makes patients have different degrees of problems in learning ability, understanding ability, language ability, computing ability and logical thinking ability, and even affects people's personal life. However, some people believe that thinking logic disorder is a psychological disease. People with defects in thinking logic can alleviate their condition through psychotherapy. At present, thinking logic disorder is a disease that is difficult to treat. The common treatment methods include drug treatment and treatment through neuromodulator drugs, such as common cholinergic preparations, donepezil and other drugs. At the same time, there is nursing treatment, which uses professional medical instruments to treat patients, improve patients' psychological anxiety and alleviate patients' mentality, so as to achieve the curative effect. Finally, there are psychotherapy, music therapy, physical training and other methods. Regardless of the choice of various methods, it is necessary to reasonably judge the degree of patients' thinking logic disorder, and reasonably select the treatment method according to the condition, which is more conducive to the treatment of patients. At present, more and more students have the problem of thinking logic obstacles in the development of colleges and universities, which not only affects their own learning, but also is not conducive to the healthy development of body and mind. Therefore, how to effectively alleviate the problem of thinking logic obstacles of college students has a positive impact on promoting the healthy development of college education.

At present, there are many reasons for students' thinking logic disorder in college education, including the influence of learning pressure, employment pressure and other factors, mental anxiety, nervous tension and other symptoms, which affect students' logical thinking ability. At the same time, there are psychological disease factors, such as low mood and poor physical and mental quality, which also easily lead to students' logical thinking obstacles. Ideological and political education is one of the important courses in colleges and universities. Ideological and political education has an important impact on students' thought, emotion and psychology. With the advent of the information age, colleges and universities have built ideological and political education platforms based on the content of Ideological and political education in the innovative development, such as WeChat public account and campus network ideological and political counseling center. Through the construction of these information platforms, they can solve students' learning problems, employment problems and daily life problems. Therefore, through the construction of Ideological and political information platform in colleges and universities, we can provide psychological counseling for students with thinking logic obstacles, and provide effective learning opinions for students, so as to alleviate the problem of students' thinking logic obstacles. Therefore, this paper analyzes the specific manifestations and treatment ways of thinking logic disorder, analyzes the impact of Ideological and political education on students' physical and mental development, and discusses the impact of the construction of Ideological and political education information platform on students with thinking logic disorder.

**Objective:** To explore the current situation of college students with thinking logic barriers, analyze the impact of students' thinking logic barriers on patients, analyze the mitigation effect of ideological and political education on students' thinking logic barriers, and then explore the impact of the construction of Ideological and political education information platform on students' thinking logic barriers.

**Subjects and methods:** Taking 100 students with logical thinking disorder in a university as the research object, analyze the psychological activities of students with logical thinking disorder, educate patients with the help of the information platform of Ideological and political education in colleges and universities, and record the scores of psychological activities before and after patients. The score is 1-10. The evaluation indexes include four evaluation indexes: Students' learning ability, application ability, communication ability and psychological state, so as to evaluate the impact of information innovation of Ideological and political education in colleges and universities on patients.

**Results:** As can be seen from Table 1, the scores of psychological activities of 100 students with thinking logic disorder after six months of Ideological and political education. It can be seen from Table 1 that after ideological and political education, the patient's condition has been alleviated and all evaluation indexes have been significantly improved.

**Table 1.** Psychological activity scores of 100 students with thinking logic disorder after 6 months of ideological and political education

Index	Study ability	Application ability	Communication ability	Mental health status
Before study	2	1	4	4
After study	6	5	7	6

Conclusions: With the acceleration of social competition, more and more people are suffering from thinking logic disorder, which not only affects the study and life of patients, but also brings many disadvantages to personal health. Therefore, this paper analyzes the influence and treatment scheme of thinking logic disorder, and analyzes the influence of Ideological and political education in colleges and universities on students' mental health. The results show that by building an information platform for ideological and political education in schools and providing counseling and help for students with thinking logic disorders, we can effectively improve the patient's condition and improve the patient's learning ability. Therefore, in the development of higher education, we should actively carry out ideological and political education in colleges and universities, and provide students with help within our ability with the help of information means, which will be more conducive to the development of higher education.

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ANALYSIS ON THE INFLUENCE OF COMMUNITY PARK LANDSCAPE DESIGN ON TOURISTS' BEHAVIOR AND PSYCHOLOGY

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Background: Behavioral psychology is also known as environmental psychology. It is different from traditional psychology, but it belongs to the category of psychological theory. Behavioral psychology believes that while exploring the psychological motivation of human behavior, we should pay attention to the relationship between the environment where human behavior is located and behavior. This relationship is not a one-way relationship in which human beings are affected, but the relationship between human beings and the environment. When classifying human behavioral psychology, behavioral psychology mainly starts from four psychological perspectives: sensory psychology, perceptual psychology, cognitive psychology and behavioral habits. Among them, sensory psychology represents the most basic architectural sensory impression when human beings are in a certain external environment. This impression includes not only the form and color of architecture, but also the psychological hint of architecture, such as the sense of security and comfort of architecture. Perceptual psychology refers to the psychological state when human beings identify the external environment, which includes the emotional feedback obtained by human beings in the environment. Cognitive psychology refers to the information cognition of space when human beings are in a specific space. This information cognition includes the direction, region and the distance between things with different characteristics in space. Different individuals have different psychological characteristics, and their psychological cognitive maps are relatively different. Behavior habit refers to a certain fixed behavior trend for a specific environment produced by human behavior experience for a long time. At the beginning, this trend is derived from human psychological characteristics and logical thinking, but with the increase of experienced things and environment, this psychological trend gradually transforms into subconscious habits. The landscape design of Community Park based on behavioral psychology gives tourists a certain degree of psychological guidance from four psychological angles: sensory psychology, perceptual psychology, cognitive psychology and behavioral habits, so as to form a more attractive design strategy for tourists.

**Objective:** This study aims to analyze the impact of community park landscape design on tourists' behavior and psychology, provide a theoretical basis for more attractive community park landscape design strategies, and then provide help for the psychological optimization of urban community park landscape, improve the living experience of community residents and create a humanistic city.

Subjects and methods: This study uses support vector machine and factor force analysis to analyze the