

music class, cultivate students' aesthetic ability, let students understand social culture and correctly position themselves in pop music. Promote the development of mental health in campus music culture. After one semester, freshmen's sense of security score increased by 1.05 points, and the results are shown in Figure 1.

Conclusions: Music education for college students, under the concept of people-oriented, enriches the content of music classroom, promotes the improvement of teaching quality through a variety of teaching means, and guides college students to establish a correct three outlooks, which is conducive to the good development of college students' mental health.

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RESEARCH ON THE TEACHING REFORM OF THE COURSE OF DESIGN AND PRODUCTION OF FILM AND TELEVISION ADVERTISING IN THE NETWORK ERA UNDER AFFECTIVE DISORDER

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Background: Affective disorder is a common mental disorder that may exist in both depression and mania. When patients have depressive symptoms, they often show symptoms such as depression, loss of pleasure, reduction of speech activity, fatigue retardation and so on. When patients have mania, they have high emotion, increased speech activity, energetic and so on. The symptoms of affective disorder usually have complex clinical symptoms, which are mainly manifested in patients' low or high mood, repeated, alternating and irregular presentation. At the same time, there are often disorder symptoms such as distraction, rashness, exaggeration, running a way of thinking, high reactivity, reduced sleep and increased speech. In addition, patients may also have anxiety disorder, obsessive-compulsive disorder, and even psychotic symptoms such as money abuse, auditory hallucinations, victimization paranoia, and high mental tension. There are many causes of affective disorder. New media, and the production and dissemination of film and television advertising has completely entered an era of joint construction by the whole people. Mobile app and short video have also become important media for the production and dissemination of film and television advertising, and we media has become an important part of the advertising communication process. With the characteristics of rich information and timely update, we media makes the advertising audience start to change from passive acceptance to active catering. This network communication form is also very consistent with the fragmented reading mode of the audience, and also provides a new platform for information communication. In the past two years, affected by the COVID-19, we media website users' demand for entertainment culture has continued to increase. At present, the most active network platform effectively shortens the distance between advertisers and users with real-time interaction, and effectively improves the communication efficiency of online advertising.

Objective: The teaching content and form of the course of film and television advertising design and production in colleges and universities not only focus on learning the expression methods, creative process, software application, effect statistics and other knowledge of traditional film and television advertising, but also need to be effectively combined with mental health education to teach students, so as to meet the needs of the new development of the network era.

Subjects and methods: 200 college students with affective disorder were randomly selected as the research objects and divided into experimental group and control group, with 100 people respectively. The experimental group was given the curriculum scheme teaching of film and television advertising design and production in the network era under affective disorder, and the control group was given routine teaching.

Study design: The two groups of students were scored by Self-rating Anxiety Scale (SAS), Self-rating Depression Scale (SDS) and explicit aggressive behavior scale before and after teaching. Among them, SAS scale and SDS scale evaluate students' anxiety and depression respectively. The higher the score, the more serious the degree of anxiety or depression. Moa's scale is used to evaluate the explicit aggressive behavior of the two groups of students. The two groups of patients are evaluated before teaching and 2 months after teaching. The higher the score, the more serious the aggressive behavior is.

Methods: The relevant data were analyzed by Excel and SPSS20.0 for calculation and statistics.

Results: As shown in Table 1, the SAS and SDS scores of the experimental group were lower than those of

the control group, and the difference was statistically significant ($P < 0.05$). There was no significant difference in moas scores between the two groups before teaching ($P > 0.05$). After teaching, the moas score of the experimental group was significantly lower than that of the control group ($P < 0.05$).

Conclusions: Affective disorder is a common mental disease in clinic. Patients are mainly characterized by abnormal high or low emotion, often combined with manic and depressive state. Patients are mainly treated with drugs. The short-term effect of drug treatment alone is not significant. It is particularly important to give appropriate non drug treatment to improve the psychological state and quality of life of patients. By actively thinking about various effective teaching methods, integrating project teaching into daily teaching work through the network in the form of network communication, guiding students to carry out practical projects and participating projects through the network, testing the actual implementation effect of film and television advertising curriculum reform, and comprehensively improving the creative level of college online advertising in the context of the all-media era. It also provides a reference for the next step of the reform of online advertising talent training system.

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Table 1. The psychological status of the two groups was compared

Group	SDS	SAS	MOAS	
			Before teaching	After teaching
Experimental group	38.38±5.37	46.59±4.12	7.63±1.36	0.35±0.08
Control group	44.39±5.11	51.35±4.42	7.67±1.38	2.19±0.48
<i>t</i>	5.755	5.588	0.148	7.189
<i>P</i>	0.000	0.000	0.894	0.000

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THE INFLUENCE OF INNOVATIVE DEVELOPMENT OF GREEN FINANCE BASED ON SUPPLY CHAIN ON EMPLOYEES' ANXIETY

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Background: Due to the influence of diversified and complex social development trends, employee psychological harmony has become a key issue for employee growth and enterprise development. If we do not pay attention to employees' mental health problems, it will affect the development of the enterprise. The mental health problems of employees mainly show workplace anxiety. A large number of studies show that men with workplace anxiety are more worried about being fired, while women are afraid of not being recognized at work and are isolated. Men are often the mainstay of the family and the main source of the economy. Job insecurity puts great pressure on them. When the company is in the process of layoffs, project transfer or his own competitive advantage is not available, men are easy to have anxiety symptoms and worry about their future career development. For women's occupational anxiety, psychologists believe that at this stage, working women are pursuing economic and emotional independence as the goal, so the disapproval of their surrounding environment is more likely to cause women's anxiety. With the improvement of living standards, people have higher and higher material requirements. However, the contradiction between one's material needs and one's own ability is that psychological problems are easy to occur. Research shows that depression tendency is also a very common occupational mental health problem in the workplace. The body, emotion, thinking and behavior of workers with depression tendency will be affected. Compared with normal people, people with depression tendency obviously have memory and attention disorders and serious loss of work interest. In addition, when the initial freshness and challenges stimulate the past, the work gradually enters the normal state, and everyone in the workplace will have some workplace burnout psychology more or less, which is another important aspect affecting employees' mental health. Some studies have pointed out that enterprises can effectively alleviate employees' anxiety in the innovation and development of green finance in the supply chain. The healthy development of green