explore the psychological law of pedagogy in the process of education. Educational psychology analyzes the learning and intervention effects and psychological factors of educational subjects under the educational environment, and studies the influence of various psychological factors in the process of educational practice on the educational process and educational effect. Educational psychology is a marginal interdisciplinary subject of pedagogy and psychology, which has a short development time, but the proposal of educational psychology theory is of great significance to the development and progress of pedagogy and psychology. Educational psychology applies the theoretical content of psychology to practical educational activities, which can promote the development of education, apply the influence of psychological factors to the improvement of curriculum design and teaching methods, and help students deal with the difficulties and challenges faced in the learning process.

Objective: In order to improve students' interest in music course learning, improve music performance, and then improve artistic aesthetics, based on educational psychology, this paper analyzes students' learning psychology and learning behavior in the process of music teaching in higher vocational colleges, and puts forward the reform strategy of music teaching in higher vocational colleges. The research explores the teaching reform path of music education curriculum in higher vocational colleges, and expects to fully mobilize students' enthusiasm under the new model under the guidance of educational psychology theory, help students alleviate negative emotions, improve classroom teaching effect, and promote the healthy growth and long-term development of college students.

Subjects and methods: 90 students majoring in music in a higher vocational college were selected as the research object. The students were randomly divided into the research group and the control group by random number method, with 45 students in each group. The research group used the improved music teaching mode under the guidance of educational psychology for music teaching, and the control group used the traditional music teaching mode for music teaching to maintain the original teaching rhythm. Using students' examination results to evaluate the teaching effect of music teaching mode, compare the students' learning anxiety before and after the experiment, and explore the impact of music education curriculum reform strategy in higher vocational colleges under the guidance of educational psychology on students' psychology and learning quality.

Results: This paper analyzes the mental health status of music majors. The statistical analysis results of the mental health level of music majors in higher vocational colleges are shown in Table 1. The mental health level of music majors is generally low and their learning anxiety is serious.

Table 1. Statistical analysis results of mental health level of music majors in higher vocational colleges

Survey object	Freshman	Sophomore	Junior	Senior	
Nervous and tense	3.2	3.1	3.2	3.5	
Mental depression	3.1	3.3	2.9	3.4	
Learning anxiety	3.8	3.6	4.1	3.9	

Conclusions: Based on the teaching design theory in educational psychology, the research improves the efficiency of music classroom teaching, and uses the classroom management theory and organizational learning theory in educational psychology to cultivate students' teamwork spirit and ability, so as to make them complement each other and make common progress. According to the cognitive science theory and curriculum development theory in educational psychology, the research focuses on learning evaluation and reflection, so that students can have a clear understanding of their learning effect, help establish students' confidence and improve students' interest in learning. The results show that the reform of music teaching mode in higher vocational colleges based on educational psychology can effectively improve the effect of classroom teaching, improve students' music literacy, provide high-quality talents for the society, and is of great significance to the healthy growth and long-term development of college students.

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ANALYSIS ON THE INTEGRATION PATH OF DIGITAL ART DESIGN AND TRADITIONAL AESTHETICS UNDER THE BACKGROUND OF EDUCATIONAL PSYCHOLOGY

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Background: Educational psychology is a type of psychology proposed according to the current situation

of education. The purpose of educational psychology is to solve the problems of traditional teaching schemes in innovative design. Educational psychology believes that in the educational situation, human learning behavior is affected by psychology, and in the design of teaching methods, it advocates paying attention to students' learning habits and development space. In psychology, educational psychology can be divided into pedagogy and psychology. It is considered that the combination of the two forms educational psychology, that is, combining the teaching practice in pedagogy theory and the characteristics of teachers' and students' learning psychological activities in psychology theory. Psychology and pedagogy can be integrated into each other in the teaching plan, that is, psychology and pedagogy can be given mutual support in the teaching plan. With the needs of social development, the research objects of educational psychology also began to increase. From previous studies, we can know that early educational psychology focused on the research of students' psychology and learning rate, and focused on the cultivation of students' professional knowledge by using students' psychology. With the change of the concept of social education, college education is not only to cultivate students' basic professional knowledge, but also to induce teachers' psychology and promote teachers' positive psychological changes, so as to improve the quality of teaching.

In recent years, under the background of the new era, the people's social and national consciousness has been continuously improved, the awareness of advocating and carrying forward China's excellent traditional culture has gradually penetrated into the hearts of the people, and people have gradually realized the historical and aesthetic value of China's traditional culture. In the field of art design, the utilization rate of traditional culture by designers is also higher and higher. More designers apply Chinese traditional elements in design to deepen the cultural and historical connotation of design products while improving the sensory aesthetic experience of art design. In order to promote the development and dissemination of Chinese traditional culture and expand the breadth of students' art design thinking, art design teaching in colleges and universities should pay attention to the design of students' basic teaching courses of art design, and use various means to improve the quality level of basic teaching of art design in colleges and universities. With the continuous innovation and progress of digital technology, the application scope of digital technology is more and more extensive. The introduction of digital technology into art teaching in colleges and universities can effectively improve the quality and efficiency of art teaching. Combining digital technology with basic art teaching in colleges and universities can make use of the technical advantages of digital technology to refine and reprocess traditional patterns and patterns, use digital technology to show students the cultural background connotation of traditional patterns, and strengthen students' perception and understanding of traditional elements.

Objective: The research aims to reform the basic teaching of art and design under the guidance of educational psychology. It is expected to make use of the technical performance and convenience advantages of digital technology to promote the integration of basic teaching of art and design and traditional cultural aesthetics, cultivate students in basic teaching of art and design to establish artistic design concepts and thinking modes integrating traditional culture, and promote the aesthetic perception of traditional culture among students majoring in art and design, Improve students' art design skills and design culture.

Subjects and methods: This paper studies the reform pilot implementation experiment in a university, adopts the method of stratified cluster random sampling, selects one class from the four grades of art design specialty as the research object, and analyzes the impact of the improved basic teaching mode of art design under the guidance of educational psychology on students' learning psychology and learning effect. The pilot experiment lasted for three months. During this period, the research objects accepted the basic teaching course of art design integrating Chinese traditional aesthetic elements, and carried out the basic teaching activities of art design under the guidance of educational psychology. Through the comparative analysis of students' learning psychological state and academic performance before and after the reform pilot, this paper explores the impact of the basic teaching reform of art and design integrating digital technology and traditional aesthetics on students, and explores the development direction and path of the integration of art design and traditional aesthetics under the guidance of educational psychology.

Results: After the implementation of the reform pilot, the psychological and learning impact scores of the research objects on the new teaching mode are shown in Table 1. The research objects believe that with the introduction of digital technology, the integrated development of basic art design teaching and traditional aesthetics can effectively improve their design thinking flexibility and alleviate students' learning anxiety.

Conclusions: Based on the theory of educational psychology, this study analyzes the students' learning behavior and psychology in art design teaching, and uses the of educational psychology to adjust and optimize the art design teaching curriculum. By means of digital design, this paper introduces Chinese traditional cultural elements into the basic teaching of art design in colleges and universities, and expands the depth and breadth of art design teaching. The results show that the basic teaching of art design

integrating digital design and traditional aesthetics can effectively help students expand design ideas, reduce students' design pressure and alleviate students' learning anxiety.

Table 1. After the implementation of the reform pilot, the psychological and learning impact scores of the research objects on the new teaching model

Survey object	Freshman	Sophomore	Junior	Senior
Enhance design connotation	3	4	3	4
Broaden the scope of design	3	4	3	4
Strengthen thinking flexibility	4	3	3	4
Ease learning anxiety	4	4	4	3
Reduce design pressure	3	4	4	4

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ANALYSIS OF THE IMPACT OF ENVIRONMENTAL DIFFERENCES IN THE SPATIAL DISTRIBUTION AND EVOLUTION OF TRADITIONAL VILLAGES ON THE PSYCHOLOGICAL ANXIETY OF TOURISM CONSUMERS

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Background: As the birthplace of the Mongol tribe, the Mongolian ancestor, Mengwushiwei Sumu contains a strong historical and cultural heritage of Mongolian root seeking, worship, sightseeing and so on. At the same time, the region is also the only Russian nationality township in China. It is a gathering place dominated by Chinese Russian and Chinese Russian descendants. A large number of intact Russian customs are still preserved in the region. The family buildings of Chinese and Russian descendants in the scenic spot are artificially decorated. The purpose is to carry out family tourism, which can not only let tourists feel the folk customs of ethnic minorities, but also experience the unique and profound national cultural heritage of the Russian nationality, but also help the border ethnic minorities get rid of poverty through tourism. The proposal of urban-rural integration has brought a new direction for the inheritance and development of Mengwumushu. In the development of Mengwumushu, a development plan with the development of industry as the core and the protection of ecological environment as the premise is put forward. It can be seen from the current development trend and development plan of Mengwushiwei Sumu that its development structure can be regarded as a three-level spatial structure of "government residence-Central village-general village". However, in the development planning of Mengwushiwei Sumu, the environmental differences brought by the evolution of spatial distribution have had a great impact on tourism consumers, among which the most important change is the audience psychological anxiety of consumers.

Audience psychology is a psychological science that studies social groups in psychological research. In audience psychology, it is proposed that audience psychology has certain psychological effects, including prestige effect, business card effect, self-effect, halo effect, projection effect and conformity effect. From the basic thought of audience psychology, it can be seen that its core connotation can explain the psychological changes of consumers in consumption and affect the development direction of tourist attractions. At the same time, in the process of tourism, the audience psychology of tourism consumers will produce audience psychological anxiety under the influence of the scenic spot environment. This anxiety is a common psychological negative emotion in tourism. Generally speaking, for social groups, the social environment provides not only a living environment, but also a platform for continuous challenges. In this context, the influence of social environment breeds the anxiety of social groups. From some studies, we can know that the development of society is achieved by the joint efforts of people from different social strata, but the distribution of pressure in society is mainly concentrated in some groups, which leads to the emergence of social anxiety in social groups. In order to effectively treat the audience's psychological anxiety of tourism consumers, we first need to analyze the impact of the traditional scenic spot environment on the audience's psychological anxiety in tourism consumption. Therefore, the research takes Mengwushiwei Sumu as the research object, and analyzes the changes of the audience's psychological