

**Table 1.** Anxiety scores of students of different majors

Major	Learning anxiety	Test anxiety	Employment anxiety
Marketing major	2.65	2.32	2.13
E-commerce major	2.59	1.78	2.05

**Conclusions:** In recent years, with the continuous development of social economy and the continuous improvement of people's living standards, zongzi has entered people's life. With the continuous development of network technology, online red goods have made Hechi zongzi popular on the Internet, attracting users all over the country to buy zongzi and promoting the development of Hechi zongzi industry. In order to enable the sustainable development of zongzi industry, Hechi vocational education center and Guangxi Modern Vocational and technical college jointly established the country's first zongzi industry college. In the face of emerging colleges, students have varying degrees of anxiety. After teachers intervene with the help of teaching psychology knowledge, students' anxiety can be alleviated to a certain extent. Through the implementation of school enterprise cooperation, the establishment of innovation and entrepreneurship training base and other relevant measures, students' anxiety has been further alleviated and students' professional skills have been improved.

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## RESEARCH ON COLOR MULTI FOCUS IMAGE FUSION METHOD FROM THE PERSPECTIVE OF PSYCHOLOGY

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**Background:** Psychology includes basic applied science and applied psychology. The research object is human. The research content includes three aspects: human psychological phenomenon, spiritual function and behavior. The research content of basic psychology is very wide, involving perception, cognition, interpersonal relationship, education, etc. When psychologists conduct psychological research, they will describe, explain and predict human behavior, so as to promote a deeper understanding of human needs. Psychology is conducive to tap people's potential and guide people's daily behavior. In the teaching process, teachers need to apply the knowledge of educational psychology to carry out educational and teaching activities under the guidance of the relevant theories of educational psychology. First of all, teachers need to understand the basic psychological laws of students, understand the psychological process of teacher-student interaction in the teaching process, and gradually guide students in the teaching process, so as to achieve teaching objectives and improve students' comprehensive quality. The major of textile engineering is to cultivate applied senior professionals who are engaged in textile design and development, process setting, production quality control and production technology transformation, and have basic operation and management ability. These talents need all-round development of morality, intelligence, physique and beauty, high comprehensive quality, strong practical operation ability, and can actively carry out professional related innovation. However, there are still some problems in the current teaching of textile engineering courses. Students' enthusiasm for learning professional knowledge is not high, and their mastery of relevant professional knowledge is poor. Due to the large content of the teaching system and certain difficulty and depth, it is difficult for students to learn and cannot understand professional knowledge well, resulting in students' unsatisfactory performance in the examination process. Especially in the course of the application of image processing technology in textile, the students' learning effect is not ideal, and the students' computer programming ability and application ability do not meet the teaching requirements, resulting in varying degrees of anxiety, which further affects the students' learning. As a new image processing method, color multi focus image fusion method can make the processed image have better visual effect. When teaching the course, teachers should teach the application process of this method to students majoring in textile engineering to broaden their knowledge. The current course teaching cannot let students integrate. Therefore, this paper brings the color multi focus image fusion method into the application of image processing technology in textile for textile engineering students, carries out the reform of course teaching, and studies the changes of students' anxiety before and after the reform.

**Objective:** To understand the mental health status of textile engineering students and the current situation of image processing technology in textile application teaching, and analyze the causes of students' anxiety. On this basis, the color multi focus image fusion method is incorporated into the curriculum of textile engineering students, and the curriculum teaching is reformed. In the classroom teaching link, the case teaching method is adopted. Through the method of classroom demonstration, explain the programming related knowledge in detail, so that students can quickly master the course content, increase students' sense of achievement, improve students' self-confidence and alleviate students' anxiety. Through periodic questioning, students can think positively about the course knowledge, improve students' participation, deepen students' understanding and memory of the course knowledge, so that students can better master and understand the image processing technology and know the application process of color multi focus image fusion method. In interactive heuristic teaching, understand the functions of different image processing technologies, improve students' practical operation ability, reduce students' fear and resistance, and alleviate anxiety.

**Subjects and methods:** The subjects of the study were students majoring in textile engineering. A total of 106 students majoring in textile engineering were randomly selected from a university to understand their learning and personal information. The extracted students were divided into control group (53) and experimental group (53). The control group carried out general teaching, and the experimental group carried out the reformed teaching. The experimental cycle was 2 semesters, and the relevant data were recorded during the experiment. The statistical software is used for data processing and analysis to study the influence of teaching on the anxiety of textile engineering students after the reform, and the influencing factors are quantified. The higher the score is, the greater the degree of influence is. The higher the score is, the more serious the symptoms are.

**Results:** Many students majoring in textile engineering think that it is difficult to learn the professional courses, especially in the application of image processing technology in textile. The students' programming ability is poor, which leads to varying degrees of anxiety, and the effect of image processing is poor when students carry out relevant processing. By incorporating the color multi focus image fusion method into the curriculum teaching and carrying out the curriculum teaching reform, the anxiety of students has been significantly alleviated. The anxiety score of female students is 2.87, which is higher than that of male students. The results are shown in Table 1.

**Table 1.** Anxiety scores of students of different genders

Gender	Anxious	Uneasy	Panic
Male	1.75	2.05	1.34
Female	2.46	2.87	1.52

**Conclusions:** At present, there are still some problems in the course teaching of textile engineering. Students' enthusiasm for learning professional knowledge is not high, and their mastery of relevant professional knowledge is poor. Due to the large content of the teaching system and certain difficulty and depth, it is difficult for students to learn, and students have varying degrees of anxiety. By incorporating the color multi focus image fusion method into the course teaching and carrying out the course teaching reform, students are more proficient in the application of image processing technology, the effect of image processing is better, and the anxiety is significantly relieved.

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## THE INFLUENCE OF CORPORATE CULTURE INNOVATION ON ENTERPRISE MANAGEMENT INNOVATION BASED ON PSYCHOLOGY

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**Background:** The research object of human psychology includes three aspects: basic psychology, applied psychology and applied psychology. The research content of basic psychology is very wide, involving perception, cognition, interpersonal relationship, education, etc. when psychologists conduct psychological research, they will describe, explain and predict human behavior, and use the research results to improve the quality of human life and promote a deeper understanding of human needs. Psychology is conducive to tap people's potential and guide people's daily behavior. In the process of corporate culture innovation, its