Conclusions: Sports teaching is a kind of teaching course based on sports. In sports teaching course, teachers urge students to carry out physical activities and guide students to carry out scientific and effective sports. Sports can not only improve students’ basic physical quality, but also play a certain role in relieving students’ pressure. With the guidance of sports psychology and the improvement of students’ psychological quality, the teaching mode of sports psychology can effectively alleviate students' anxiety.

* * * * *

ANALYSIS ON INFLUENCING FACTORS OF LOCAL RESIDENTS’ PSYCHOLOGICAL ACCEPTANCE IN THE REVITALIZATION OF RURAL TOURISM

Qingfu Zhou
Nanyang Institute of Technology, Nanyang 473004, China

Background: After the 19th National Congress of the Communist Party of China, an important development strategy was put forward, which advocated the “Rural Revitalization” strategy with solving the “three rural” problems as the core. The important strategy of “Rural Revitalization” emphasizes the importance of rural industrial revitalization in national development, and points out that rural industrial revitalization requires scientific overall planning from the top-level design, so as to ensure the implementation of rural revitalization strategy. As the main strategy of China’s current development, the “Rural Revitalization” strategy has been paid more and more attention by all sectors of society. In the “Rural Revitalization” strategy, we take the countryside as the strategic point and drive the rural development by looking for the rural development path. At present, China’s “Rural Revitalization” is mainly concentrated in the poorer inland areas. By opening up the road from the countryside to the economic market, with the help of China’s relatively developed economic market, we can expand the rural external contact area, and then sell the relevant products in the countryside. The proposal of rural revitalization strategy meets the needs of urban-rural integrated development, meets the requirements of reducing the development gap between urban and rural areas under the new situation, and has important practical significance for establishing the mutual supply and feedback mechanism between rural and urban areas.

In recent years, with the proposal and promotion of the national rural revitalization strategy, rural tourism has gradually become a new tourism wave. With the advancement of urban chemical industrialization, people are keen to leave the city and enter the countryside to experience different vacation and leisure life. Rural tourism brings tourists a new leisure travel experience and helps tourists obtain pleasant physical and mental feelings. At the same time, the development of rural tourism also provides resources for new rural construction, further improves the development efficiency of rural economy, and promotes rural agricultural efficiency and farmers' income. However, we usually only pay attention to the local economic and development benefits brought by rural tourism, while ignoring the psychological acceptance of local residents to the tourism industry and foreign tourists, and the impact of rural tourism development on the mental health of local residents. The development of rural tourism not only brings positive economic development attraction to residents and local governments, on the other hand, we should also pay attention to the negative impact of rural tourism. The uneven distribution of interests in the development of tourism industry may lead to the lack of sense of gain in the process of rural tourism development, resulting in the psychological imbalance of local residents. With the development of rural tourism, the entry of capital and the blind development of tourism enterprises may have a serious negative impact on local ecological resources and threaten the native capital environment and living environment of local residents. The destruction of the surrounding living environment will have a negative impact on the life psychology of local residents, leading to the decline of residents’ quality of life, which makes residents fall into negative emotions. On the other hand, there are a large number of foreign tourists. The invasion of foreign culture may have an impact on the local traditional culture, weaken or lack the local traditional folk culture, and make the local residents have an unacceptable psychological situation.

Objective: The research comprehensively analyzes the positive and negative effects of the development of rural tourism industry under the background of rural revitalization, explores the impact of rural tourism development on the psychological acceptance and recognition of local residents, analyzes the psychological characteristics of local residents under the development of rural tourism, and analyzes the influencing factors of their psychological acceptance. The research analyzes the influencing factors of local residents’ psychological acceptance under the development of rural tourism, hoping to provide reference for promoting the revitalization process of rural tourism and improving the psychological acceptance of local residents under the development of tourism.
Subjects and methods: Combined with statistical analysis and analytic hierarchy process, this study explores the psychological acceptance of local residents to the development of rural tourism industry, understands its correlation, and analyzes the influencing factors of residents’ psychological acceptance to the development of tourism industry. The research takes 300 residents in rural tourism areas as the research object, statistically analyzes their psychological acceptance of the development of local rural tourism industry, obtains the development status and characteristics of rural tourism areas, and analyzes the correlation between rural tourism development and residents’ psychology. The research combines the analytic hierarchy process to construct the influencing factor system of residents’ psychological acceptance, and analyzes the influencing factors of residents’ psychological acceptance for the development of tourism industry through the calculation of the weight of the influencing index system of residents’ psychological acceptance.

Results: The statistical analysis results of residents’ psychological acceptance of the development of rural tourism industry are shown in Table 1.

Table 1. Statistical analysis results of residents’ psychological acceptance of the development of rural tourism industry

<table>
<thead>
<tr>
<th>Object</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>2.76</td>
</tr>
<tr>
<td>Female</td>
<td>2.57</td>
</tr>
</tbody>
</table>

Conclusions: As a common way to relax the body and mind, the popularity of rural tourism has remained high in recent years. The development of rural tourism industry not only drives the economic and social development of rural areas, but also stimulates the development and growth of national consumption. However, the psychological impact of rural tourism on residents cannot be ignored. Under the development of rural tourism and economy, the influencing factors of residents’ psychological acceptance are affected by many conditions. Cultural invasion, benefit distribution, environmental damage and other factors all affect residents’ psychological acceptance.

Acknowledgement: The research is supported by: 2021 A Major Project of Basic Research in Philosophy and Social Sciences in Henan Province, “Research on strategies for deep integration of poverty alleviation and rural revitalization” (No. 2021-JCZD-26); 2020 Henan Province Philosophy and Social Sciences Planning Decision-making Consulting Project “Henan province to explore the establishment of a comprehensive poverty eradication and rural effective link-up mechanism” (No. 2020JC29).

THE ALLEVIATION MECHANISM OF FARMERS’ PSYCHOLOGICAL ANXIETY CAUSED BY THE MODERNIZATION OF AGRICULTURAL ECONOMY AND THE DEVELOPMENT MODE OF ECOLOGICAL CIVILIZATION IN YUNNAN PROVINCE

Wenrong Li¹**, Xia Chen¹, Qingrui Li² & Yu Bi³

¹College of Humanities and Social Sciences, Yunnan Agricultural University, Kunming 650201, China
²General Education Center, Yunnan Forestry Technological College, Kunming 650224, China
³College of Horticulture and Landscape, Yunnan Agricultural University, Kunming 650224, China

Background: Anxiety disorder, also known as anxiety neurosis, refers to a person’s negative and complex emotional states such as tension, anxiety, worry and worry caused by possible dangers, losses and threats in the future. Anxiety disorder is the most common kind of neurosis. It is mainly characterized by anxiety experience. Its main clinical manifestations include panic disorder, such as sense of dying, sense of loss of control, sense of mental collapse, and physical symptoms of panic attack, such as rapid heartbeat, diarrhea, dizziness, etc. followed by generalized anxiety disorder, which is divided into mental anxiety, physical anxiety, and motor restlessness of nerves and muscles. At present, the treatment of anxiety symptoms is mainly based on professional psychological guidance, and those with serious symptoms can be treated with drugs. With the modernization of agricultural economy and China’s increasing attention to the development model of ecological civilization, the agricultural development of Yunnan province, as an important agricultural town in Southwest China, has attracted more and more attention. Although the province has a large number of valuable agricultural resources, due to the lack of agricultural modernization, the income of farmers is lower than that of other central and western provinces in China, and many farmers in Yunnan...