

0.586, 0.786, 0.532, 0.486, 0.563, 0.524 and 0.563 respectively. This shows that the psychological anxiety of the staff is positively correlated with the international communication modes of the seven ecological civilization ideas.

Table 1. Correlation between international communication mode of ecological civilization concept and residents' psychological anxiety

Mode	Relevance	Significance
Mode 1	0.586	<0.05
Mode 2	0.786	<0.01
Mode 3	0.532	<0.05
Mode 4	0.486	<0.01
Mode 5	0.563	<0.05
Mode 6	0.524	<0.01
Mode 7	0.563	<0.05

Conclusions: The international communication mode of the concept of ecological civilization needs to change from mass communication to accurate communication, and completely change the neat and uniform communication mode. We should not only pay attention to the theory of social stratification, but also carry out close exchanges and cooperation with international organizations as much as possible. The follow-up research can improve the anxiety of residents and improve the level of mental health through seven international communication modes of the concept of ecological civilization.

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RESEARCH ON THE PROBLEMS AND LEGAL REGULATION OF RURAL ECOLOGICAL ENVIRONMENT FROM THE PERSPECTIVE OF PSYCHOLOGY

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Background: Rural ecological environment livable mainly refers to adhering to the green and ecological orientation, protecting the ecological environment and changing the traditional rural development mode relying on resources, so as to realize rural revitalization. Rural revitalization should give full play to the advantages of rural resources and further protect rural ecological resources, so as to develop rural economy. In recent years, the rural economy has developed rapidly, but the sustainable development of the rural economy and the environmental growth capacity continue to decrease. Most rural areas have a very adverse impact on the development of agriculture due to the destruction of the ecological environment. Rural development not only affects the quality of life of rural people, but also affects the development of the whole country. For the development of rural economy, rural ecological environment plays an important role. Therefore, we must take rural ecological environmental protection as a major research topic, and study the problems and legal regulations of rural ecological environment from the perspective of psychology. Cognition mainly refers to the description of the development process and complexity of all kinds of knowledge. Therefore, the corresponding cognitive psychology is closely related to people's attention, perception, memory and thinking logic, which is mainly reflected in the actual process of people collecting, retrieving, receiving and exchanging information. The concept of cognitive psychology has long been one of the main research directions of western psychology, which involves short-term memory, perceptual observation, logic theory and so on. In the basic concept of cognitive psychology, the human brain is equivalent to an information processing system similar to the computer. Cognitive impairment is a mental health disorder that has a negative impact on various cognitive abilities. It will lead to the impairment of individual basic cognitive function, which is mainly externalized into executive dysfunction, learning and memory impairment, sensory motor function limitation, complex attention decline, aphasia and agnosia. The memory ability and language ability of patients with cognitive impairment will be significantly reduced, accompanied by abnormal emotion or behavior, which is difficult to carry out normal social, work and life.

Patients with cognitive impairment will show some functional impairment or decreased ability in all aspects, which is not conducive to their own development. Taking cognitive psychology as the theoretical support of research, we can make a comprehensive and in-depth exploration of the problems and legal regulations of rural ecological environment from the perspective of psychology.

Objective: At present, the important factor restricting the sustainable development of rural economy is that there are some problems in the rural ecological environment. Starting from the perspective of psychology, the research analyzes the potential problems of the rural ecological environment, hoping to explore the causes and effects of various ecological environment problems, and then put forward some improvement measures from the aspect of legal regulation, so as to finally achieve the purpose of protecting the rural ecological environment and promoting the development of rural economy.

Subjects and methods: In a rural ecological area, 125 local residents were randomly selected as the research objects, and all the research objects were investigated and analyzed by analytic hierarchy process to explore the negative impact of different rural ecological environment problems on them. Combined with the guidance of relevant psychological theories, 125 research objects were evaluated by using the self-designed evaluation scale of rural ecological environment problems and living experience. The scale set four first-class evaluation indicators: the legal awareness of rural ecological environment protection, the legal system of ecological environment protection, the law enforcement of ecological environment protection, and the property right relationship of rural land resources. For the self-set meter, the study adopts a 4-level scoring standard of 0-3 for evaluation, in which 0 indicates complete disagreement, 1 indicates less agreement, 2 indicates general and 3 indicates complete agreement.

Results: Starting from the field of psychology, this paper makes a detailed study on the problems of rural ecological environment and legal regulation. The research results are shown in Table 1. It can be seen from table 1 that the evaluation results of the scale of 125 subjects showed certain differences before and after the integration of relevant psychological theories. Before combining psychological theory, the evaluation results of all research objects on the legal consciousness of rural ecological environment protection, the legal system of ecological environment protection, the law enforcement of ecological environment protection and the property right relationship of rural land resources in the evaluation scale of rural ecological environment problems and living experience were 0, 0, 0 and 1 respectively. After improving the problems of rural ecological environment in the field of psychology, the evaluation results of the four evaluation indexes of the research object are 3, 2, 3 and 3 respectively.

Table 1. Evaluation results of rural residents on four evaluation indexes of ecological environment problems

Evaluating indicator	Legal consciousness of rural ecological environment protection	Legal system of ecological environment protection	Enforcement of ecological environment protection	Property right relationship of rural land resources
General horizon	0	0	0	1
Psychological perspective	3	2	3	3

Conclusions: For the sustainable development of rural economy, rural ecological environment occupies an important position and plays a decisive role in promoting the development of rural economy. The research will start from the perspective of psychology, take the problem of rural ecological environmental protection as the core issue, put forward the corresponding legal regulation of rural ecological environmental protection and ecological environment improvement measures, and significantly improve the recognition of the research object to the legal awareness and legal system of rural ecological environmental protection. This shows that the relevant theories of psychology can reflect a good application effect in the study of the problems existing in the rural ecological environment and legal regulation.

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CORRELATION ANALYSIS BETWEEN THE BASIS OF COLLEGE STUDENTS' SOCIAL PSYCHOLOGY AND THE EFFECT OF IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES

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