

Conclusions: In the process of artistic creation, students do not have enough understanding of artistic conception creation and traditional culture, and it is difficult to pay attention to the rendering of artistic conception and atmosphere of art works on the basis of understanding traditional culture and Zen painting spirit, which leads to its superficial appearance in art creation. The results show that the improvement of art teaching methods with the help of relevant theories of cognitive psychology can effectively improve students' cognitive level and ability and reduce their negative emotions in the process of creation. Therefore, in the future teaching practice, college teachers should pay attention to the attention and intervention of students' cognitive psychology and improve their creative quality.

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A STUDY ON THE INFLUENCE OF THE APPLICATION OF “ADVANCE ORGANIZER” STRATEGY IN KOREAN TEACHING ON STUDENTS’ POSITIVE PSYCHOLOGY FROM THE PERSPECTIVE OF CROSS-CULTURAL COMMUNICATION

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Background: The advance organizer is a psychological academic language, which means that in the process of meaningful acceptance learning, before formal learning, the language guiding materials that students can understand are used. Compared with formal learning, the content is more general, more general, and can be connected with the content of formal learning, which plays a role of connecting the past and the future, connecting the original learning knowledge with the knowledge to be learned later. The advance organizer strategy refers to the ways and means of carrying out relevant teaching activities with the help of the advance organizer, that is, we should pay full attention to the introduction of teaching, make the teaching process vivid and vivid, improve students' learning enthusiasm, and integrate students into teaching activities, so as to improve the effect of teaching. With the development of economic globalization, China has increasingly close exchanges with other countries, especially with South Korea. Therefore, learning Korean is an important prerequisite for cross-cultural communication. As a second language, Korean is relatively unfamiliar to college students. The cultures of the two countries have different characteristics. In the process of Korean learning, students need to understand the cultural differences between the two countries in order to ensure proper language and smooth communication in the process of cross-cultural communication. In the process of Korean teaching, teachers should teach the content of cultural differences between the two countries, so that students can understand what needs attention in Korean language and avoid embarrassment. For students who have just come into contact with Korean learning, Korean learning is more difficult. Cultural differences, different speech and language habits and different oral pronunciation habits will cause students to have varying degrees of anxiety. Some students even spend a lot of time to study, but cannot achieve the desired effect, which seriously hits students' self-confidence, reduces students' learning enthusiasm and aggravates students' learning anxiety. Some students are afraid that the teacher will call their names to answer questions in class because of their introverted personality. When answering questions, if you don't dare to look at the teacher's eyes, there will be physiological symptoms such as rapid heartbeat, sweaty palms and shaking of the body, resulting in evasion of Korean teaching. Some students have high requirements for themselves because of their strong personality. When they can't meet their learning requirements, these students will have anxiety about Korean learning. This negative psychology will seriously affect students' Korean learning. Therefore, from the perspective of cross-cultural communication, this paper studies the impact of the application of “advance organizer” strategy in Korean Teaching on students' positive psychology, and analyzes the changes of students' positive psychology before and after the implementation of “advance organizer” strategy.

Objective: Understand the current situation of Korean teaching in colleges and universities, students' attitude and psychological status towards Korean learning, and analyze the reasons for students' negative psychology such as anxiety and escape psychology. On this basis, the implementation steps of the advance organizer strategy are put forward. By understanding students' cognitive structure in Korean, we can master students' current Korean level. Teachers carefully study the content of Korean teaching, accurately grasp the difficulties and key points of the teaching content, and clearly teach them to students to improve students' learning ability. Through the role transformation, teachers analyze how to master Korean knowledge efficiently and quickly from the perspective of students, so as to improve the teaching quality, let students have an in-depth understanding and mastery of Korean knowledge, so as to improve their learning enthusiasm and stimulate students' enthusiasm for Korean learning. According to the situation of

students, students should arrange the teaching contents and methods, and under reasonable planning, let students gradually master relevant Korean knowledge, continuously improve students' self-confidence, and significantly improve students' positive psychological level.

Subjects and methods: The subjects of the study were Korean majors. A total of 212 Korean majors were randomly selected from five universities to understand their learning situation, personal information and attitude towards Korean teaching. The "advance organizer" strategy was applied to Korean teaching, and the relevant experimental data were recorded. Through the fuzzy evaluation method to evaluate the impact of Korean Teaching on Korean majors after the reform, the quantitative score of relevant influencing factors adopts grade 1-5, and 1-5 points respectively mean no impact, slight impact, general impact, obvious impact and complete impact. Statistical analysis of relevant data using SAS software.

Results: As a second language, Korean has some difficulties for Korean majors. Because many students can't remember the usage and vocabulary of Korean language, the results of Korean test are not ideal, so they lose enthusiasm for Korean learning and hit students' self-confidence. With the application of "advance organizer" strategy in Korean teaching, students' positive psychological level in Korean learning has been significantly improved. Freshmen's learning enthusiasm score is 5, the same as sophomores. The results are shown in Table 1.

Table 1. Positive psychological scores of Korean Majors

Grade	Learning enthusiasm	Learning self-confidence	Fulfillment
Freshman	5	5	4
Sophomore	5	4	5
Junior	4	4	4

Conclusions: With the development of economic globalization, China has increasingly close exchanges with other countries, especially with South Korea. Therefore, learning Korean is an important prerequisite for cross-cultural communication. As a second language, Korean is unfamiliar to college students and difficult to learn. Some students spend a lot of time to study, but cannot achieve the desired effect, which seriously hits students' self-confidence, reduces students' learning enthusiasm and aggravates students' learning anxiety. After applying the "advance organizer" strategy to Korean teaching, students' learning enthusiasm, learning self-confidence and anxiety are greatly improved.

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SCENE EXPANSION AND CONTENT INNOVATION OF THE HEALTHY DEVELOPMENT OF VIDEO GAMES FROM THE PERSPECTIVE OF POSITIVE PSYCHOLOGY

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Background: Positive psychology belongs to psychology. The research angle of this psychology is a positive angle, through which the research of traditional psychology is studied. Positive psychology is a new research field. Its role is to study the individual's positive psychological quality and guide the individual to go up on the basis of scientific principles and methods. The individual's positive psychological quality includes integrity, courage, persistence, optimism and so on. In the process of applied therapy, positive psychology stimulates individual's positive behavior through relevant environmental design, and promotes the improvement of individual's quality of life under relevant behavior control methods. Or cultivate the individual's positive emotions. With the change of time, these positive emotions will imperceptibly change the individual and make the individual more positive. With the continuous development of science and technology, many sciences and technology have been studied to serve people, integrate into people's daily life, and make people's life more convenient. While meeting people's material needs, but also taking into account people's spiritual needs, we have developed a lot of entertainment projects for everyone to experience. Electronic games are developed in this environment. With the passage of time, electronic