

the tourism industry, actively cultivate more talents, and integrate innovative thinking and digital thinking into the training process of the talent model, which greatly improves the digital literacy of practitioners in the whole industry, help the long-term development of tourism in the future.

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THE EFFECT OF THE ENGLISH TEACHING MODE INTEGRATING THE IDEOLOGICAL AND POLITICAL EDUCATION ON IMPROVING STUDENTS' POSITIVE PSYCHOLOGY IN LEARNING

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Background: The main research fields of positive psychology are positive experience, positive personal characteristics and positive environment, which provide new research ideas for the development of ideological and political education in colleges and universities. As a kind of humanistic psychology, the development of positive psychology has a great relationship with Asian culture and philosophy. It can help people gain personal happiness through their own advantages. The research purpose of positive psychology is to reduce the occurrence of people's psychological problems. The main content of the research includes three aspects. First, an active organizational environment that plays a decisive role in personal growth and development. Second, positive personal qualities such as optimism and virtue. Third, the positive life experience of the past, present and future. Positive experience includes positive emotional experience and positive emotion. Positive emotions can bring people a short sensory experience. Positive emotion is a kind of stable emotional experience. Through their own strength, they can experience the emotional experience brought by activities, such as achieving goals and ideals and solving problems that perplex them.

Curriculum ideological and political education refers to the form of building a whole course, whole process and all staff education pattern, taking the education of Building Morality and cultivating people as the fundamental task, and forming the educational concept of synergy between ideological and political theory courses and all kinds of courses. The course of ideological and political education is not a simple application of ideological and political education in the classroom, but a new teaching concept. It infiltrates the connotation of ideological and political education into the whole stage of education and teaching, with the purpose of guiding students' positive psychology in the aspects of value emotion and moral thought. The combination of ideological and political education with college English education can not only significantly improve students' humanistic quality and cognition, but also prevent many problems existing in college English, such as the lack of confidence in mother tongue culture and the single input of western culture. The strategies of English teaching mode integrating curriculum ideology and politics are as follows: changing teaching concepts, mining teaching resources and following teaching rules. Teachers need to constantly change their teaching concepts, improve their ideological and moral quality, actively promote the education work in the process of students' ideological and moral construction, help students determine scientific values, outlook on life and world outlook, and cultivate high-quality English talents to adapt to the development of modern society.

Objective: This paper analyzes the role of the English teaching mode integrating ideological and political education in improving students' learning positive psychology, aiming to comprehensively improve students' positive psychology and promote their all-round comprehensive development.

Subjects and methods: The grey comprehensive evaluation method is used to analyze the impact of the English teaching mode integrating ideological and political courses on students' positive psychology. The number of students is 100 and the period is 6 months. The evaluation mode includes changing teaching concepts, mining teaching resources and following teaching rules, which are respectively expressed in pattern 1-3. The evaluation indicators were positive emotion, social ability and cognitive level. The evaluation result quantifies the degree of improvement through the five score ranges of 0-20, 21-40, 41-60, 61-80 and 81-100, indicating no improvement, slight improvement, improvement, significant improvement and serious improvement respectively. In order to avoid the interference of personal subjective influence on the results in the evaluation process, the average value of the research object is selected and the data after rounding is taken as the final result.

Results: Table 1 shows the effect of the English teaching mode integrating ideological and political education on improving students' positive learning psychology six months after its implementation. It can be seen from Table 1 that the English teaching mode integrating ideological and political education has a relatively obvious effect on students' positive psychology, especially in their positive emotions and social

skills.

Table 1. The effect of the English teaching mode integrating ideological and political education on improving students' positive learning psychology after six months of implementation

Pattern	Positive emotions	Social skills	Cognitive level
Pattern 1	90	94	92
Pattern 2	88	90	89
Pattern 3	87	89	85

Conclusions: The English teaching mode integrating ideological and political education has an obvious effect on students' positive psychology, especially in positive emotion and social ability. The score of the improvement effect is about 90 points. Only by doing well in teaching reform can college English teachers really integrate ideological and political education into college English teaching. College English teachers should respect the laws of ideological and political work, English teaching and students' growth. Through the reform of high-efficiency English curriculum teacher certificate, they should constantly improve their attractiveness, timeliness and pertinence, and enable students to gain spiritual strength and wisdom through ideological and political education.

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ON THE PROBLEMS AND COUNTERMEASURES OF TEACHING MANAGEMENT IN HIGHER VOCATIONAL COLLEGES BASED ON EDUCATIONAL PSYCHOLOGY

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Background: Educational psychology originated in the early 20th century. In recent years, educational psychology is closely related to psychiatry, medicine, sociology, anthropology, education and other fields. Educational psychology mainly studies the basic psychological laws of learning and teaching in educational and teaching situations. Based on psychology, the research involves teaching design, educational technology, special education and classroom management. Educational psychology can improve the level of teachers, improve the quality of education and teaching, and promote the reform of education and teaching. As for research methods, the main research methods of educational psychology are quantitative methods and qualitative methods. The characteristics of educational psychology include teachers' characteristics, students' characteristics and teaching methods. Different from psychology, educational psychology focuses on studying the psychological laws of student groups and evaluating whether students can learn knowledge and master corresponding skills under normal teaching conditions. The teaching subject of educational psychology theory is the workers engaged in educational undertakings, whose purpose is to guide teachers to complete teaching work. The future research trends of educational psychology are learners' subjective initiative, the mechanism of action in the learning process, the impact of situational environment on learning results, teaching models, etc. The practical significance of this subject is to assist teachers to complete the problems in teaching work, provide scientific and reasonable theoretical guidance for teachers' teaching work, and assist teachers to analyze in actual teaching work.

In view of the problems existing in the teaching management of higher vocational colleges, this paper puts forward an effective teaching management strategy combined with educational psychology. First, improve the teaching form and create a new teaching management mode. The teaching management mode of higher vocational colleges needs to be constantly optimized to build a management mode of participation and democratic decision-making. Design a strict and detailed management scheme according to the actual situation of the school. At the same time, build a scientific and reasonable teaching evaluation mechanism to stimulate the enthusiasm of teaching and personnel to the greatest extent, improve the work quality of teaching management team, and promote the work of teaching management. Second, actively carry out the training of teaching management personnel to increase the overall quality of teaching personnel. Managers of higher vocational colleges need to participate in training and learning through various ways, mobilize the enthusiasm of teaching managers through effective measures, and pay attention to personal issues such as managers' salary and promotions. At the same time, colleges and universities should pay attention to the status of teaching management, optimize the structure of teaching management team, and ensure that teaching managers have more professional culture, professional knowledge and management ideas.