

Acknowledgement: The research is supported by: A Research on the English Translation of Grassland Literature under the Background of the Promotion of the Standard Spoken and Written Chinese Language; 2021 humanities and social science project of inner Mongolia Agricultural University; Project number: 2021QN06.

* * * * *

ANALYSIS OF THE EFFECT OF ENTREPRENEURSHIP GUIDANCE FUND CONSTRUCTION ON THE MOOD DISORDER OF RETURNED ENTREPRENEURSHIP COLLEGE STUDENTS

Qiong Li

Hunan International Economics University, Changsha 410205, China

Background: Mood disorder is also called affective mental disorder. It can be manifested as long-term and obvious emotional or mood changes caused by various reasons. Its clinical manifestations are depression or upsurge of mood, accompanied by corresponding behavioral and cognitive changes or mental symptoms of fantasy. At this stage, the etiology of the disease has not been confirmed by medical experts. The common diseases are neuropsychological factors, neural development, neuroimaging, neuro electrophysiology, neuroendocrine, neuro biochemistry, genetics, etc. At present, the treatment of the disease is mainly dopamine and other neurotransmitter systems. According to different clinical attack modes, it is mainly divided into dysthymic disorder, cyclic mood disorder, depressive episode, manic episode and mixed episode. Returning entrepreneurship college students face greater psychological and spiritual pressure, which will have a great impact on their physical and mental health. This phenomenon has been concerned by most experts and scholars. At present, the mitigation plan for mood disorders has become a difficult problem at this stage.

Venture capital guidance fund is a policy fund set up by the government and based on the market operation mode. Through the development of poverty alleviation venture capital enterprises, it guides social funds to integrate into the field of venture capital. The purpose is to enhance the supply of venture capital, ensure the leverage effect of financial funds, and avoid the problems caused by the market allocation of venture capital. The operation principles of the investment guidance fund are risk prevention, scientific decision-making, market operation and government guidance. The operation mode is follow-up investment, financing guarantee, insurance participation or others. To guide the construction of investment funds, the following points should be achieved: establish a sound internal management system, establish a good external supervision and supervision mechanism, establish and improve the risk restraint mechanism and performance incentive mechanism. Venture capital guidance fund is a policy fund set up by the government and based on the market operation mode. Through the development of poverty alleviation venture capital enterprises, it guides social funds to integrate into the field of venture capital. The purpose is to enhance the supply of venture capital, ensure the leverage effect of financial funds, and avoid the problems caused by the market allocation of venture capital. The operation principles of the investment guidance fund are risk prevention, scientific decision-making, market operation and government guidance. The operation mode is follow-up investment, financing guarantee, insurance participation or others. To guide the construction of investment funds, the following points should be achieved: establish a sound internal management system, establish a good external supervision and supervision mechanism, establish and improve the risk restraint mechanism and performance incentive mechanism.

Objective: The purpose of this paper is to analyze the effect of entrepreneurship guidance fund construction on the mood disorder of returned entrepreneurship college students, in order to improve their psychological and spiritual problems.

Subjects and methods: Select 100 returned entrepreneurship college students from five regions with different degrees of mood disorders as the research object, analyze the mitigation effect of entrepreneurship guidance fund construction on mood disorders of returned entrepreneurship college students, and use the Expectation Maximization algorithm (EM) to classify the improvement effect of mood disorders of college students. Mood disorders include depression, mania and mixing. Set the improvement effect evaluation indicators as no improvement, slight improvement, improvement and obvious improvement. The improvement rate is the ratio of the number of people with slight improvement, improvement and obvious improvement to the total number of people. In order to avoid the influence of subjective factors on the research results, the data of all subjects were taken for analysis. Through the EPINFO data statistical analysis software, this paper analyzes the alleviating effect of the construction of

entrepreneurship guidance fund on the mood disorder of returned entrepreneurship college students.

Results: Table 1 refers to the effect of entrepreneurship guidance fund construction on the mood disorders of returned entrepreneurship college students. It can be seen from Table 1 that the construction of entrepreneurship guidance fund can improve the depression, mania and mixed types of returned entrepreneurship college students to varying degrees, especially 0.0 in depression.

Table 1. The effect of entrepreneurship guidance fund construction on the mood disorder of returned entrepreneurship college students

Index	Area 1	Area 2	Area 3	Area 4	Area 5
Depressed	89.0	90.0	92.0	93.0	90.0
Mania	87.0	87.0	87.0	87.0	88.0
Blend	88.0	86.0	87.0	86.0	88.0

Conclusions: The construction of entrepreneurship guidance fund can improve the depression, mania and mixing of returned entrepreneurship college students to varying degrees. It is necessary to set up a special independent review committee to guide investment funds, so as to ensure the scientific and democracy of fund decision-making. The guidance fund shall complete the final decision on the supporting projects according to the review results of the review committee.

* * * * *

INNOVATION AND DEVELOPMENT OF PHYSICAL EDUCATION IN COLLEGES AND UNIVERSITIES FROM THE PERSPECTIVE OF POSITIVE PSYCHOLOGY

Guoli Liu

Hubei Polytechnic University, Huangshi 435003, China

Background: Psychology was put forward by American psychologists at the end of the 20th century. Positive psychology is mainly to diagnose and study people's psychological problems, and to tap their positive personality characteristics and potential, personality charm and interests. It is more conducive to the establishment of good personal relationships and the healthy and harmonious development of marriage, family, friendship and religious emotions. Ideological and political education is the main course of contemporary college students' education. It is an important education method that can help students establish a correct outlook on life and values. However, at present, the effectiveness of Ideological and political education is low and students' interest is not high. The main research fields of positive psychology are positive experience, positive personal characteristics and positive environment, which provide new research ideas for the development of Ideological and political education in colleges and universities. As a kind of humanistic psychology, the development of positive psychology has a great relationship with Asian culture and philosophy. It can help people gain personal happiness through their own advantages.

With the continuous reform of college curriculum education, the teaching methods and teaching ideas of college physical education are also gradually changing and improving. The teaching reform in colleges and universities still faces great problems and challenges. The main problems include two aspects. On the one hand, the concept of teaching in colleges and universities is backward and teachers do not have perfect theoretical knowledge. On the other hand, without the concept of comprehensive quality training, the physical education curriculum is monotonous. College teachers lack the training of students' physical and mental health and sports skills. At this stage, the teaching methods and teaching methods are relatively single. According to the problems existing in the reform of PE teaching, this paper puts forward the corresponding solutions. First, change the physical education teaching mode and improve teachers' theoretical cognition and teaching level. Teachers should have professional theoretical knowledge so that students can be familiar with the technical essentials and historical background of sports engineering. Teachers need to get rid of traditional teaching ideas and improve students' enthusiasm for physical education learning. Teachers need to change the teaching mode, explore a teaching mode consistent with teaching innovation, and guide and improve students' moral quality. Second, set up rich and diverse curriculum content. Colleges and universities need to constantly enrich the contents, forms and means of physical education in colleges and universities. While paying attention to physical education theory education, they also need to pay attention to students' psychological characteristics and physiological conditions, ensure the systematization and schematization of the teaching process, and improve the overall