

entrepreneurship guidance fund on the mood disorder of returned entrepreneurship college students.

Results: Table 1 refers to the effect of entrepreneurship guidance fund construction on the mood disorders of returned entrepreneurship college students. It can be seen from Table 1 that the construction of entrepreneurship guidance fund can improve the depression, mania and mixed types of returned entrepreneurship college students to varying degrees, especially 0.0 in depression.

Table 1. The effect of entrepreneurship guidance fund construction on the mood disorder of returned entrepreneurship college students

Index	Area 1	Area 2	Area 3	Area 4	Area 5
Depressed	89.0	90.0	92.0	93.0	90.0
Mania	87.0	87.0	87.0	87.0	88.0
Blend	88.0	86.0	87.0	86.0	88.0

Conclusions: The construction of entrepreneurship guidance fund can improve the depression, mania and mixing of returned entrepreneurship college students to varying degrees. It is necessary to set up a special independent review committee to guide investment funds, so as to ensure the scientific and democracy of fund decision-making. The guidance fund shall complete the final decision on the supporting projects according to the review results of the review committee.

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INNOVATION AND DEVELOPMENT OF PHYSICAL EDUCATION IN COLLEGES AND UNIVERSITIES FROM THE PERSPECTIVE OF POSITIVE PSYCHOLOGY

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Background: Psychology was put forward by American psychologists at the end of the 20th century. Positive psychology is mainly to diagnose and study people's psychological problems, and to tap their positive personality characteristics and potential, personality charm and interests. It is more conducive to the establishment of good personal relationships and the healthy and harmonious development of marriage, family, friendship and religious emotions. Ideological and political education is the main course of contemporary college students' education. It is an important education method that can help students establish a correct outlook on life and values. However, at present, the effectiveness of Ideological and political education is low and students' interest is not high. The main research fields of positive psychology are positive experience, positive personal characteristics and positive environment, which provide new research ideas for the development of Ideological and political education in colleges and universities. As a kind of humanistic psychology, the development of positive psychology has a great relationship with Asian culture and philosophy. It can help people gain personal happiness through their own advantages.

With the continuous reform of college curriculum education, the teaching methods and teaching ideas of college physical education are also gradually changing and improving. The teaching reform in colleges and universities still faces great problems and challenges. The main problems include two aspects. On the one hand, the concept of teaching in colleges and universities is backward and teachers do not have perfect theoretical knowledge. On the other hand, without the concept of comprehensive quality training, the physical education curriculum is monotonous. College teachers lack the training of students' physical and mental health and sports skills. At this stage, the teaching methods and teaching methods are relatively single. According to the problems existing in the reform of PE teaching, this paper puts forward the corresponding solutions. First, change the physical education teaching mode and improve teachers' theoretical cognition and teaching level. Teachers should have professional theoretical knowledge so that students can be familiar with the technical essentials and historical background of sports engineering. Teachers need to get rid of traditional teaching ideas and improve students' enthusiasm for physical education learning. Teachers need to change the teaching mode, explore a teaching mode consistent with teaching innovation, and guide and improve students' moral quality. Second, set up rich and diverse curriculum content. Colleges and universities need to constantly enrich the contents, forms and means of physical education in colleges and universities. While paying attention to physical education theory education, they also need to pay attention to students' psychological characteristics and physiological conditions, ensure the systematization and schematization of the teaching process, and improve the overall

quality of physical education teaching.

Objective: This paper analyzes the effect of innovative strategies in college physical education teaching on students' positive psychology in order to enhance students' positive emotions.

Subjects and method: The students of two schools were selected as the research objects. The positive psychological effect of college physical education innovation strategies on students was evaluated by dichotomous K-means clustering analysis algorithm. The number of students in each school was 100, and the duration of the experiment was 3 months. The content of the assessment is to change the teaching mode of physical education and improve teachers' theoretical cognition and teaching level. Set up two aspects of rich and diversified course content, which are respectively referred to by strategy1-2. The evaluation results are Rand index and adjusted Rand index, in which the range of Rand index is [0,1], and the range of adjusted Rand index is [-1,1]. In order to ensure the reliability of the results, the average value of the evaluation results of all research objects is taken as the final result.

Results: Table 1 refers to the positive psychological effects of innovative strategies in college physical education teaching on students after the end of the six-month experiment period. It can be seen from Table 1 that the range of Rand index is 0.3-0.7 after the implementation of the two innovation strategies for college physical education teaching, and the range of Rand index is adjusted to -0.2-0.4. Therefore, the innovative strategies of physical education teaching in colleges and universities can enhance students' positive emotions and promote the cultivation of their comprehensive quality.

Table 1. Six months later, the innovative strategy of college physical education teaching has a positive psychological effect on Students

Strategy	Rand index	Adjust Rand index
Strategy 1	0.3	-0.2
Strategy 2	0.7	0.4

Conclusions: Six months after the implementation of the two innovative strategies of college physical education teaching, the range of Rand index is 0.3-0.7, and the range of Rand index is adjusted to -0.2-0.4. Most physical education teaching aims at physical exercise, and the teaching method is Indoctrination Theory teaching, which not only affects students' learning enthusiasm, but also deviates from comprehensively improving students' comprehensive quality. The traditional teaching concept lacks the ability to find and solve problems in time, and also ignores the impact of interest training on students in sports activities.

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ANALYSIS ON THE INFLUENCE OF PRACTICE TEACHING INNOVATION OF BUSINESS ADMINISTRATION SPECIALTY ON COLLEGE STUDENTS' ANXIETY

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Background: After entering the university, college students are facing great changes in their learning styles. At the same time, with the increase of learning pressure and learning tasks, as well as their poor psychological tolerance, their mental health problems are becoming increasingly prominent. Student anxiety disorder is a very complex psychological and emotional disorder. Its clinical manifestations are usually motor restlessness and sympathetic hyperfunction. The causes of the disease are depression, mental stimulation, personality, congenital heredity, etc., and the manifestations are anxiety, shame, disappointment, anxiety, fear and other negative emotions. According to the international health organization, the number of patients with anxiety and depression among college students is still growing, and the incidence group is becoming younger and younger. Under the increasingly serious phenomenon of students' anxiety, colleges and universities must take corresponding measures to intervene students' anxiety. At present, college teachers do not pay attention to students' psychological needs in the teaching process, which leads to a serious phenomenon of students' anxiety. A large number of studies at home and abroad show that the innovation of practical teaching in colleges and universities can improve students' anxiety.

The problems existing in the practical teaching of Business Administration major are as follows: first, the neglect of the practical teaching content and the single teaching content and method. The major of