

have an adverse impact on enterprise decision-making, enterprise management, enterprise operation and social development. Therefore, this paper analyzes the research content of social psychology and the content and role of corporate social responsibility information disclosure, aiming to better help enterprises fulfill their social responsibility obligations and promote the healthy and scientific development of society through the research on the cognitive psychology of enterprise managers.

Objective: To explore the research content and role of cognitive psychology, and analyze the impact of corporate social responsibility information disclosure on social development. And then through the research of cognitive psychology to promote the better implementation of corporate social responsibility information disclosure, and provide theoretical data support for the scientific development of China's economy.

Subjects and methods: The study takes 80 senior executives of domestic listed enterprises as the research object. In order to further discuss the role of corporate social responsibility information disclosure on senior executives' cognitive psychology, necessary measures will be taken to improve the work, including building an effective corporate social responsibility information disclosure system, improving corporate financial accounting, strengthening the supervision of corporate social responsibility deepen mutual trust and cooperation among stakeholders. The measure lasted for 4 months, and all data were processed using PASW18.0 software package and Excel 2007. And through the cognitive psychology evaluation scale to evaluate the psychological indicators of executives and the development of enterprises.

Results: As shown in Table 1, it shows the changes of cognitive psychological indicators of senior executives before and after the implementation of the measures. It can be seen that the measures taken can significantly improve the cognitive psychological indicators of senior executives and have a positive impact on the development of the enterprise. The evaluation score is 1-5. The higher the score, the better the indicators.

Table 1. Shows the psychological changes of middle school students and the changes of students' professional scores during the teaching process

Psychological index items	1 month	2 months	3 months	4 months
Reaction time	2	2	3	4
Sensory function	1	2	2	3
Perceptual function	2	2	3	4
Cognitive function	2	2	3	4

Conclusions: With the rapid development of society, as an important member of social development, enterprises need to fulfill social responsibilities and obligations. It is necessary to disclose corporate social responsibility information in a timely manner to help stakeholders understand the current situation of enterprise development and financial management, and ensure the sound development of the enterprise to avoid risks. Under the research of cognitive psychology, corporate social responsibility disclosure has an impact on the development of enterprises, the development of society and the mental health of corporate executives. The experimental results show that taking necessary corporate social responsibility disclosure measures can improve the development status of enterprises, have a positive impact on the psychological indicators of managers, and play a positive role in promoting the healthy and scientific development of society.

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ANALYSIS OF THE IMPACT OF COLLEGE PHYSICAL EDUCATION REFORM ON THE CULTIVATION OF COLLEGE STUDENTS' PERSONALITY PSYCHOLOGY

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Background: The research field of psychology is very wide. The research on human psychological activities, behaviors, thoughts, emotions and other factors will make it easier to excavate the laws of human development and have a positive impact on human development. Personality psychology is an important branch of psychology. Personality is not only an important attribute of human development in

society, but also the characteristic expression basis of human psychological development. It can be said that a healthy and positive personality is conducive to people's better development. On the contrary, it will not only affect people's body and mind, but also affect their study, work and life. The formation of personality is closely related to education, environment and family. Through psychological research, we can further understand the impact of people's psychological activities on the formation of personality. At the same time, it can also provide important theoretical reference for the development of education. Personality psychology is mainly the psychology of studying people's unique behavior patterns. The behavior patterns held by people are related to people's character, habit and quality. In other words, the characteristics of personality include various psychological and behavioral elements, and the further definition of personality is the unique characteristics of people. The formation of personality is very important to everyone. In the research of personality psychology, people's beliefs, personality, thoughts and ideas will have an impact on the formation of personality. Therefore, in modern education, we will explore the law of students' development through the study of personality psychology, and constantly improve education and teaching, which will have a positive impact on students' development.

With the continuous infiltration of modern multiculturalism, China's education is facing important challenges. Under the background of educational reform, physical education not only plays an important role in quality education, but also has an important impact on students' physical and mental health and personality development. However, modern students are impacted by the bad culture of the information internet, and there are some problems, such as the psychology of comparison, showing off their wealth, laziness, anxiety and so on, which have brought a very adverse impact on the development of contemporary college students. In particular, college students are facing the environment of entering a higher school and employment. Under the intervention of a variety of adverse factors, the thoughts of modern college students show two extreme states, one is the progressive psychology, the other is the degenerate psychology. The development of students' personality in the two states has formed two-level characteristics, which has a serious impact on the current reform of higher education. As an important subject of quality education, college physical education will have a positive impact on the formation of students' personality. In the sports reform, we will improve the students' development environment through four ways: innovating educational content, implementing more diversified sports teaching, carrying out sports ideological education, and carrying out sports practical teaching, which will play a beneficial role in the formation of students' positive personality.

Objective: This paper probes into the difficulties faced by college students' personality development, and analyzes the influence and role of personality psychology on human development. Then it analyzes the effect of college physical education reform on the cultivation of students' personality psychology, in order to better promote the development of college education reform and promote the formation of students' positive personality.

Subjects and methods: In the study, 100 students from a university were taken as the experimental research objects, and the students were divided into experimental group and control group, with 50 students in each group. Among them, the experimental group adopted the improved four measures of physical education teaching program, while the control group adopted the traditional teaching program. The experimental teaching period is 6 months, and all data are processed with PASW18.0 software package and Excel 2007. The effect of the experiment was evaluated by the personality psychological indicators before and after the experiment. The experimental psychological indicators refer to the personality psychological scale, which has five dimensions.

Results: As shown in Table 1, it shows the changes of students' personality psychological indicators after the experiment for 6 months. It can be seen from the data in Table 1 that the psychological indicators before and after the experiment group and the control group are quite different. Among them, the psychological indicators of the experiment group have been significantly improved, which is more conducive to the formation of students' positive personality and has a positive impact on the development of students.

Table 1. It shows the changes of students' personality and psychological indicators after the 6-month experiment

Personality scale	Before	After 3 months	After 6 months
Openness	1.49±0.43	2.85±0.61	4.38±0.47
Conscientiousness	1.35±0.56	2.39±0.59	4.64±0.59
Extraversion	1.35±0.43	2.47±0.43	4.75±0.61
Agreeableness	1.33±0.57	2.34±0.55	4.69±0.59
Nervous	1.28±0.43	2.36±0.41	4.47±0.43

Conclusions: The development of modernization is influenced by multiculturalism, and the personality psychology of modern people is affected by adverse factors. Personality, as a unique quality, plays an important role in people's mental health and development. However, the role of multiculturalism and the influence of external environment have an impact on the formation of students' positive personality psychology. This paper studies the concept and content of personality psychology, the influence of physical education reform on people's personality, and trains students' positive personality psychology by reforming physical education teaching. The experimental results show that the six-month physical education reform teaching model has a positive effect on the formation of students' positive personality, and students' psychological indicators have been significantly improved, which is conducive to accelerating the development of modern education.

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RESEARCH ON THE POSITIVE INFLUENCE OF MODERN AND CONTEMPORARY LITERATURE TEACHING ON COLLEGE STUDENTS' MENTAL HEALTH

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Background: In the research of modern psychology, mental health is a very important psychological state. The research of psychology is mainly through the excavation of various psychological influencing factors of people, and summarizes the disciplines that conform to the laws of human development. In psychological research, psychology is not only a state of human expression, but also a process or result of emotional flow in human development. Psychological expression is a subjective response to objective things. At the same time, the form of psychological expression is also called psychological representation. The research of psychology is to further refine the research on the process of human psychological development, and reflect the process of human development from all aspects of human emotion, thought and life. In human activities and thinking, the presentation of psychological activities has a direct causal relationship with human brain thinking problems, such as human emotions, joys and sorrows, which are important psychological emotional experiences, and reflect the psychological representation in the process of human development. Mental health is the most intuitive reflection of people's positive psychological state. Healthy psychology is conducive to the achievement of people's various activities and the realization of personal development. Therefore, in modern education, it is of great significance to ensure that students have healthy psychology for the reform and development of modern education. However, with the development of modern society, more and more students are affected by bad culture, environment and academic pressure, and students' mental health has problems, which have an adverse impact on the development of education and personal development. Therefore, modern education should pay high attention to students' mental health, so as to ensure students' positive and healthy development.

In higher education, students' mental health affects the development of education and students' physical and mental health. Therefore, effective measures should be taken to deal with it. Contemporary literature education is an important subject of higher education and a characteristic subject of Chinese language and literature major in colleges and universities. It mainly improves students' literary literacy and has a positive impact on students' thoughts and emotions by understanding, reading and appreciating modern and representative literary works. In modern higher education, more and more students have mental health problems because of the influence of multicultural thinking, academic pressure, work pressure, interpersonal communication and other factors. Mental health has become one of the important factors restricting the development of modern education. Colleges and universities attach great importance to students' mental health in the development. Such as mental health education, ideological and political education, physical education, etc., have an important impact on students' mental health. Modern literature education has strong literary and artistic characteristics. At the same time, the appreciation of content and the understanding of articles are conducive to relieving students' spiritual pressure, helping students establish a positive and healthy state of mind, and is conducive to the development of students' mental health. Therefore, this paper studies the current situation of modern college students' mental health, analyzes the impact of mental health on students' development, and then discusses the positive impact of modern and contemporary literature teaching on students' mental health, in order to promote the healthy and scientific development of modern college education.

Objective: This paper discusses the concept and connotation of healthy psychology, analyzes the characteristics of modern and contemporary literary works and their impact on human development, and