

development process of different cultures are different, so the language expression under different cultural backgrounds will have different meanings. As a young art, the meaning of film lies not only in the story itself, but also in the humanistic care and cultural background contained in it. Through the function of language, the communication between different cultures can be completed, and the audience can experience the fun of different cultures through the transformation of the text expression.

Subjects and methods: This paper takes the film *Fanny's Journey* as the researching object and explores its translation art from a multimodal perspective.

Results: Translation of texts in different cultural backgrounds often produces different meanings, thus in recent years, film translation has gradually shifted from the original extensive single text translation to multimodal translation. On the premise of integrating the audio-visual effect and cultural background of the original film, the comprehensive film translation is carried out, so as to make an artistic recreation through film translation on the basis of the original film.

Conclusions: In the context of global cultural integration, the introduction of foreign films is of great significance for enriching China's film market and bringing new vitality to China's film market. Therefore, it is necessary to cultivate a large number of relevant professionals and researchers based on education to enrich film translation theory and try to complete the comprehensive expression and interpretation of foreign films in the languages and cultures under a multimodal perspective.

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RESEARCH ON THE INFLUENCE OF ENTREPRENEURIAL INNOVATION SPIRIT ON BEHAVIORAL PSYCHOLOGY OF EMPLOYEES IN PRIVATE ENTERPRISES UNDER ORGANIZATIONAL PSYCHOLOGY

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Background: Organizational psychology is a science that analyzes human behavior and psychological phenomena in organizational management. The theory is people-oriented, constantly adjust and optimize the interpersonal relationship in the organization, change and improve the external environment and conditions, give full play to personal creativity, initiative and enthusiasm, and smoothly achieve organizational goals through scientific methods, which is conducive to the common development of organizations and individuals. The research content of organizational psychology can be summarized into three relationships: people and people, people and things, and things and things. The goal of organizational psychology is to analyze the rules of psychological activities of leaders, organizations, groups and individuals in organizations with the help of relevant theories and methods, so as to enhance organizational cohesion, improve leadership level and leadership art, motivate motivation, and adjust interpersonal relationships. The research report points out that psychological intrinsic motivation will directly affect the behavior of enterprise employees, which will affect their work. The situational application of organizational psychology theory is mainly reflected in two aspects. On the one hand, taking economic, cultural and other national characteristic variables as independent variables, this paper analyzes the phenomenon of individual and organizational ability. On the other hand, find out a more important organizational feature, then classify the organizations according to this feature, and draw a conclusion that the previous theory is applicable to specific organizational features.

The ways to cultivate entrepreneurs' innovative spirit are as follows. First, strive to create an innovative social public opinion environment that encourages and encourages entrepreneurs. Second, encourage and support the social and cultural environment for entrepreneurs' innovation. Third, efforts should be made to improve the innovation consciousness and innovation ability of entrepreneurs. Fourth, efforts should be made to enhance the international vision of entrepreneurs. The government and relevant departments should vigorously publicize the innovation stories of entrepreneurs, supervise and criticize infringement, plagiarism and other illegal acts, create a glorious atmosphere in the enterprise community, and stimulate the innovation spirit of entrepreneurs in the public opinion. The government and relevant people should encourage entrepreneurs to carry out technological innovation and create a social and cultural environment to support innovation and entrepreneurship after failure. The innovation consciousness of entrepreneurs is closely related to the innovation consciousness of enterprises. The innovation ability of entrepreneurs is directly related to the innovation ability of enterprises. Only when entrepreneurs have a strong sense of innovation can they implement innovation. On the premise of dominating the Chinese market, contemporary entrepreneurs need to quickly look around the world, expand their international vision,

improve their ability to grasp the direction and demand characteristics of the international market, improve their ability to master international rules, and improve their ability to explore the international market.

Objective: This paper analyzes the effect of the cultivation path of entrepreneurial innovative spirit under the organizational psychology on the behavior psychology of private enterprise employees, in order to provide a new path for the healthy development of the behavior psychology of enterprise employees.

Subjects and methods: 300 employees of private enterprises in three cities were selected as the experimental objects. The effect of entrepreneurial innovation training path on the behavior psychology of private enterprise employees was analyzed by particle swarm optimization algorithm combined with organizational psychology. The cultivation path of entrepreneurial innovation spirit under organizational psychology includes four aspects, namely, striving to create an innovative social public opinion environment that encourages and encourages entrepreneurs, a social and cultural environment that encourages and supports entrepreneurs' innovation, striving to enhance entrepreneurs' innovation awareness and innovation ability, and striving to enhance entrepreneurs' international vision, which are respectively expressed in route1-3. The behavior psychology is positive, rational and image. The action effect is determined by the influence value. The value range is 50-100. The larger the value is, the more significant the action effect is. In order to ensure the accuracy of the research results, the statistical results of the research after one week of the implementation of the training path were analyzed by PEMS data analysis software. In order to ensure the reliability and authenticity of the research results, the results are expressed by mean ± standard error.

Results: Table 1 refers to the effect of the entrepreneurial innovative spirit training path under the organizational psychology on the behavior psychology of employees in private enterprises. The three ways to cultivate entrepreneurial innovation spirit will positively affect the positive, rational and imaginative behavior psychology of private enterprise employees. Therefore, the proposed training path of entrepreneurial innovation spirit continuously optimizes the behavior psychology of enterprise employees.

Table 1. The effect of the training path of entrepreneurial innovative spirit on the behavior psychology of employees in private enterprises

Route	Positive	Reason	Imagery
Route 1	82.12±2.69	81.23±2.96	82.36±2.93
Route 2	81.26±3.12	81.02±3.68	81.02±2.86
Route 3	81.23±3.18	83.26±3.96	80.12±2.96

Conclusions: The three ways to cultivate entrepreneurial innovation spirit will positively affect the positive, rational and imaginative behavior psychology of private enterprise employees. Under the guidance of organizational psychology, entrepreneurial innovation spirit plays an extremely important role in the behavioral psychology of enterprise employees. By cultivating and protecting the innovation spirit of entrepreneurs, it will help to further enhance the innovation ability of entrepreneurs.

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THE INFLUENCE OF THE OPTIMIZATION OF ENTERPRISE HUMAN RESOURCE MANAGEMENT MODE ON EMPLOYEES' MENTAL HEALTH

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Background: In the context of the increasingly prosperous national economy, the frequency of mental health problems of enterprise employees is increasing, which is most obvious in state-owned enterprises. In recent years, suicides of enterprise employees have become more and more frequent, which is not conducive to social stability and family harmony. Relevant national departments must pay high attention to it. Enterprise managers need to complete the work design within the specified time limit, which will cause the enterprise employees to face increasing work pressure, and most employees will have mental disorders, depression, insomnia and other mental diseases. If people are under pressure for a long time, anxiety and depression will be very common. People need to have the following characteristics to experience the positive regional extreme emotion process: a certain degree of familiarity, coordinated color system, distribution law, orderly arrangement of elements, symmetrical and balanced modeling, and overall concise modeling. Emotional design includes the particularity, hierarchy and sensibility of emotion. Particularity