

guiding effect on the managers' mental health and improve their work efficiency.

Subjects and methods: The research take the accounting archives managers of four enterprises with different scales and business nature as the research object. Firstly, the information about their psychological status, the degree of collective efficacy and their views on enterprise management are collected. Then, it analyzes the correlation between the enterprise accounting archives and the managers' psychological status, in order to explore the influencing factors of the managers' collective efficacy, and puts forward corresponding research countermeasures and suggestions. The research countermeasure was handed over to an expert group for scientific and reasonable evaluation, and then a model that can improve the collective efficacy of accounting archives managers was built with the help of social psychology and basic information. The model was analyzed by cases, and certain work contents were arranged for the research objects. Some of the research objects were tested in the form of group cooperation, The other part of the research objects is only tested in the form of individuals. In the process of the experiment, cooperative structured tools supporting the sharing and adjustment of each stage are added to explore the practicability of the model. The experimental test lasted for two weeks. During the experiment, the change of managers' collective efficacy during the experiment was collected with the help of the collective efficacy scale.

Results: With the help of social psychology, it can effectively help enterprises better grasp the information about the changes of employees' psychological status in the work process, and then provide suggestions for the improvement of enterprise management, enhance employees' sense of collective belonging and collective efficacy, and reduce their negative emotions in the work process. Table 1 shows the results of correlation analysis between the level of shared regulation and the dimensions of collective efficacy of management employees.

Table 1. Share the results of correlation analysis between the level of regulation and the dimensions of collective efficacy of management employees

Collective efficacy internal joint belief	Shared adjustment level	
	Interaction quality	Participation contribution
Leadership beliefs	0.635**	0.341*
External resource beliefs	0.728**	0.435**
Collective efficacy	0.526**	0.272

Note: * $P < 0.05$ (double tail); ** $P < 0.01$.(double tail)

Conclusions: For the study of collective efficacy, most scholars have been focusing on the relationship with external variables, but less on the theoretical framework of influencing factors and internal processes. From the perspective of social psychology, the study evaluates the internal factors that affect the collective efficacy of archives management employees by the level of shared regulation, and provides reference suggestions for enterprises to improve the management system from multiple perspectives by using scale tools and models. It is found that there is a great correlation between the collective efficacy of managers and a variety of factors. Therefore, in the future management, enterprises should always pay attention to the attention to the mental health of file managers, help them reduce negative emotions and improve their sense of collective efficacy and self-efficacy.

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THE ARTISTRY OF KŌNOTAEKO'S LITERARY WORKS BASED ON CULTURAL SUB-HEALTH

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Background: Kōno Taeko is one of the most famous female writers in Japan. Kōno Taeko's literary works always have her calm thinking about life and society. She is good at analyzing the female image by using the

protagonist's complex emotional entanglements, letting the work show strong self-awareness, forming a narrative theme that cares about the real world and the spiritual world.

Subjects and methods: Researching the artistic connotation of "Hunting Young Children" from the perspective of cultural sub-health.

Results: The novel "Hunting Young Children" is created from the perspective of feminism. By telling the complex mother image of protagonist Lin Jingzi, who is amorous with adult men on the one hand and sadistic with boys everywhere on the other hand, it deeply depicts the marginalized group in society, and explores the philosophical propositions of human nature id and superego.

Conclusions: Researching the artistic connotation of "Hunting Young Children" from the perspective of cultural sub-health makes it easier to grasp the literary creation path of Kōno Taeko and to deeply interpret the aesthetic value of the works.

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THE EMBODIMENT OF ILLUSTRATION DESIGN IN MODERN ADVERTISING DESIGN AND THE INFLUENCE OF ALLEVIATING THE PSYCHOLOGICAL ANXIETY OF THE AUDIENCE

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Background: In modern print advertising, pictures occupy more and more space and proportion, and they are favored by more people because of their own intuitive, visual and sense of life characteristics. More importantly, their unique function of "strengthening the theme and beautifying the goods" can effectively capture the attention and attention of the audience, and occupy an important position in advertising design. The illustration design in modern advertising design is different from the advertising painting in the general sense. It takes the demand characteristics of advertising audience and product characteristics as the main design concept, and has special aesthetic value in the design characteristics. The main function of advertising illustration is to beautify commodities and strengthen advertising theme from the perspective of visual aesthetics, which is the theoretical basis for people to examine advertising illustration from the perspective of aesthetics. Good advertising illustration contains aesthetic criteria and artistic laws, and can give people a strong visual impact and psychological intervention in its unique concrete form. With advertising illustration design as the carrying tool and design art psychology as the theoretical guidance tool, it can effectively play the role of illustration design in regulating individual emotion and psychology, and make the involved subjects realize design activities on the basis of considering the needs of the audience. With the increase of social competition pressure and the limitation of individual psychological adjustment ability, most people are prone to produce psychological anxiety and negative emotions, which makes it difficult to adjust their emotions and maintain their mental health, causing great losses to their lives and work. Psychological anxiety refers to the negative and complex emotional states, such as tension, anxiety, worry, and worry, caused by the possible future dangers, losses, and threats. Anxiety is the main emotion, and its main clinical manifestations include panic disorder and panic attack somatic symptoms. Anxiety is only a form of contradiction and conflict, which can be used as a defense mechanism to avoid deeper troubles, but excessive anxiety response will lead to anxiety disorder. More intuitive visual stimulation can make the emotion of individuals with psychological anxiety fluctuate. Positive psychological intervention can effectively reduce psychological anxiety and negative emotions. Some scholars have shown that illustration art design has good application value in the treatment of children's mental diseases. Therefore, the research explores the mechanism of illustration design in modern advertising design to alleviate the psychological anxiety of the audience with the help of psychological related content, in order to improve the psychological health level of the audience.

Subjects and methods: The research take the public with psychological anxiety as the research object. Firstly, the classification of their psychological disease status and the collection of basic information about the causes of their psychological diseases are carried out. Then the subjects were invited to participate in the psychological intervention experiment, and the subjects were randomly divided into the fusion intervention group and the conventional treatment group. Both groups of subjects participated in the advertising illustration design experiment. The difference is that the illustration design seen in the fusion intervention group was designed from the psychological anxiety of the audience. The experiment lasted for three months. After the experiment, the change of psychological anxiety and the improvement of depression of the subjects before and after the experiment were analyzed with the help of Self-rating