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## THE INFLUENCE OF PROMOTING GREEN FINANCE POLICY ON THE DEVELOPMENT ANXIETY OF MANAGERS IN NEW ENERGY ENTERPRISES

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**Background:** New energy enterprises have the characteristics of long payback period, long industrial chain, high technology intensity and high barriers, which makes it difficult for short-term financing and other policies to meet the requirements. Enterprise managers usually make scientific and reasonable plans for the long-term development of the enterprise, but to achieve this goal, managers need to have a strong professional and technical level and decision-making ability. If an enterprise wants to maintain its advantages forever in the fierce market competition, managers will often be under great psychological pressure, which comes from themselves and the outside world. If managers do not have strong anti-frustration ability and psychological endurance, they will not be able to make correct decisions according to the actual situation, which may put the company in the bottleneck of development. At the same time, the top management of the company will continue to put pressure on the managers, and the external competitive environment will not allow them to relax, which will lead to major problems in their daily work.

In the context of the widespread anxiety of new energy enterprise managers, the promotion of green finance policy is particularly important. With the continuous innovation of the financial market and the implementation of asset securitization, it is difficult for domestic new energy enterprises to achieve development and sustainable innovation only through traditional financing methods, and they also need the support of green finance. For the government level, the problems mainly involve the low utilization rate of green financial funds and the immature market system of environmental rights and interests trading. In view of the existing phenomenon, the research puts forward a green finance policy promotion strategy for new energy enterprises, as follows. At the enterprise level, green financing should be completed in combination with the life cycle of the enterprise; Improve the risk management ability of green finance; Strengthen relevant training for enterprise executives and introduce advanced talents. At the government level, the innovation level of green finance should be improved through international experience; Improve relevant laws and regulations to promote the development of green finance. There are still some differences between domestic green financial innovation and foreign enterprises, especially in environmental equity transactions. The government needs to improve laws and regulations to support the development of green credit.

**Objective:** In order to analyze the effect of the promotion strategy of green finance policy of new energy enterprises on the development of anxiety psychology of managers, so as to help enterprise managers have a normal state of mental health, and then provide support and guarantee for the sustainable development of enterprises.

**Subjects and methods:** The study selected 200 new energy enterprise managers with different development anxiety as the research object, and analyzed the mitigation effect of the new energy enterprise green finance policy promotion strategy on the managers' development anxiety through Chiss data analysis software and naive Bayesian algorithm. The mental health status of patients was analyzed by Hamilton Anxiety Rating Scale (HAMA). The experimental period lasted for 2 months. HAMA is divided into mental and physical factors, with a total of 14 items. The scoring rules of each item are 5-level scoring method, and the total score is 70 points. In order to ensure the stability and reliability of the research results, the research will make statistics on the relevant data of the management personnel of five enterprises in the domestic new energy industry, and take the average value of all personnel as the final result.

**Results:** Table 1 refers to the mitigation effect of the green finance policy promotion strategy of new energy enterprises on the development anxiety of managers. With the implementation of the green financing policy, the anxiety of managers has been significantly relieved. This shows that the implementation of the green financing policy is effective for the intervention of patients' psychological problems, and the follow-up can actively promote the normal operation of the green financing policy.

**Conclusions:** At this stage, the problems of green financing of new energy enterprises are concentrated in the enterprise and government levels. At the enterprise level, the main problems are high dependence on government financial support, lack of attention to environmental risks, incomplete disclosure of

environmental protection information and information lag. Combined with the promotion strategy of green finance policy for new energy enterprises, the development anxiety of managers has a strong mitigation effect. Subsequent enterprises need to actively promote the implementation of green finance policy for enterprises.

**Table 1.** Alleviating effect of promoting strategy of green finance policy for new energy enterprises on the development anxiety of managers

	Before	After 1 month	After 2 months
Behavior during the meeting	4	3	2
Depressed mood	5	4	3
Cognitive function	4	3	2
Insomnia	5	4	3
Fear	3	3	2
Nervous	5	4	3
Anxiety state	4	3	2

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## RESEARCH ON THE TEACHING REFORM OF PRESCHOOL EDUCATION SPECIALTY BASED ON THE DEEP LEARNING THEORY FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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**Background:** Educational psychology is a theoretical subject combining psychology and pedagogy. In the process of education, the psychological activities of students and teachers will affect each other. In a specific teaching environment, the corresponding psychological activities of teachers and students have a unique psychological law. In terms of research methods, the main research methods of educational psychology are quantitative methods and qualitative methods. The characteristics of educational psychology include teachers' characteristics, students' characteristics and teaching methods. Different from psychology, educational psychology focuses on studying the psychological laws of student groups and evaluating whether students can learn knowledge and master corresponding skills under normal teaching conditions. The teaching subject of educational psychology theory is the workers engaged in education, whose purpose is to guide teachers to complete the teaching work. The future research trends of educational psychology are learners' subjective initiative, the mechanism of learning process, the impact of situational environment on learning results, teaching models, etc. The practical significance of the subject is to help teachers complete the problems in teaching work, provide scientific and reasonable theoretical guidance for teachers' teaching work, and assist teachers in analyzing the actual teaching work.

At present, there are two main problems in the teaching of preschool education specialty: the old teaching content and the single teaching method. The old teaching content is extremely disadvantageous to students' comprehensive and detailed knowledge, which not only cannot meet the needs of social development, but also does not conform to the new trend of the development of the times. Under the background of the deep influence of traditional teaching mode, teachers often only pay attention to students' knowledge education, but ignore the reform and innovation of teaching methods. There is also a lack of effective communication and exchange between teachers and students, which is extremely detrimental to the improvement of students' innovation awareness and thinking ability. In view of these problems, this paper studies the application of deep learning theory to the teaching reform of preschool education specialty. Deep learning theory can cultivate students' good independent practice ability and innovation consciousness, and guide students to build a perfect knowledge system. The reform strategies are as follows: improve teachers' professional quality, set up correct educational ideas, update the teaching content, reform teaching methods. Teachers need to change the traditional teaching methods, so they should fully look at problems from the perspective of students and improve their attention to students. Be good at improving students' classroom enthusiasm, stimulating students' learning interest and awareness, cultivating students' in-depth learning ability and effectively explaining knowledge.

**Objective:** This paper puts forward a teaching reform scheme of preschool education specialty