

mode, study the changes of negative emotions and behaviors of leaders under the Internet economy supply chain management innovation mode, and record relevant data. In the processing and analysis of relevant data, SPSS software is used for data processing. Grade 1-5 is adopted, and the lower the score, the lighter the degree.

Results: Table 1 shows the scores of leaders' negative emotions after the implementation of the Internet economy supply chain management innovation model. As can be seen from Table 1, the anxiety score of middle-aged leaders is 1.68, higher than that of middle-aged and young leaders.

Table 1. Scoring of negative emotions of leaders after the implementation of the innovative mode of supply chain management in Internet economy

Age group	Anxious	Uneasy	Nervous
Young and middle-aged	1.55	1.52	1.45
Middle age	1.68	1.47	1.51

Conclusions: Due to the imperfection of the market and legal environment, the supply chain stakeholders are prone to distrust each other, and worry about the dangers of the virtual supply chain will lead to anxiety, anxiety and other negative emotions. By using the knowledge of management psychology, this paper analyzes the psychology and behavior of the benefit audience, and puts forward the innovative mode of Internet economic supply chain management. Through rapid response and flexible management, it realizes the information transmission with zero-time delay, meets the requirements of customers, improves the market competitiveness, earns more benefits for the benefit audience, and relieves the negative emotions of the benefit audience.

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THE INFLUENCE OF TRADITIONAL CULTURE INTEGRATION INTO ENGLISH LANGUAGE AND LITERATURE TEACHING RESEARCH ON IMPROVING THE POSITIVE PSYCHOLOGY OF COLLEGE STUDENTS

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Background: Based on scientific principles and methods, positive psychology analyzes the positive psychological quality of individuals and guides them to form positive and optimistic psychological quality. Positive psychology is to stimulate individual's positive behavior with corresponding environment design and improve individual's quality of life with corresponding behavior control mode when implementing psychotherapy. Or cultivate a person's positive emotions, which will unconsciously affect a person and make him more positive. Positive psychology will promote people's learning and work efficiency, so that they can better achieve their goals. For college students, there are great differences between the cultural background of English and Chinese traditional culture. There are certain difficulties in students' English learning, which will have a certain impact on students' learning enthusiasm. Some students, influenced by their personality and interests, have a rejection of English related courses and treat English courses negatively. For example, in the teaching of English language and literature, some students talk with other students, some are doing other things, and some even sleep in class. The whole teaching atmosphere is poor, students' learning effect is not good, and they cannot complete the teaching objectives. Some students believe that the language habits of English are very different from those of Putonghua. It is very difficult to learn, and the pronunciation is strange. Their acceptance of English language and literature is not high, which has affected their learning attitude. They view English language and literature learning negatively and cannot raise their interest in learning. Some students have difficulties in listening to English. They often feel that their reaction speed cannot keep up with the playing speed of English audio and do not know what is said in the audio. This is a big blow to the students' self-confidence, and makes them give up English and stop thinking about English learning. Some students are introverted and dare not speak English in class with their own non-standard English. They are afraid of English class and dare not look at the teacher's eyes. They are afraid of the English class. They are used to choosing the back seat in the English class and bow

their heads to avoid the teacher's questions. These negative learning attitudes have greatly reduced the quality of teaching. In order to alleviate students' negative psychology and guide students to form positive learning psychology, this paper integrates traditional culture into English language and literature teaching, and studies its impact on improving students' positive psychology, aiming to improve students' learning enthusiasm and English learning ability.

Objective: Understand the current situation of English language and literature teaching, students' negative psychological state, and analyze the reasons for students' negative learning psychology. On this basis, we should innovate the teaching of English language and literature. Integrating traditional culture into English language and literature teaching, while explaining western culture, we should strengthen the publicity of traditional culture, so that students can have a deeper understanding of the differences between Chinese and Western cultures, and improve their understanding ability, which is conducive to students' in-depth understanding of English language and literature, so that students can correctly view English language and literature, stimulate their interest in learning, and ease their fear of difficulties in learning English language and literature. Improving teachers' professional quality, helping students better understand English language and literature, and further promoting students' positive psychology.

Subjects and methods: The subjects were English majors. 168 English majors were randomly selected from a university. Understand the personality characteristics of these English majors and the learning situation of English language and literature, analyze the reasons for students' negative learning psychology, and record the relevant data of English majors. These students are divided into two groups: general teaching group and innovative teaching group. The former carries out general teaching and the latter carries out innovative teaching. The number of the two groups is the same. The teaching time is one semester. During the teaching period, the relevant data of the two groups of students are recorded. The psychological state scores of the two groups of English majors during the teaching period are studied. SPSS software is used as the software to analyze the data, and grades 1-5 are used. In order to reduce the interference caused by subjective factors, the average value of all the results is processed.

Results: Table 1 shows the psychological state scores of the two groups of English majors after teaching. From the results in Table 1, it can be found that the fear scores of English majors in the general teaching group are significantly higher than those in the innovative teaching group, with a score of 4.03. The score of English majors in the innovative teaching group on love of learning is 4.67.

Table 1. Scores of psychological state of two groups of English majors after teaching

Group	Fear psychology	Love learning	Optimistic
General teaching group	4.03	3.34	2.89
Innovation teaching group	2.12	4.67	4.63

Conclusions: Due to the great difference between the cultural background of English and China's traditional culture, students are prone to negative psychology, such as anxiety and fear, and are easy to shrink back. They do not have the motivation to adhere to learning for a long time, which leads to the poor effect of English language and literature teaching. By integrating traditional culture into English language and literature teaching, we should strengthen the publicity of traditional culture when explaining western culture, so that students can have a deeper understanding of the differences between Chinese and Western cultures, stimulate students' interest in learning, and solve problems more actively and optimistically in the face of learning problems, so as to gradually alleviate their negative psychology.

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RESEARCH ON THE PSYCHOLOGICAL IMPACT OF THE OPTIMIZATION OF PRESCHOOL EDUCATION TEACHING MODE ON THE WORKPLACE FROM THE PERSPECTIVE OF SOCIAL PSYCHOLOGY

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Background: At present, in China's pre-school education, the primary school of pre-school education is more common. The primary school orientation of pre-school education is to teach the contents of primary school education to students in advance at the stage of pre-school education. According to the psychological analysis, this method does not conform to the law of children's psychological development,