

Results: Before the experiment, there was no significant difference in the scores of PSTR between the experimental group and the control group, and the students in the experimental group and the control group all had higher self-rated stress. After the experiment, the PSTR scores of the experimental group and the control group decreased, and the difference was significant, and the gap widened with the increase of the duration of the experiment. This shows that the integration of Party building and education management in colleges and universities can help students improve their psychological quality and have a certain effect on improving the cultivation of students' personality psychology.

Conclusions: University environmental factors are the main factors affecting the development of college students' personality and psychology, including natural environment, cultural environment, management and education mode, system and so on. Under such a special environment and management mode, students gradually grow into young people with independent personality. The development of higher education is closely related to the leadership of the party and educational management, and the management and education of universities often cultivate students into talents with subjective expectations in a relatively fixed way. Under the background of informatization, the reform and integration of party building and educational management in colleges and universities by using the Internet thinking mode will help to further improve students' personality.

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RESEARCH ON THE EFFECT OF THE REFORM OF TALENT TRAINING MODE FOR INTERNATIONAL ECONOMICS AND TRADE MAJORS ON THE CULTIVATION OF STUDENTS' PERSONALITY PSYCHOLOGY BASED ON CLOUD SPACE

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Background: In psychological research, personality psychology is an important field of psychological research, which can be simply understood as the study of people's unique behavior patterns. In the study of people's personality psychology, it is necessary to understand what personality is. Some people often call the attribute characteristics of people as personality. In English, it is "personality", but in the study of psychology, it is defined as "personality". "Personality" is different from personality, with a wider range, and includes many attributes that people have, including personality, beliefs, self-concept and so on. Therefore, in psychological research, "personality" refers to a cluster of consistent behavioral characteristics of a person. Different people often have great differences in personality characteristics, so their personality characteristics are also different. This uniqueness causes people to have different attitudes and performances when they encounter problems and deal with them. Some people will face them positively, while others will deal with them negatively, and even have an adverse impact on personal development and life. In the research of personality psychology, some personality psychologists have studied the constitution of human personality in order to systematically master the influence relationship between human behavior and events. Generally speaking, personality is a collection of many behavioral characteristics of a person, including a series of human development characteristics such as emotion, ability, needs, motivation, interest, values, temperament, etc. in the process of human development, these characteristics are conducive to a better understanding of oneself and the realization of the development needs of one's own comprehensive ability. However, under the influence of environment, ideology and various complex factors, people are easily disturbed by unhealthy psychological factors in their self-development, which makes the personality thoughts change and has an adverse impact on people's development. Especially with the development of modernization, the personality psychology of college students has been affected and has been widely concerned by the society.

The cultivation of personality psychology has a very intuitive impact on the development of contemporary college students. It not only affects students' learning and personal development, but also has an impact on personal social interaction, intelligence, body and mind. Good personality psychology means students' psychological health, which is conducive to improving students' comprehensive quality and promoting students' development. However, the development of modern society is affected by many factors. The behavior, character and emotion of contemporary college students have changed greatly. More and more college students have extreme and irritable behavior characteristics, and their emotions are diversified, which affects the development of students' personality. There are many factors for students to have these problems, such as the development of information society, people highly rely on information technology to meet their personal service needs, and the collision of multiculturalism and ideas has an impact on students'

thoughts and behaviors. At the same time, the demands of social development on contemporary college students are too high, and students are under the expanding pressure of social competition, which makes students deal with high tension, and the accumulation of negative emotions has a negative effect on personality development. In addition, due to the influence of social and academic pressure, many students have psychological problems, which have not been effectively resolved, thus affecting the development of personality. In the major of international economy and trade in colleges and universities, many students have negative emotional problems, which have a negative effect on the cultivation of personal personality psychology. Therefore, we should improve and innovate the education mode in teaching, adopt the professional talent trade mode based on cloud space to improve teaching, relieve students' learning pressure, create a favorable environment for students' development, and then promote the cultivation of students' good personality psychology.

Objective: This paper discusses the related concepts of personality psychology and its impact on human development, studies the development status of college students and the impact of adverse factors on the formation of students' personality, and then discusses the role of the reform of the training mode of international economic and trade professionals based on cloud space on the cultivation of students' personality psychology, so as to provide theoretical support for the development of teaching in colleges and universities.

Subjects and methods: The research take 120 students majoring in international economy and trade in a university as the research object, and divides the students into the experimental group and the control group, with 60 students in each group. The experimental group carries out education and teaching with innovative professional talent training mode, while the control group carries out education and teaching with traditional education mode. The experiment lasts for 6 months. PASW 18.0 software package and Excel 2007 were used to process all the data, and personality psychology scale was used to record the changes of students' psychological activities before and after the experiment.

Results: Table 1 shows the results of students' psychological activities and performance changes after the six-month teaching experiment. The students in the experimental group who adopt the innovative talent training mode perform best in six indicators, such as thinking, emotion, behavior, interpersonal relationship, life habits and performance, while the control group only slightly improves and performs poorly, indicating that the innovative talent training mode is conducive to the cultivation of students' personality psychology.

Table 1. Results of students' psychological activities and performance changes after 6 months of teaching experiment

Index	Experience group			Control group		
	1 month	3 months	6 months	1 month	3 months	6 months
Thoughtfulness	3	6	9	3	4	4
Emotion	2	5	8	2	2	3
Behavior	2	6	9	2	2	3
Interpersonal relationship	3	6	8	2	3	3
Living habits	3	6	9	2	3	3

Conclusions: Personality psychology has an important impact on people's development, especially in today's educational modernization, education should not only pay attention to people's cultural quality, but also pay attention to people's physical and mental quality. Only when students have comprehensive development conditions can they have the elements to adapt to social development and better meet the needs of national construction and personal development. With the development of modern society, college students are affected by various unhealthy cultures and the pressure of work and study. Students' psychology and emotion are affected, which affects the cultivation of students' good personality psychology. The experimental results show that the innovative talent training mode is conducive to regulating students' body and mind, improving teaching quality, and has a positive impact on students' personality psychology. The research content is of great significance to promote the reform and development of higher education in China.

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THE IMPROVEMENT MECHANISM OF TEACHER TEAM BUILDING UNDER SOCIAL PSYCHOLOGY TO TEACHERS' LOGICAL BARRIERS TO THINKING

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Background: In the research of modern psychology, thinking logic disorder is a common psychological disease. Thinking logic disorder mainly refers to that people lose the coherence, logic, purpose, etc. of normal thinking application. At the same time, they also gradually lose their complete ability to test things, and show the phenomenon of mental disorder. In modern society, with the rapid pace of people's life and the increasing pressure of work and study, more and more people are suffering from thinking logic disorders. However, the thinking of people with thinking logic disorder is often limited due to the thinking of problems, which affects the thinking, understanding and cognition of patients. Moreover, with the aggravation of illness, thinking logic disorder will have a negative impact on personal life, work and study. The thinking logic barrier takes into account the differences in everyone's thinking form, thinking mode and behavior habits, and is affected by environmental factors, resulting in differences in patients' understanding and handling of problems compared with ordinary people. For thinking itself, the most basic thing is to think about things and consider problems. Thinking is a kind of advanced psychological activity process, which not only needs to rely on the organization of language, but also needs to think through the brain, and emphasizes the rational, regular and reasonable connotation in the thinking of problems. However, due to the intervention of various factors, more and more people's physical and mental development is limited, which has an impact on their language communication ability and thinking logic ability, resulting in thinking logic problems. Moreover, with the expansion of social competition pressure and the increase of teaching pressure, the proportion of college teachers with logical thinking obstacles has increased significantly, which has been widely concerned by the society.

Thinking logic barriers will have a great impact on personal life, work and learning. Especially for teachers, students with thinking barriers lack a correct understanding of work, and show low performance in behavior, motivation and emotion, which has a negative effect on the development of the whole teaching activities. Social psychology is a subject that studies the relationship between the psychology of social groups and the impact of social development. Through the study of teachers' psychological performance in society, social influence and the relationship with the development of education, we can more systematically analyze the causes of teachers' thinking logic obstacles, which plays an important reference role in alleviating teachers' pressure and improving the quality of education. In the research of social psychology related theories, teachers are influenced by many factors, such as educational environment, teaching pressure, personal career planning, etc., which lead to psychological problems of teachers and affect teachers' work, interpersonal communication and learning. In this regard, modern education pays great attention to the mental health problems of teachers, and will put forward several improvement measures from the perspective of social psychology, including carrying out mental health education of teachers, humanized performance appraisal management, customized professional teacher training, and reforming the teacher management system. Four measures are taken to relieve teachers' pressure and improve their logical thinking obstacles.

Objective: It analyzes the theory and performance of thinking logic obstacles, studies the relevant theories and research contents of social psychology, and analyzes the current situation of the development of college teachers. Then it discusses the improvement mechanism of the teacher team construction under the social psychology to the teachers' thinking logic barrier, aiming to alleviate the current teachers' psychological pressure and better promote the scientific development of modern education.

Subjects and methods: The research take 120 teachers with thinking logic barriers in a university as the object, and adopts innovative performance management mechanisms for teachers, including carrying out teacher group mental health education, humanized performance assessment management, customized professional teacher training, and reforming the ideological measures of teacher management system. The experimental time is four months. PASW 18.0 software package and Excel 2007 were used to process all the data. The changes of teachers' psychological activities before and after the experiment were recorded by health psychology scale. Then evaluate whether the measures taken can alleviate the teachers' thinking logic barriers.

Results: As shown in Table 1, the changes of teachers' psychological indicators before and after the experiment after four months are shown. It can be seen that adopting humanized performance management mechanism can effectively improve teachers' mental health problems and alleviate teachers' thinking logic obstacles. At the same time, with the improvement of teachers' psychological indicators, teachers' teaching quality and job recognition have also been significantly improved, which has a positive impact on promoting the development of education.