

Conclusions: From the perspective of social psychology, the study analyzes the impact of the anxiety of land lost farmers in Sanya on their values. The results of MAS evaluation show that the MAS score of the land lost farmers can be effectively reduced and their anxiety can be significantly alleviated by standardizing compensation and resettlement work and innovating resettlement methods, so that they can face the problem of land loss with correct values.

Acknowledgement: The research is supported by: Research on Education and Teaching Reform of Colleges and Universities in Hainan Province. 'Research on sustainable livelihood of land-lost farmers in Hainan under the background of free trade zone (port)—taking Sanya as an example' (No. Hnky2019-99).

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THE POSITIVE IMPACT OF THE INTEGRATION OF RED CULTURAL RESOURCES INTO IDEOLOGICAL AND POLITICAL EDUCATION ON COLLEGE STUDENTS' SOCIAL CHARACTER IMPROVEMENT

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Background: As the core teaching content in the stage of higher education, ideological and political education plays an important role in shaping the character of college students. It can enable college students to establish good learning ideas on the basis of correcting their own attitudes, and then form a correct and scientific outlook on life, values and world outlook. Red cultural resources are the precious wealth with a long history in the revolutionary period of China, which contains Chinese traditional culture. Integrating red cultural resources into Ideological and political education can promote the progress and development of Ideological and political education in colleges and universities to a certain extent, and have a significant positive guiding role for college students. In detail, the integration of red cultural resources into Ideological and political education mainly has three positive effects. One is the enrichment and expansion of red cultural resources on Ideological and political teaching content. Because red resources are divided into material resources and non-material resources, they can improve the interest and practicality of Ideological and political classes by expanding ideological and political teaching content, and effectively alleviate the lag of Ideological and political education teaching materials in colleges and universities. The negative impact brought by the strong theoretical characteristics. The second is that the red cultural resources can promote the realization of the value goal of Ideological and political education. Because the red cultural resources emphasize the core socialist values and can reflect the spirit of patriotism and show the requirements of a cultural power at the same time, integrating the red cultural resources into the ideological and political education can help college students strengthen their ideals and beliefs, and on the basis of establishing cultural and political confidence, Stimulate the enthusiasm of college students to achieve comprehensive development and life value. The third is that the red cultural resources can significantly enhance the practical effect of Ideological and political education. By innovating teaching methods, college students can deeply understand the theoretical knowledge of Ideological and political education in a variety of practical activities, and cultivate the spiritual strength of self-improvement, hard work and selfless dedication. From the perspective of social psychology, the perfection of college students' social character can be divided into two levels, one is the individual level, the other is the social group level. Social psychology is an important branch in the field of psychology. Its research object is a variety of social psychological phenomena, that is, the psychological behavior and its change law of individuals and groups in the social interaction; The research value lies in the effective promotion of the individual's ability to know themselves.

Objective: To explore the positive impact of the integration of red cultural resources into Ideological and political education on the improvement of college students' social character, in order to ensure the perfection of college students' social character and mental health level through a reasonable integration education model.

Subjects and methods: In a university, 216 college students were randomly selected by simple random sampling, and then they were divided into two groups: the control group and the observation group, with 108 people in each group. The students in the control group were given traditional ideological and political education; For the college students in the observation group, ideological and political education integrating red cultural resources was carried out. If the time of educational intervention is set as 4 months, it will be T0, T1, T2, T3 and T4 before intervention, 1 month after intervention, 2 months after intervention, 3 months after intervention and 4 months after intervention respectively. The self-designed evaluation scale

for the improvement of college students' social character was used to evaluate and analyze it, and the evaluation data of the scale were counted and calculated by using MATLAB and Excel software. The total score of the self-designed scale ranges from 15 to 80, and the score is positively correlated with the perfection of college students' social character.

Results: Table 1 shows the changes of self-designed scale scores of the two groups of college students before and after the educational intervention. According to Table 1, before the educational intervention, the self-designed scale scores of the two groups of college students were at a low level, indicating that their social character was less perfect. During the continuous development of educational intervention activities, the self-designed scale score of the observation group showed a trend of continuous growth, from about 19.32 at t0 to about 76.98 at T4. It can be seen that the integration of red cultural resources into Ideological and political education can effectively improve the scores of college students' self-designed scales and greatly improve the perfection of their social character.

Table 1. Comparison of scores of self-designed scale of college students before and after education intervention

Time	Control group	Observation group	t	P
T0	19.68±3.41	19.32±3.52	0.763	1.971
T1	24.02±3.14	32.97±3.26	20.549	0.000
T2	22.95±2.91	48.57±2.76	66.385	0.000
T3	20.59±3.07	57.43±3.08	88.038	0.000
T4	20.02±2.85	76.98±2.77	148.942	0.000

Conclusions: As the core content of advanced socialist culture, red cultural resources, with its super high social value and educational value, play a significant and positive role in the formation of college students' scientific values. From the perspective of social psychology, the perfection of college students' social character can be analyzed from the individual level and the social group level. Through the comparison of the scores of the self-designed scale, it can be seen that the traditional ideological and political education is difficult to effectively improve the perfection of college students' social character; The ideological and political education integrated with red cultural resources can significantly improve the scores of college students' self-designed scales and effectively enhance their social character perfection.

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THE STUDY OF ENGLISH ECOLOGICAL TRANSLATION IN THE SYSTEM OF TRANSLATION AND ECOLOGICAL EDUCATION

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Background: The production process of ecological translation is systematically explained in book ecological translation: construction and interpretation. Ecological translation: construction and Interpretation holds that, under the premise of the gradual expansion of world cultural exchanges, translation activities, the number of works and the number of authors is gradually increasing, and "adaption-selection" is the common choice of the three subjects in the development of translation.

Subjects and methods: As one of the founders of ecological translation theory, Hu Gengshen's book ecological translation: construction and Interpretation contains the most basic logic of ecological translation in the system of translation and ecological education.

Results: In his book ecological translation: construction and Interpretation, Hu Gengshen systematically illustrates the ecology theory of "natural selection, survival of the fittest" in the process of translation, translation works and the author of three major adaptations, the necessity of choice, putting forward the completion of natural selection through ecology theory under the ecological system of broad prosperity.

Conclusions: Compared with the traditional translation theory, ecological translation is more suitable for the application and development of translation under the development of the international society.

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