

Conclusions: The innovation of sculpture on the basis of design psychology is not only conducive to the development of creators' thinking and the absorption of various cultures, but also can help learners improve their interest in learning, cultivate positive learning psychology, and enable creators to achieve the purpose of autonomous learning and feeling art and culture.

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EXPLORATION ON IDEOLOGICAL AND POLITICAL TEACHING PRACTICE OF FINANCIAL ACCOUNTING COURSE BASED ON EDUCATIONAL PSYCHOLOGY

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Background: Educational psychology is an interdisciplinary subject with distinct characteristics, which is mainly manifested in the intersection of educational science and psychological science, basic science and applied science, and natural science and humanities. Educational psychology focuses on the application of psychological theory to education, which plays an important role in curriculum design, optimizing teaching methods, perfecting educational mechanism and stimulating learning motivation. Educational psychology helps to improve teachers' qualification, improve the quality of education and teaching, and reform education and teaching. Teachers are the key objects in the construction of teachers' team. Teachers' quality includes not only professional quality, but also educational quality. Therefore, educational theory and educational technology are an important part of educational psychology, which is conducive to the improvement of teachers' theoretical literacy and their ability to solve practical difficulties. Educational psychology can speed up the understanding of students, put forward targeted teaching methods, enrich their own teaching means, and then improve the quality of teaching. Under the intervention of educational psychology, it is beneficial to improve the level of dialectical materialism, enhance the consciousness of education, help students to carry out better ideological education, improve teachers' work summary ability, and then carry out educational scientific research to promote educational and teaching reform.

At present, the financial accounting course urgently needs to carry out the reform of ideological and political education. The ideological and political education in colleges and universities for a long time mainly relies on the public basic courses of ideological and political education in the early stage, so as to cultivate the political literacy of all general students from a macro perspective. Different professional courses have different and personalized characteristics. Ideological and political orientation in professional courses has become the focus of education and teaching reform. The core course of intermediate financial accounting is not only the basis for learning professional courses, but also an important basis for students' skills in the future. The ideological and political reform of this course is of great significance to cultivate cultural self-confidence and improve psychological personality.

Objective: At present, the ideological and political education in the college curriculum is seriously insufficient, and the ideological and political education is seriously separated from the professional education. Through the theoretical knowledge of educational psychology, the research carries out educational and teaching reform on the ideological and political education of the financial accounting course, aiming to help college students feel the ideological and political education in the professional education, cultivate their own cultural self-confidence, improve their psychological personality, and promote the all-round development of students.

Subjects and methods: The study selected 60 students majoring in financial accounting from 7 colleges and universities as the research objects, and made 420 of them participate in the experiment of the psychological impact of ideological and political education on students, a financial and accounting course based on educational psychology. The experiment lasted for 4 months. The 420 research objects were randomly divided into two groups, with 210 people in each group. The first group was the control group of the psychological impact of traditional financial course teaching on students. The second group is the experimental group of the influence of the financial accounting course ideological politics on the students' psychology based on educational psychology. The self-made learning psychological evaluation scale was used for evaluation. The scale contained 30 evaluation items. Each evaluation item was graded with four grades of 1-4 points. The total score of the scale was 120 points, and the lowest score was 30 points. The higher the score of the scale, the healthier and more positive the psychological status of the subjects was.

In order to avoid the experimental error caused by the subjective factors of the research object, the experiment is expressed by the mean value, and the experimental results are statistically analyzed by SAS statistical software.

Results: The influence of ideological and political education on students' psychology in the financial accounting course is shown in Figure 1 through the self-made learning psychology evaluation scale. It can be seen from Figure 1 that in the experiment, the score of the psychological evaluation scale of the control group decreased month by month with the experiment, from 63.4 points in the first month to 45.1 points in the fourth month, a decrease of 18.3 points in the experiment. The experimental group achieved good results in the experiment. The evaluation scores of the subjects in this group increased significantly every month, with 58.8 points in the first month, 70.3 points in the second month, 88.1 points in the third month and 103.6 points in the fourth month.

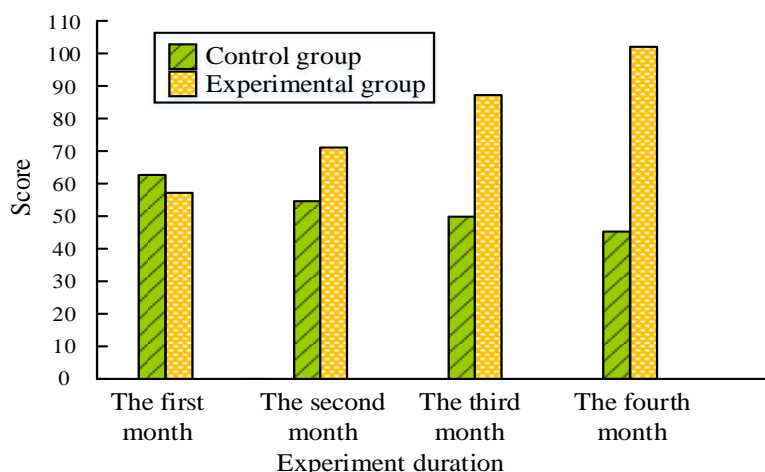


Figure 1. Score results of self-made learning psychological evaluation scale

Conclusions: Based on educational psychology, the research explores the practical way of thinking and politics in the course of accounting, and explores and analyzes the psychological impact of students through experiments. The experimental results show that this method is helpful to help students build cultural self-confidence, improve their psychological personality, improve their negative psychology, and is of great significance to enhance the development of students' quality.

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RESEARCH ON THE INNOVATION OF IDEOLOGICAL AND POLITICAL EDUCATION TEACHING MODE FOR COLLEGE STUDENTS FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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Background: Educational psychology is increasingly concerned by society and education departments. Different from psychology, educational psychology studies the teaching process and learning as a comprehensive discipline. Educational psychology is a kind of theoretical knowledge that is about to engage in or is engaged in teaching, and guides the actual teaching work. Educational psychology is theoretical and abstract. The essential characteristics of educational psychology are teachers' characteristics, students' characteristics and teaching methods. In the traditional teaching mode, the teaching method is usually