

SHAPING AND IMPROVING COLLEGE STUDENTS' MUSICAL ABILITY FROM THE PERSPECTIVE OF PSYCHOLOGICAL MOOD

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The study of music ability is a very complex and extensive proposition. Music feeling is closely related to people's psychological emotion activities. To cultivate people's music ability, we can't ignore the attention to their psychological mood. As an important aspect of art education, music education plays a special role in purifying the soul, cultivating sentiment, improving moral cultivation and quality, and shaping a perfect personality. It plays a potentially powerful role in promoting the development of creativity, imagination and thinking. Based on this, this paper discusses the path of shaping and improving contemporary college students' music ability from the perspective of psychological mood. Firstly, by clarifying the close relationship between psychological mood and music education, as well as the different music psychological mood of college students at different stages. So as to explore the effective ways to develop the shaping and promotion of contemporary college students' music ability, and provide some reference for college students' music education. Promote the cultivation of comprehensive music talents in music majors in colleges and universities, and improve the quality and level of music education and teaching in colleges and universities in China.

Key words: household products - mental and emotional design - mental problems

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MENTAL HEALTH COMMUNICATION AND EMOTIONAL EXPRESSION OF FASHION DESIGN

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With the rapid development of economy, society has entered the information age. With the progress and promotion of modern science and technology such as science and technology, information data and social media, the fashion design industry has also changed and developed. In today's information age, the mental health communication of fashion design emotion can be based on big data, receive market changes and consumer needs in real time with the help of information, and apply mental health communication to fashion design. At the same time, the work must be appreciated and accepted, the designer's emotion can communicate with others, and the designer's mental can be balanced and pleasant. In order to survive, many things have been created and designed. They carry the internal and external significance of culture and reflect people's lifestyle, values, social conditions, technology, mode of production and so on in a specific time and space. This paper introduces the related technology of clothing decoration and the related design of clothing pattern, and the concept of mental health.

Key words: artistic emotion - clothing design -emotional release - values

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THE INFLUENCE OF MENTAL ENVIRONMENT ON VOCAL MUSIC SINGING TEACHING

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At present, the problems of vocal music teaching language are: Although the importance of vocal music teaching language has been widely concerned, there is insufficient systematic research, ignoring the accurate interpretation of basic terms, and it is difficult for students to realize autonomous learning. Pay too much attention to sound effect or emotional expression and lack of holistic thinking; Tend to feel language subjectively. The effective combination of singing skills and psychology in vocal music teaching is a new teaching method full of knowledge blending. It can stimulate the resonance of students' thoughts

and emotions and stimulate students' interest in learning to a certain extent. For a long time, vocal music teaching only pays attention to the training of sound skills and ignores the role of regulating "emotion" and "mental environment" in vocal music teaching, which inhibits students' interest and internal potential in learning vocal music to varying degrees. This paper will use mental knowledge to analyze the role of mental pressure in vocal music singing and the impact of music singing on vocal music singing from all aspects. Combine the application of singing skills with the enthusiasm of mental games to better complete the creation of vocal music art.

Key words: sing - psychology - vocal music teacher - mental quality

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INTERACTIVE ANALYSIS OF EMOTIONAL AND INTELLIGENT HEALTH MANAGEMENT IN ELDERLY PRODUCT DESIGN CENTER

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With the development of the times, people are more and more inclined not to have children. Population aging has become a social problem that must be faced. Especially when China's social economy is still underdeveloped, social infrastructure, medical supporting facilities, social welfare and old-age security facilities are relatively backward, which has brought many troubles to the life, mental disorder, travel and medical treatment of the elderly, and even affected their normal life. The elderly are social groups that need emotion. The traditional ice-cold professional equipment has been unable to meet their needs. Emotional products emerge as the times require. The design of products should start from their psychology and needs, seek the wishes of the elderly psychologically, and meet their needs emotionally, so as to close the distance between products and people. We should endow the cold and depressed rehabilitation products with emotion, reduce the pressure and burden of elderly rehabilitation, and endow the rehabilitation products with humanistic emotion, so that the patients will have psychological pleasure and relaxation during rehabilitation, and the rational treatment equipment will become warm and full of emotion, so that they can feel the care of human nature in the. The importance of mental health in interactive design is self-evident.

Key words: aging - hommization - emotionalization - intellectualization

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A NEW DISCUSSION ON THE GENERALIZATION OF ECOTOURISM FROM THE PERSPECTIVE OF PSYCHOLOGICAL DEMAND

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In the context of sustainable development, ecotourism aims to achieve the development balance among economy, environment and society. The purpose of this paper is to summarize the core theory of community-based ecotourism psychological demand through literature review, and reveal the key to the successful realization of community-based ecotourism. We analyze the motivation of psychological needs. Natural scenery, leisure and health have become the three most important needs of tourists. Needs before the realization of fuzzy characteristics, and in the realization process of different tourists to the same scenery will have different experience. The ultimate goal of tourism operators is to meet the psychological needs of tourists and pursue the maximization of current interests. The cultural mechanism of psychological needs is the shaping of tourists' consciousness by social culture, such as the imperfect credit system, the lack of environmental protection culture and so on. Through the analysis of psychological needs by consciousness and unconscious, it is believed that the deep-seated motivation of ecological tourists is to make up for the lack of spirit, so people's yearning for nature is strong and