

THE COUPLING BETWEEN RURAL LEISURE SPORTS AND TOURISM RESOURCE DEVELOPMENT BASED ON PSYCHOLOGICAL NEEDS OF TOURISTS

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Background: Since 2004, China has focused on the development of "agriculture, rural areas and farmers" for more than ten consecutive years, and put forward the concept of "expanding new industries and new formats and expanding the value chain of agricultural industry", which provides a new opportunity for the integrated development of China's leisure sports, tourism and other industrial resources and rural agriculture. The development of tourism resources is the basis for the development of rural leisure sports industry, and the change of psychological needs of tourists caused by the change of lifestyle has become the accelerator of the integration of sports and tourism in rural areas. Based on psychology, this study attempts to analyze the basis and diversity of resource development from a new perspective of psychological needs of tourists, and on the basis of paying attention to tourists' psychological needs and grasping tourism motivation, this study provides innovative ideas for the coupling of rural leisure sports and tourism resource development from the perspective of industrial integration.

Subjects and methods: (1) the theory of this topic was studied by the methods of literature, history and logic. (2) By means of expert interview, questionnaire and relevant authoritative scales, this paper systematically analyzes the psychological factors affecting the coupling between rural leisure sports and tourism resource development. (3) With the method of field investigation, this paper investigates the current situation of rural leisure sports and tourism resources development from the perspective of industrial integration, and its relationship with psychological needs of tourism.

Results: (1) there are significant differences in the psychological motivation of rural leisure sports tourists, mainly including returning to nature, seeking cultural knowledge, exploring new adventures, aesthetic relaxation and emotional communication. (2) Tourists' personal involvement is positively correlated with tourism psychological experience and psychological intention. (3) At present, the main factors affecting the psychology of rural leisure sports tourism are: the scale of tourism resource development; The combination and unification, protection and development of scenic spots and natural landscapes; Tourism resources development management and service quality level; Personal qualities of tourists and tour guides, etc.

Conclusions: (1) Psychological needs of tourism is the starting point and destination of the coupling between rural leisure sports and tourism resource development. It is also the return from the ontological value of tourism resources to the attention of consumers' psychological needs. It provides a new perspective and advantages for enhancing market competitiveness, improving tourism experience, positioning Tourism products, and building a harmonious relationship between rural leisure sports and tourism resource development. (2) We should pay attention to and emphasize the multi angle combination of tourism motivation and resource development, and the unity of tourism psychological needs and resource development levels. (3) Give full play to the role of rural local folk sports culture in the development of tourism resources, increase the construction of functional space and facilities rich in locality and in line with the personalized psychological needs of tourists, develop and design more psychological experience interactive products and tourism activities, and expand the channels and media to publicize rural leisure sports tourism information, By changing tourists' willingness and satisfaction, stimulate their tourism motivation. (4) The development planning of tourism resources should build an identity system, highlight the representative and characteristic natural and cultural environment, and increase tourists' identity with the tourism environment.

Key words: psychological needs - leisure sports - tourism

Acknowledgements

The study was supported by the General project of Hunan philosophy and Social Science Foundation (No. 17YBA217).

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ANALYSIS ON THE INTERACTION BETWEEN MINERS' WORKING ATTITUDE AND MENTAL EMOTION

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Mental safety behavior plays an important role in miners' working attitude and enthusiasm. Working attitude is of great significance to guide miners to make safe behavior and reduce safety accidents. From the perspective of coal reserves, production and consumption, coal is still the main energy in china in the future. However, china's coal industry is facing severe challenges, which is embodied in the poor ecological environment in china. Human factors have become the key cause of coal mine safety accidents, and the management caused by miners' perception of unemployment risk is becoming more and more complex, and the government has implemented the capacity reduction policy and energy structure transformation strategy. Select coal miners as the main research object, develop the cultural emotion and unemployment risk perception scale, and further explore its dimensions. Through the method of questionnaire survey, the research obtains the basic data of cultural emotion, work attitude and unemployment risk perception of coal miners. Then, exploratory factor analysis, confirmatory factor analysis, regression analysis and other statistical analysis methods are used to analyze the current situation and differential characteristics of coal miners' cultural emotion, work attitude and unemployment risk perception. Comprehensively evaluate the cultural emotion level of coal miners, explore the relationship between miners' cultural emotion and work attitude, and explore the impact of unemployment risk perception on the relationship. Based on the results of empirical analysis and existing policy analysis, this paper puts forward strategic suggestions to improve the commitment level of miners from three aspects: miners' cultural emotion, unemployment risk perception and work attitude.

Key words: work attitude, mental emotion, interaction

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SPIRITUAL SIGNIFICANCE OF FREUD'S PAINTINGS STROKE STUDY ON THE INFLUENCE OF MODERN OIL PAINTING ART

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Background: Sigmund Freud, Jewish, Austrian psychiatrist and psychoanalyst, founder of psychoanalytic school, and the greatest cardiologist and psychiatrist in the early 20th century. His works include three theories of sexology, interpretation of dreams, totem and taboo, psychopathology of daily life, introduction to psychoanalysis, new edition of introduction to psychoanalysis, etc. His psychoanalytic theory has made great achievements and has been controversial in the scientific community. It has not only played a great role in promoting the development of psychological barriers, but also in today's capitalist countries, especially in the United States, Freudism and new Freudism, as a philosophical trend of thought, have been widely spread in general ideology. Freudian psychoanalysis not only influenced contemporary western literature and art, but also had a far-reaching impact on religion, ethics and history, and totem and taboo can be said to be the representative of this impact. Freud's psychoanalysis is the theory of personality structure: ID, ego and superego; Sexual instinct theory; Dream interpretation theory; Psychological defense mechanism theory and artistic view: art itself is created under the promotion of some repressed urgent needs: it is the sublimation of some unconscious impulses; It is the creation of sexual energy that is not satisfied and transferred to other ways of diversion. Art is the result of sublimation of repressed instincts. It is a symbolic expression of unconsciousness and has the symbolic significance of dreams: advocating unconsciousness and fantasy.

Freud's view of art runs through his self psychology. Freud believes that artists, like mental patients, retreat from his dissatisfied reality and get into their own personal world. The artist's creation is an imaginary satisfaction of the "subconscious" desire. Although Freud's thoughts are self-contained and solid, and there is no sufficient and rigorous scientific proof, he is still praised by many writers and artists. Freudian psychoanalysis has a great impact on Modern Art: first, it is reflected in the Dadaism trend produced during the first World War, which opposes everything (war, authority and tradition), art itself and everything. On this basis, surrealist art trend appeared. Based on Freud's psychoanalysis and dream