leading role; The society should improve its organizational ability and give full play to its main function; The industry should strengthen the self-discipline of the network industry and give play to the role of "checking"; Netizens should enhance their moral awareness and improve their behavior quality.

Conclusions: In a free and democratic society, its network public opinion environment must be noisy, and all kinds of voices should have their own space. The opening of the network makes it have a powerful self correction function, which can provide a better environment for freedom of speech and the improvement of society. However, the Internet, Internet users, society and relevant government departments should fully combine self-discipline and Heteronomy to grasp the degree of freedom of speech and violent speech. Turn the violence of Internet public opinion into the goodness of the Internet, and turn the psychology of Internet users into a new trend to promote social integrity.

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## ANALYSIS OF STUDENTS' EMOTION AND BEHAVIOR UNDER THE PSYCHOLOGICAL ENVIRONMENT OF PHYSICAL EDUCATION TEACHING

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**Background:** The interpersonal relationship in physical education teaching is the interpersonal relationship between teachers and students, students and students. It is the most sensitive and influential factor in the physical psychological environment. It directly affects the cognition, emotion and behavior of teachers and students in teaching and learning. Establishing a good interpersonal relationship and creating an objective environment of strict requirements, tolerance and harmony is not only an important prerequisite for building a psychological environment of physical education teaching and a harmonious campus, but also the key to the success of physical education teaching. This study discusses the situation of physical education teaching in Colleges and universities from the perspective of interpersonal relationship in the psychological environment of physical education teaching, finds out the practical problems existing in physical education teaching in Colleges and universities, and finds out the gap in physical education teaching.

**Subjects and methods:** Using the methods of literature, interview, observation and questionnaire, this paper analyzes the current situation of interpersonal relationship in physical education teaching environment in Colleges and universities in Gansu Province. Taking 240 PE teachers and 360 students from 12 colleges and universities as the research object.

**Results:** In the relationship between teachers and students, teachers and students can respect, understand, support, love and be fair to each other, but teachers and students don't like communication with each other; In the style of physical education teachers, students believe that only 32.7% of teachers are democratic in physical education. In the expectation of PE teachers and students, most PE teachers believe that they have high expectations for students in teaching, but students believe that it is not the case, just the opposite. In terms of the quality and professional working ability of physical education teachers, most physical education teachers can set an example with good quality, but their professional working ability is general on the whole. From the perspective of student relationship, most students can be friendly, cooperative and mutual aid, recognize and praise each other, and their mutual competition is benign. The small group relationship between most students can promote learning.

Conclusions: Most PE teachers can cooperate with each other and communicate their teaching ideas; Most teachers hold a respectful, understanding and fair attitude towards students, and can communicate and be psychologically compatible with students; Most students can respect or respect PE teachers. On the one hand, it is conducive to the reform and deepening of physical education in Colleges and universities; On the other hand, it can effectively promote the improvement of physical education teaching quality. From the perspective of interpersonal relationship, it provides a reference basis for decision-makers to optimize the psychological environment of physical education teaching, improve and improve the quality of physical education teaching, deepen teaching reform and promote people's all-round development.

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## STUDY ON THE INFLUENCE OF FILM SOUNDTRACK ON AUDIENCE'S NEURAL PERCEPTION AND EMOTIONAL INFECTION

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Background: Film soundtrack belongs to a unique auditory art. It can not only bring sensory and other physiological stimulation to the audience, but also bring complex and diversified feelings to the audience, trigger physiological and psychological fluctuations, and then induce emotional and emotional resonance. For the psychological feelings of the audience, it mainly includes different forms of feelings such as emotion and emotion. For emotion, it reflects the audience's different experience of what they have experienced or recognized, as well as the attitude towards themselves and the parties. It shoulders different psychological dynamics of thought, emotion and consciousness, and is mostly accompanied by a series of physiological and psychological changes caused by autonomic nervous system.

Subjects and methods: When the world's first film was born, there was no soundtrack or even sound. It relied on the accompaniment and soundtrack of a live band. Since the appearance of the film "Jazz king" in the late 1920s, the film finally crossed the threshold of silence and no soundtrack. It has realized the unity of audio-visual, audio-visual and painting, and began to attract more and more audiences to enjoy it, which shows the importance of film soundtrack. This paper focuses on the role of film soundtrack on the physiology and psychology of the audience, in order to better understand the diversified art form of film

**Results:** The physiological basis of film soundtrack is to make a corresponding response under the timbre recognition of the right temporal lobe, so as to recognize the color effect of instrumental music and soundtrack. With the cooperation of multiple timbre and pitch, melody is generated and brings different physiological stimuli to the audience. The audience's physiological stimulation and psychological generation is that the audience receives complex and comprehensive neural perception such as language and music while collecting color and other information. It is transmitted to the nervous system through multiple different channels, reflected to various organs and cells of the body, and finally gathered at the center of the heart.

Conclusions: Film soundtrack realizes the integration of audio-visual and audio-visual, which not only effectively conveys the theme of the film. It also enriches the audience's audio-visual experience and realizes the organic integration of picture, sound and other arts. For the comprehensive audio-visual system of film, it is a work formed by the multiple cooperation of composer and performer, singer and recorder. When combined with the film picture, it realizes the mutual infection and strengthening of the picture and the soundtrack. While appreciating the film soundtrack, it not only realizes the pleasure of physical and mental senses, but also reflects the life value of the film.

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# THE INFLUENCE OF CIVILIZED ETIQUETTE EDUCATION ON VOCATIONAL MORAL QUALITY OF HIGHER VOCATIONAL STUDENTS

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Background: College Students' professional psychological quality refers to the sum of psychological quality that matches people's occupation. Its structure includes professional cognition, professional attitude and professional skills. It has the characteristics of stability, foundation, comprehensiveness and development, and has the functions of restricting, regulating and identifying professional activities. It is an important part of College Students' professional quality, but it is different. It generally focuses on psychological quality, mainly including practitioners' quality in cognition, perception, memory, imagination, emotion, will, attitude, personality characteristics and so on. As the starting point of College Students' Ideological and political education, civilized etiquette education is the objective condition for establishing college students' correct outlook on life, values and world outlook, and an important means to realize the all-round development of College Students' morality, intelligence, physique and beauty. At the same time, as students of higher vocational colleges, mastering basic etiquette knowledge and etiquette skills, deepening civilization consciousness and self-cultivation, and mastering various codes