

## STUDY ON THE INFLUENCE OF FILM SOUNDTRACK ON AUDIENCE'S NEURAL PERCEPTION AND EMOTIONAL INFECTION

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**Background:** Film soundtrack belongs to a unique auditory art. It can not only bring sensory and other physiological stimulation to the audience, but also bring complex and diversified feelings to the audience, trigger physiological and psychological fluctuations, and then induce emotional and emotional resonance. For the psychological feelings of the audience, it mainly includes different forms of feelings such as emotion and emotion. For emotion, it reflects the audience's different experience of what they have experienced or recognized, as well as the attitude towards themselves and the parties. It shoulders different psychological dynamics of thought, emotion and consciousness, and is mostly accompanied by a series of physiological and psychological changes caused by autonomic nervous system.

**Subjects and methods:** When the world's first film was born, there was no soundtrack or even sound. It relied on the accompaniment and soundtrack of a live band. Since the appearance of the film "Jazz king" in the late 1920s, the film finally crossed the threshold of silence and no soundtrack. It has realized the unity of audio-visual, audio-visual and painting, and began to attract more and more audiences to enjoy it, which shows the importance of film soundtrack. This paper focuses on the role of film soundtrack on the physiology and psychology of the audience, in order to better understand the diversified art form of film.

**Results:** The physiological basis of film soundtrack is to make a corresponding response under the timbre recognition of the right temporal lobe, so as to recognize the color effect of instrumental music and soundtrack. With the cooperation of multiple timbre and pitch, melody is generated and brings different physiological stimuli to the audience. The audience's physiological stimulation and psychological generation is that the audience receives complex and comprehensive neural perception such as language and music while collecting color and other information. It is transmitted to the nervous system through multiple different channels, reflected to various organs and cells of the body, and finally gathered at the center of the heart.

**Conclusions:** Film soundtrack realizes the integration of audio-visual and audio-visual, which not only effectively conveys the theme of the film. It also enriches the audience's audio-visual experience and realizes the organic integration of picture, sound and other arts. For the comprehensive audio-visual system of film, it is a work formed by the multiple cooperation of composer and performer, singer and recorder. When combined with the film picture, it realizes the mutual infection and strengthening of the picture and the soundtrack. While appreciating the film soundtrack, it not only realizes the pleasure of physical and mental senses, but also reflects the life value of the film.

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## THE INFLUENCE OF CIVILIZED ETIQUETTE EDUCATION ON VOCATIONAL MORAL QUALITY OF HIGHER VOCATIONAL STUDENTS

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**Background:** College Students' professional psychological quality refers to the sum of psychological quality that matches people's occupation. Its structure includes professional cognition, professional attitude and professional skills. It has the characteristics of stability, foundation, comprehensiveness and development, and has the functions of restricting, regulating and identifying professional activities. It is an important part of College Students' professional quality, but it is different. It generally focuses on psychological quality, mainly including practitioners' quality in cognition, perception, memory, imagination, emotion, will, attitude, personality characteristics and so on. As the starting point of College Students' Ideological and political education, civilized etiquette education is the objective condition for establishing college students' correct outlook on life, values and world outlook, and an important means to realize the all-round development of College Students' morality, intelligence, physique and beauty. At the same time, as students of higher vocational colleges, mastering basic etiquette knowledge and etiquette skills, deepening civilization consciousness and self-cultivation, and mastering various codes

of conduct in line with social requirements are the key to improving business level, the necessary condition for cultivating talents, and an important way to promote the improvement of College Students' professional psychological quality.

**Subjects and methods:** Using the method of combining theory with practice, this paper expounds from three aspects: the connotation of civilized etiquette education and college students' professional psychological quality, the significance of civilized etiquette education to college students' professional psychological quality, and how to strengthen the cultivation of College Students' civilized etiquette education in higher vocational colleges. The purpose is to provide guidance and reference for the promotion and development of civilized etiquette education in higher vocational colleges.

**Results:** This paper holds that civilized etiquette education is conducive to improving college students' service awareness and ability, cultivating college students' mental health, Shaping College Students' healthy physique and service image, and building a harmonious and civilized campus atmosphere. Higher vocational colleges should strengthen the teaching of civilized etiquette knowledge, strengthen the common management and construction of classroom, dormitory and campus civilization, establish the theme activity month of College Students' civilized etiquette education and improve the relevant systems of civilized etiquette education.

**Conclusions:** In short, the status of civilized etiquette education theme activities should be improved, especially in higher vocational colleges. It is closely related to the quality of students and coincides with the training objectives of school students. Promoting and strengthening civilized etiquette education is an urgent work in higher vocational colleges. The development of etiquette civilization education is bound to improve students' psychological quality, have a profound and long-term impact on students, and train qualified citizens for the society in the new era.

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## PRACTICE PRESSURE AND EMOTIONAL GUIDANCE OF POST PRACTICE OF HOTEL MANAGEMENT SPECIALTY

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**Background:** Post practice is an important part of practical teaching activities in Higher Vocational Colleges and an important guarantee to improve the quality of talent training in higher vocational colleges. Post practice is a process of combining the theoretical knowledge learned by students in school with practical application. The strong practicality of hotel management specialty determines the importance of post practice in the process of student training. Post practice is a required course for hotel management major. At present, the performance of post practice students in hotel management major is not satisfactory. During the internship, many students lost their learning direction and began to practice for internship. A considerable number of interns believe that the internal interpersonal relationship in the hotel environment is complex and labor-intensive. It can be seen that students have an exclusive attitude towards the professional training process of on-the-job internship in the hotel, and the training effect is not good. In fact, the most direct expression of students' dissatisfaction is their own psychology and behavior. According to their psychological and behavioral characteristics, this paper traces the source, finds the causes of their dissatisfaction, and studies the countermeasures.

**Subjects and methods:** Post practice is an effective way to achieve the goal of professional training skills, but there are also some problems that are not optimistic. This paper adopts the research methods of literature review and questionnaire survey. Through the investigation of students' practice psychology during post practice, we can master the characteristics of practice psychology under the appearance of students' practice behavior, so as to divide different post practice psychological stages. It is of great significance for students to successfully complete the task of post practice, improve their professional quality and achieve the design goal of post practice.