Results: Based on the investigation and analysis of the on-the-job practice of hotel management students, it is found that 12.2% of the students can rotate three positions in one year's on-the-job practice; 41.3% of employees can rotate twice; 46.5% of the students have been practicing in one post. Through the investigation, it is found that students' goals before internship are often disturbed by non professional factors in their work. If these seemingly insignificant factors can not be solved in time, they will change the practice behavior of students in their posts, resulting in giving up internships and even changing jobs. Based on this, this paper puts forward some measures, such as implementing the "524" practice psychology and behavior guidance management mode, strengthening the "entry" education before students' post practice, helping students carry out career development planning and design and phased design of practice teaching means and teaching methods.

Conclusions: During the internship, because of the strict management of the school, students are easy to have rebellious emotions, and professional teachers are easier to enter the hearts of students. Therefore, the school must carefully arrange two aspects of work: one is the determination of on-the-job practice instructors in the school, and the other is the psychological counseling and training of on-the-job practice instructors in the school, so as to guide students to successfully complete the professional psychological transformation in each on-the-job practice stage through sincere and enthusiastic attitude and scientific guidance.

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THE CHANGES OF DANCE PSYCHOLOGICAL CHARACTERISTICS AND AESTHETIC ORIENTATION OF HANI NATIONALITY IN DIFFERENT ENVIRONMENTS AND STAGES

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Background: As the spiritual sustenance and emotional expression of the original survival and development, Hani folk dance is an important form of sacrifice, blessing and affection. Therefore, there are many sacrificial and bionic dances in Hani folk dance, and the dancers' dance psychology is revered around sacrificial and totem imitation. With the development of times and civilization, multicultural and environmental changes have had a great impact on the traditional dance culture, and the inherent psychological characteristics of the nation's traditional dance have also changed, showing a dance psychological characteristics endowed with the characteristics of the times and aesthetic needs. Applying it to dance teaching can promote the continuous inheritance and development of Hani folk dance and maintain its vigorous vitality.

Subjects and methods: Hani nationality is one of many ethnic minorities with a long history and splendid culture in China. As an important part, Hani folk dance is the crystallization and representative of Hani spiritual culture. Hani folk dance is an important form used by people to express sacrifice, blessing and affection in the primitive period. It is closely related to production and life. Therefore, Hani folk dance is mainly sacrificial dance and bionic dance. With the development and reform of the times, the psychological characteristics of contemporary Hani folk dance have gradually changed and gradually developed in the direction of multiculturalism. At the same time, applying Hani folk dance to dance teaching can better protect and inherit Hani dance. This paper mainly summarizes the psychological characteristics of Hani folk dance and its application in dance teaching.

Results: With the continuous development of the times, under the influence of external environment, culture and other factors, contemporary Hani folk dance has also changed in behavior and psychology to varying degrees, thus forming a dance psychological feature with the influence of multiple factors such as history, culture and aesthetics. By analyzing the psychological characteristics of this dance, we can perceive the changes of dance psychological characteristics and aesthetic orientation in different environments and stages of Hani nationality, so that people can feel people's spiritual world at that time through Hani folk dance. When arranging dances based on Hani ethnic dance movements, we should pay attention to taking folk dance culture as the core, refining optional elements, and arranging dance

movements with specific meanings in combination with the cultural connotation and aesthetic orientation of Hani folk dance characteristics.

Conclusions: The psychological characteristics of contemporary Hani folk dance reflect the changes of Hani nationality in history, humanities and national psychology. Applying Hani folk dance to dance teaching can feel Hani Traditional Culture through dance, improve artistic value and aesthetic value, drive the sustainable development of Hani folk dance and maintain its long-term vitality.

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ANALYSIS OF PSYCHOLOGICAL PHENOMENON AND ITS DEVELOPMENT AND CHANGE LAW IN ANIMATION ART DESIGN ACTIVITIES

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Background: The core of animation performance is life, and the nature of animation is motion. Both the creators and recipients of animation are living individuals. All this determines that psychology should play an important role in animation research. However, looking back on the development of animation research for more than a century, we can see that animation psychology has been missing in the field of animation research, and animation creation can only rely on film psychology to convey the psychological nutrition it needs. With the continuous development of animation industry, especially the rapid development of computer technology, various new animation forms are emerging. Animation research based on film research has become more and more difficult to meet the needs of creative practice. People continue to explore and reflect in practice: what is the most essential feature of animation different from film and other art forms? What kind of psychological mechanism and laws exist in a series of processes such as animation creation, performance and acceptance? Thinking and answering these questions will not only help to build the necessary theoretical system for animation as an independent art design category, but also have important practical guiding significance for the development of animation industry.

Subjects and methods: Exploring the deep-seated mechanism of animation charm is inseparable from the support of psychology. Animation psychology is a science that reveals the psychological phenomenon and its development and change law in animation art design activities with scientific methods, covering three categories: film viewing psychology, animation performance law and creative psychology. It emphasizes the audio-visual language design concept centered on audience experience and the development idea of animation products based on life form, which is of positive significance to the animation industry.

Results: This paper holds that animation psychology serves the animation creation practice and the booming animation industry, and not only some specific principles and skills can be applied to the actual creation and design. More importantly, we must find a new concept and method to solve the problem. Animation creation must change from the concept of "artist centered" to "audience centered", and we must emphasize the animation concept of "audio-visual language design centered on audience experience". The audience's life form is an effective entry point for the systematic development of animation and its derivatives.

Conclusions: Animation is the art of movement, the art of illusion, the art of life and the art of emotion. To explore the deep-seated mechanism of animation charm generation, it is inseparable from the support of psychology. As a science that reveals the psychological phenomenon and its development and change law in animation art design activities, animation psychology puts forward many unsolved topics for us. Today, with the coexistence of opportunities and challenges in China's animation industry, the audio-visual language design concept centered on audience experience and the animation product development idea based on life form emphasized by animation psychology undoubtedly have important theoretical and practical guiding significance.

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