

Subjects and methods: (1) Based on psychological theory and technology, 500 students from 10 colleges and universities in Hunan Province were randomly selected to investigate their professional psychological problems; (2) Using the methods of field investigation and expert interview, this paper analyzes the current situation of application-oriented talent training in Colleges and Universities under the background of school enterprise cooperation; (3) Through the methods of literature and logical analysis, based on the professional psychological tendency of Applied Talents in Colleges and universities, this paper puts forward countermeasures and suggestions on the training path of Applied Talents under the cooperation between schools and enterprises.

Results: (1) GATB test shows that about 1 / 3 of students' professional potential is limited, and the distribution of ability is uneven; (2) Some students are blind in major selection and career planning, and their psychological quality, learning interest, self-discipline, concept and advantage potential have a great impact on them; (3) After the expansion of enrollment in Colleges and universities, some students have feelings of inferiority, depression, self closure and even world weariness due to the deviation between learning quality and motivation; (4) Mental health education can shape the innovative personality of college students in the mode of school enterprise cooperation, improve the enthusiasm of College Students' active participation, and develop and tap individual professional potential to the greatest extent based on good applied psychological quality.

Conclusions: (1) We should actively take psychological evaluation, psychological counseling and other means to maintain their mental health in a planned and purposeful way, and comprehensively improve their comprehensive physical and mental quality through humanized education, self positioning education, emotional education, interpersonal relationship education and career planning education. (2) Actively establish the network of mental health education in Colleges and universities, improve the curriculum of mental health education, and improve the psychological counseling mechanism for college students; (3) Colleges and universities should help college students analyze their professional psychological structure in order to give full play to their advantages, and take effective measures to avoid disadvantages and develop purposefully; (4) Strengthen the development of professional psychological potential and learning interest, make use of the advantageous resources of school enterprise cooperation, optimize the curriculum structure, cultivate their good professional ethics and improve their ability to adapt to future career development; (4) Build a "double qualified and double capable" teaching team, actively build a comprehensive training platform for schools and enterprises, and further optimize the teaching system of industry, University and research.

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THE TIME VALUE AND EXISTING PROBLEMS OF INTEGRATING RED CULTURE INTO IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES

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Background: Red culture is the spiritual wealth and advanced cultural concept of China's revolutionary history, construction and development. It has unique educational value for ideological and political education in Colleges and universities. However, examining the ideological and political course in Colleges and universities from the dimension of acceptance psychology is an inevitable logic to follow the law of Ideological and political education, construct the process of receiving the educational content by the educatees, and improve the effect of Ideological and political teaching. Based on the cognitive psychological theory, on the basis of revealing the important significance of reception psychology to ideological and political education in Colleges and universities, this paper explores the era value and existing problems of the integration of red culture into Ideological and political education in Colleges and universities, and puts forward strategies and ways to innovate ideological and political education in Colleges and universities, which plays an important role in establishing college students' correct outlook on life and values and improving the pertinence and effectiveness of Ideological and political courses in Colleges and universities.

Subjects and methods: (1) Through the method of literature, this paper reveals the value of acceptance psychology to ideological and political education in Colleges and universities; (2) 15 colleges and

universities were randomly selected in Hunan Province. The existing problems of the integration of red culture into Ideological and political education in Colleges and universities were investigated and analyzed by using the methods of observation and questionnaire, and their acceptance psychological mechanism was constructed through experimental and case methods; (3) Through logical analysis and expert interview, this paper puts forward some suggestions on the ways of integrating red culture into Ideological and political education in Colleges and universities from the perspective of acceptance psychology.

Results: (1) At present, ideological and political education in Colleges and universities is facing the following psychological contradictions: the difference between the social psychology of teaching content and the individual psychology of students; The contradiction between educational objectives and students' acceptance needs; The contradiction between the limitation of teaching interpretation and students' acceptance of high expectations; (2) The reception psychological structure of Ideological and political education in Colleges and universities is composed of need driven psychology, cognition as the core psychology and identity as the foothold; (3) Red culture can embody the ideological and political theory in Colleges and universities and enhance the humanism of Ideological and political politicians; (4) At present, the "red" Ideological and political education atmosphere on campus is insufficient, the depth is not enough, the effect is not good, and the students' enthusiasm is not high; The teaching content is abstract, divorced from the reality, and the utilization rate of network resources is low.

Conclusions: (1) Face up to the theoretical and practical value of reception psychology, strengthen the research on red resources, and improve the appeal of Ideological and political education. Strengthen the professional level construction of teachers, create a good red cultural atmosphere, and mobilize students' enthusiasm to participate in Ideological and political courses; (2) We should make full use of red cultural resources, improve students' cognitive ability and value identity in the process of teaching, optimize the psychological basis of acceptance, correct the psychological needs of acceptance, highlight the subject status of acceptance, meet the psychological expectations of acceptance, and comprehensively upgrade the psychological mechanism of Ideological and political education in colleges and universities.

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ANALYSIS OF BEHAVIOR TENDENCY OF NURSES IN HEMODIALYSIS ROOM UNDER THE BACKGROUND OF FATIGUE AND EMPATHY WORKING ATMOSPHERE

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Background: To investigate the blood dialysis room nurse compassion fatigue status quo, analysis of the formation of the group compassion fatigue and impact factors of compassion fatigue and the correlation between nurse organization atmosphere, and aimed at establishing intervention strategy for nursing managers provide valuable direction, and in maintaining and promoting the nurses provide empirical basis and theory on physical and mental health reference.

Subjects and methods: A cross-sectional design was adopted and a cluster sampling method was adopted. From August 2019 to February 2020, all nurses in the hemodialysis rooms of 11 public level-A general hospitals in Henan province were included in this study and field questionnaires were conducted. The tools included the general data questionnaire, the nurses' empathic fatigue scale and the nurses' organizational climate perception scale.

Results: The results of the correlation analysis between the heart fatigue of the nurses in hemodialysis room and the organizational climate showed that the total score of the nurses' sympathy fatigue was significantly negatively correlated with the total score of the nurses' organizational climate ($P < 0.01$). In addition to the two dimensions of mental stress and human resource management and resource security, the total score of empathy fatigue and its remaining five dimensions were negatively correlated with the total score of organizational climate and its remaining four dimensions of nurses ($P < 0.45$).

Conclusion: The overall severity of sympathy fatigue of nurses in hemodialysis room is in the middle level, which is characterized by negative behavior, doubt of ability and indifference of emotion. Nursing managers should pay enough attention to this phenomenon, and make appropriate strategies to intervene. The organizational atmosphere of nurses in hemodialysis rooms is above the medium level, and the level of team behavior and quality management is high, which suggests that nursing managers can continue to maintain the state of team behavior and quality management, pay attention to the improvement of the level of other dimensions of organizational atmosphere, and better improve the organizational