

psychological education. Exploring the mutual influence and promoting relationship in the actual process of education is the trend of future education. Starting from the essence of music education, this paper focuses on the role of music education in the cultivation of people's psychological quality and the relationship between educational psychology and music education from the perspective of educational psychology, hoping to help the shaping education of music psychology in the future.

Results: This paper holds that the purpose of implementing music education is to realize the comprehensive training and free development of talents through emotional, aesthetic and psychological education. The most direct role of music education is to improve people's aesthetic ability. Secondly, the function of music education is also reflected in the shaping of psychological quality. The fundamental role of music education is to realize people's all-round development. Music education plays a great role in cultivating emotion and promoting interpersonal harmony. In modern teaching, it is the basis of the combination of music education and educational psychology to root in the concept of students, change the single teaching mode, teach students according to their aptitude and stimulate students' initiative and enthusiasm.

Conclusions: Through the above discussion, we have a preliminary understanding of the realization of the psychological shaping function of music education from the perspective of psychology. As a popular art form, music has incomparable advantages in giving play to the function of psychological shaping. Starting from the essence of music education, this paper focuses on exploring the role of music education in the cultivation of people's psychological quality and the relationship between educational psychology and music education from the perspective of educational psychology. Through relevant analysis and discussion, this paper fully demonstrates the role of music education in psychological shaping. Under the diversified educational concept, psychological shaping should fully combine the teaching advantages of other disciplines except psychology, especially music education. The combination of the two should be further studied and innovated to make the psychological shaping of students more effective in the future.

Acknowledgements

The humanities and social sciences research project of Henan Provincial Department of education, practice and exploration of art education in Henan Colleges and universities in the construction of Central Plains culture, project approval (No. 2020-zzjh-261), "Supported by the start-up project of high-level talent scientific research of North China University of water resources and Hydropower".

* * * * *

ANALYSIS ON THE RATIONAL APPLICATION OF PSYCHOLOGICAL TECHNOLOGY TRAINING IN PIANO PERFORMANCE

Ang Li

Conservatory of music, Kaifeng Vocational College of culture and art, Kaifeng, Henan, 475000, China

Background: In the process of piano teaching, I realize that many problems of students are not only problems in the field of piano skills. When these problems occur, students often blame their clumsy fingers and lose their confidence in learning. In fact, the lack of these abilities is mainly due to the slow psychological response of music. According to psychology, there is a lack of psychological representation process, which is manifested in the perception of timbre, timbre, music memory, thinking, imagination and so on. It is the basis of all music practice. Without the processing of objective sound stimulation and the operation and regulation of teaching theory by mental activities such as imagination, inner hearing, memory and musical thinking, it is difficult to achieve good performance on the piano. Because these problems are difficult to solve in limited classroom teaching, as teachers, it is necessary to think about the potential content of Piano Education - psychological skill training from a macro perspective, change the teaching consciousness of simply paying attention to knowledge and skill training, deeply think about the significance of psychological skill training in piano teaching, and explore some training methods. Based on this idea, the author explores the training methods of psychological skills in piano teaching through the analysis of the concept of psychological representation and psychological mechanism, combined with daily teaching experience and the investigation of students' piano practice habits.

Subjects and methods: From the perspective of the essential law of piano performance, it is a complex skill activity under the control of the mental foundation. It requires the performer not only to have certain action skills, but also to have certain psychological skills. Piano teaching should pay attention to the rational application of psychological technology training in piano performance and completely overcome the previous vulgar ideas. Only by following the scientific performance theory and training

methods can we promote the cognitive level to a higher level, which is also the main shortcut for players to obtain effective learning.

Results: Based on all the above contents, the author explores the training methods of psychological skills in piano teaching through the analysis of the concept of psychological representation and psychological mechanism, combined with daily teaching experience and the investigation of students' piano practice habits. Accurate spectrum reading is the premise. At the same time, we should pay attention to the daily training of inner auditory image and establish a good sound concept.

Conclusions: In a sense, a series of technical problems in performance are caused by the "heart", and the emotion of piano performance needs to be "sent to the heart". The control of piano performance should be "thinking in the heart", and the accumulation in the heart will inevitably improve the overall piano performance. To become a real performance artist, we need to pay the hard work needed to understand music works and hone technology, and we must also carry out tenacious self-education and pay attention to the rational application of psychological technology training in piano performance. Only by following the scientific performance theory and training methods can we promote the cognitive level to a higher level, which is also the main shortcut for players to obtain effective learning.

* * * * *

NEWS SENSITIVITY OF TV REPORTERS AND PSYCHOLOGICAL ANALYSIS OF AUDIENCES

Hongwei Li

Department of Arts and sports, Huanghe S & T University, Zhengzhou, Henan, 450000, China

Background: In the new era, various cultural elements in the social market economy continue to innovate and develop, and the actual needs and psychology of social audiences have changed greatly compared with the past. In the television news industry, how to tap scientific and effective news information and obtain the attention of social audiences is particularly important. As the basic professional skills of TV journalists, news sensitivity is of great significance for the effective screening of news information in the face of increasingly complex market information. TV reporters' news sensitivity, industry experience and their own knowledge accumulation have a great relationship, but compared with it, the audience psychology is more subjective. Only by going deep into the people's life can we effectively grasp the psychological needs of the social audience.

Subjects and methods: With the continuous development of China's market economy and the continuous innovation of modern multimedia, it has brought many pressures and challenges to the development of China's traditional radio and television industry. With the diversified development of various emerging multimedia platforms, the development space of the traditional radio and television industry is becoming smaller and smaller, and the market audience share is also declining. In the new era, in order to improve the competitiveness of the traditional TV news industry, we should start with the comprehensive quality of TV journalists, further improve the news sensitivity and post skills of TV journalists, and actively grasp the actual needs of social audiences in the new era to meet the psychology of the audience. Taking this as the research background, this paper makes a specific discussion on the main psychological needs and importance of the audience in TV news in the new era. At the same time, combined with the importance of news sensitivity to TV news program production, this paper further puts forward scientific countermeasures to optimize the news sensitivity and audience psychology of TV journalists.

Results: To sum up, under the development background of the new media era, the TV industry is facing higher development requirements both for its own development and the overall personnel quality. As the soul and pioneer of the development of the television industry, TV journalists should constantly improve their comprehensive quality and professional level, and actively improve their sensitivity to news information in the process of adapting to the development and changes of the times. Due to the particularity of their industry, TV journalists should timely understand and master the development and changes of the times and society, so as to provide power for the output of news information and the production of TV programs.

Conclusions: News sensitivity is an indispensable quality for TV workers. An excellent TV journalist must gradually cultivate his sensitivity to news in his daily work and life, and use it to sensitively find all kinds of valuable news events. At the same time, on the basis of carefully studying the audience psychology, grasp the audience psychology and make TV news programs in line with the audience psychology.

* * * * *