

to college students into the classroom. With the rapid development of society, the demand for talents is also increasing, and the pace of life is also accelerating. For college students, the pressure of study and employment is increasing, which is prone to various psychological problems, which has a direct impact on their life and study. In view of this situation, it is very necessary to carry out mental health education in Colleges and universities. This paper expounds the current situation of college student management in China, the important role and effective application of mental health education in college management, hoping to provide reference for college management.

\* \* \* \* \*

## PSYCHOLOGICAL ANALYSIS OF COLOR IN FINE ART PAINTING

Dai Li

*Academy of Fine Arts, Dalian Art College, Dalian, 116600, China*

Stream of consciousness is a term in Western psychology, and Bergson's intuitionism, William, James' theories of psychology, and Freud's psychoanalytic theory laid the theoretical foundation for stream of consciousness, so that stream of consciousness was widely used in various disciplines. With the prosperity of the socialist market economy and the improvement of the people's material living standards, people's pursuit of spiritual and cultural life and the field of art has become more and more urgent. The rapid development of modern art has also made theoretical research in the field of art begin to be extensive. As a visual art, painting art is inseparable from people's thinking ability, and the ability to create a perceptual psychological experience, that is, color psychology. The reflection of visual perception on the shape of the whole picture always tends to give people a sense of physical and mental pleasure of simplicity and appropriateness, and with the continuous development of painting art and the continuous evolution and innovation of art genres, painting gradually tends to be complex and diverse construction. Through the analysis of the psychology of painting and the application of color psychology in the field of art, as well as the use of painting psychology, the role of emotion and consciousness in psychological consciousness painting is demonstrated. And through their own practice to explore a more accurate interpretation of the psychology of painting this form of painting role in painting.

\* \* \* \* \*

## INTERVENTION OF MEDR MUSIC THERAPY TECHNOLOGY ON STUDENTS' EMPLOYMENT ANXIETY

Yang Sun

*School of Music, Shenyang Normal University, Shenyang, 110034, China*

Today's severe employment situation makes college graduates bear great psychological pressure the anxiety of college students due to employment and job selection and various problems caused by it have increasingly attracted the attention of all sectors of society. Today's severe employment situation makes college graduates bear great psychological pressure. The anxiety of college students due to employment and job selection and various problems caused by it have increasingly attracted the attention of all sectors of society. The so-called "test anxiety" refers to a common psychological problem in middle school students' learning. It is the emotional tension caused by many reasons, which not only affects students' test results, but also brings serious psychological burden and mental pressure to students. This phenomenon is very common in the study and life of middle school students, if it can not be effectively alleviated. This problem will directly affect students' physical health and physical and mental development. The purpose of this study is to use music synchronous desensitization reprocessing (MEDR) technology to intervene the traumatic events and emotions of patients with spastic vocal disorder caused by trauma, so as to improve the symptoms of patients.

\* \* \* \* \*

## RESEARCH ON THE POSITIVE EFFECT OF MUSIC ON COLLEGE STUDENTS' PSYCHOLOGICAL REGULATION

Yang Sun

*School of Music, Shenyang Normal University, Shenyang, 110034, China*

Music psychology is a subject that takes the relationship between music and people's psychological activities as the research object and content. It is a new frontier subject studied by musicology and psychology. After more than a century of development and evolution, music psychology has gradually become a useful applied science for human mental and physical health. Since this century, positive psychology has become a new school of psychology. Positive psychology is a science about human happiness and power. Through empirical analysis and theoretical research, this paper explores the positive psychological promotion effect and negative psychological mitigation effect of music on college students. Combined with the psychological connotation of music art, the role of music in psychological regulation and the manifestations of College Students' psychological problems, this paper puts forward the corresponding countermeasures. The purpose is to provide applied parameters and theoretical guidance for college students' mental health education. Therefore, taking music as an aid to students' psychotherapy has strong practical significance.

\* \* \* \* \*

## ACCEPTABILITY EVALUATION AND OPTIMIZATION DESIGN STRATEGY OF INTELLIGENT HEALTH CARE PRODUCTS FOR THE ELDERLY: MENTAL HEALTH CHARACTERISTICS AND TECHNICAL ACCEPTANCE OF THE ELDERLY

Yuanwu Shi & Wenji Li

*Department of Industrial Design, Hubei University of Technology, Wuhan, 430000, China*

China has entered an aging society. With the rapid growth of the elderly population, the pension industry has developed rapidly. Intelligent, humanized and convenient has become the mainstream of pension mode, and intelligent health care products for the elderly have emerged. As important family members, the mental health status of the elderly has been paid much attention to. With the aging of physiological functions, the self-care ability of the elderly has declined. These physiological obstacles have brought some troubles and pressure to themselves and their families. If the operation of intelligent health care products is difficult, the instructions are not clear, and it is easy to cause some damage to the elderly's wrong operation. In addition, if the design of products does not pay attention to the emotional communication between products and users, it will limit the use of monitoring products by the elderly to a certain extent. How to design intelligent health care products to reduce the living obstacles of the elderly and effectively help them to become the focus of social attention according to the physiological and psychological characteristics of the elderly. The concept of barrier-free design is particularly important in the design of intelligent health care products for the elderly. It is a design principle to equip service functions and devices that can respond to and meet these needs.

\* \* \* \* \*

## THE APPLICATION OF PSYCHOLOGICAL KNOWLEDGE IN CONTEMPORARY ART CREATION

Dan Zhang<sup>1</sup> & Mengyao Wang<sup>2</sup>

<sup>1</sup>*Department of experimental arts, LuXun Academy of Fine Arts, Shenyang, 110004, China*

<sup>2</sup>*School of Sino-British Digital Media (Digital Media) Art, Luxun Academy of Fine Arts, Dalian, Liaoning, 116650, China*

Art design is a highly comprehensive design discipline. It has common contents with architectural design, environmental art design, visual communication design, product design and other disciplines. It shows very diverse interdisciplinary characteristics. Art design is the dissemination and exchange of information. Exhibition art design is an art design category with rich content, involving a wide range of fields and constantly enriching its connotation with the development of the times. It is a highly comprehensive design