

INVESTIGATION ON THE PSYCHOLOGICAL MECHANISM AND CURRENT SITUATION OF LISTENING TO CHINESE NATIONAL MUSIC

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In recent years, with the attention paid by the international academic community to ethnic minority music, the research of Chinese ethnic minority traditional music has made great progress, the field investigation is gradually deepened, and the literature is increasingly rich. This paper discusses the current situation of minority music research from two aspects: the gradual expansion of the team and the continuous emergence of achievements. Chinese folk music has a unique Chinese charm and is an important carrier for inheriting Chinese traditional culture. This study adopts the Chinese folk music listening questionnaire 1016 individuals of different ages and occupations were investigated. This paper analyzes the current situation of the public listening to folk music from the aspects of cognition, attitude, emotion and behavior habits. On this basis, this paper constructs the psychological mechanism model of national music listening, discusses the effective ways to promote people to listen to and learn national music, and puts forward that we should pay attention to the arousal of emotional experience and enhance cognition and understanding. And deepen the value and significance to strengthen the motivation of listening, in order to help the public cultivate the habit of listening and appreciating national music and promote the dissemination and popularization of national music.

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EVALUATION METHOD OF INTELLIGENT FABRIC IN INTELLIGENT WEARABLE PRODUCTS BASED ON COGNITIVE PSYCHOLOGY

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Wearable products are a kind of "portable" digital products with interactive continuity, which can be worn and controlled by people. The development of wearable devices is explosive, and wearable devices gradually affect people's lives. However, due to the lack of personalized design for specific groups, users' willingness to wear and use is affected. This study proposes to introduce cognitive psychology into the personalized design of wearable products, so as to enhance users' experience and cognition of products, and meet users' personalized needs for products. In this article, we will talk about how effective interaction design should be in wearable technology products. What kind of psychological motivation is hidden behind the board, and what interaction design can wearable technology see to meet people's deep-seated needs? Cognitive neurology is an interdisciplinary subject of psychology and neurology. It overlaps with physiological psychology, cognitive psychology and neurology. The theory is based on cognition. It also combines the contents of neuropsychology and computer modeling. When considering the design of interactive interface, neurology is a good tool, which determines how people deal with information.

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ANALYSIS OF ARTISTIC AESTHETIC PSYCHOLOGY IN BRITISH AND AMERICAN LITERARY WORKS

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British and American classic literary works are numerous and famous all over the world. The appreciation and reading of British and American classic literary works will not only help students understand the cultural background of western countries, but also help them find the cultural differences

at home and abroad. Appreciation of British and American classic literary works can make students feel the charm of western culture and language in language characteristics and characterization. British and American literature is an important part of world literature. It not only contains rich cultural knowledge, but also contains the expression of the author's strong yearning for his hometown and emotion. In the process of artistic aesthetics of British and American literary works, we should establish a correct aesthetic concept and understanding. Improving our aesthetic taste through reading enables us to truly understand the artistic connotation of British and American literary works. Based on this, this paper mainly analyzes the appreciation and reading aesthetics of British and American classic literature. Through the appreciation and reading of British and American classic literature, students can cultivate their ability to read English and American literary works. At present, when setting up professional courses in Colleges and universities in China, we need to use appreciation and analysis of British and American literary classics to enable students to develop a good attitude, strengthen their aesthetic ability and improve their cultural literacy.

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EXPLORATION ON THE CONSTRUCTION PATH OF "ACTIVE EDUCATION" IN HIGHER VOCATIONAL COLLEGES UNDER THE ENVIRONMENT OF INDUSTRY EDUCATION INTEGRATION

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China is now in an important period of continuous economic development. Under the new situation, we should actively build a higher vocational teaching model in line with the development of modernization, pay attention to the construction of practical education system, and ensure the output of a large number of high-quality and highly skilled talents for the society. Cultivating technical and skilled talents is the talent training goal of higher vocational colleges, and the integration of industry and education and school enterprise cooperation are the basic modes of vocational education. This paper combs several core problems faced by higher vocational colleges in the implementation of industry education integration at the present stage, and explains the necessity of implementing active education under the background of industry education integration from two aspects of internal motivation and environmental demand. According to each link and application scenario of the integration of industry and education, this paper analyzes the practical application cases of the concept of positive education. Starting from the case, the application concept of positive education in the case is raised to theory, and new ways and methods are explored and practiced for the deep integration of industry and education, it is proposed that active education should bear more functions in higher vocational education.

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PSYCHOLOGICAL CHARACTERISTICS AND PROCESS OF TRANSLATION COGNITION FROM THE PERSPECTIVE OF EMBODIED COGNITION

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Translation studies, including the study of translation results and translation process, should focus on the study of translation standards and methods, while a complete and comprehensive translation study should include the study of results and process. However, translation studies have long focused on the