

the control group; There were significant differences in fear, interpersonal sensitivity, paranoia and overall scores. According to the data obtained by the experiment, scientific comparison and analysis were carried out, and it was learned that psychological counseling combined with exercise therapy can produce significant effects in alleviating college students' employment anxiety and improving the mental health level of college students, and the effect is better than that of psychological counseling intervention alone. It can be seen that online psychological counseling intervention has a certain effect on the mental health of college students, especially in terms of paranoia and interpersonal sensitivity symptoms.

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FLIPPED CLASSROOM APPLICATION FOR COLLEGE ENGLISH TEACHING BASED ON COGNITIVE IMPAIRMENT

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Cognitive impairment refers to the pathological process of the brain's advanced intelligent processing related to the above-mentioned learning, memory and thinking judgment, resulting in severe learning and memory impairment, accompanied by aphasia or aphasia or aberration or aberration or apathy. Cognition is based on the normal functioning of the cerebral cortex, and any factor that causes abnormal function and structure of the cerebral cortex can lead to cognitive impairment. Because the brain functions in a complex way and the different types of cognitive impairment are interrelated, one aspect of a cognitive problem can cause cognitive abnormalities in the other or multiple areas. With the progress of the times, information technology such as the Internet has been widely used. In the field of education, the teaching mode is also constantly evolving, among which the flipped classroom teaching mode is driven by big data and other technologies, and it is widely used in university English classroom teaching. Not only are students not as capable of learning as they might think, they also have a lot of problems. These problems are far more complex than one might think. After we change the concept of education, we will try to think from the perspective of learning, at this time we can find that the living environment of students is very different from the living environment of our adolescence. They are at a social inflection point when the information they receive is complex and the impact is more complex. They also have a lack of ability in terms of internal cultivation. For example, many students will show cognitive impairment, which will inevitably have a negative impact on language teaching. This paper analyzes the impact of students' cognitive impairment on English teaching.

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CULTIVATION OF "CRAFTSMANSHIP" IN HIGHER VOCATIONAL EDUCATION IN THE CONTEXT OF EDUCATIONAL MOTIVATION PSYCHOLOGY

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Background: Psychological motivation is the internal psychological process or internal motivation to contribute and maintain individual activities under the guidance of the target or object. Motivation is an internal psychological process, which can not be directly observed, but can be inferred by task selection, effort, persistence of activities and verbal expression. Motivation must have goals, which guide the direction of individual behavior and provide motive. Motivation requires activities, which promote individuals to achieve their goals. Modern artisan spirit should be guided to current higher vocational students, so that they understand the profound connotation of artisan spirit, and schools should cultivate artisan spirit for students of higher vocational education in the context of motivation psychology, so that they understand that the great mission of reviving China is very important. Although China's current economic development has achieved good results, but the external environment also tends to be more

unstable, with the dark tide of the international situation, economic globalization has encountered twists and turns, the economic market has constantly suffered from the impact, which has brought a lot of adverse effects to our economy, and several Western countries have imposed tax policies on China, which undoubtedly want to increase the resistance to the development of China's science and technology manufacturing industry, the development of the real economy cannot be separated from the development of the real economy is inseparable from the support of the manufacturing industry, therefore, accelerating the development of the manufacturing industry can effectively promote the development of the real economy.

Objective: China's manufacturing industry is still in the low-end industry, to change this status quo, we need a large number of talents with craftsmanship to join the manufacturing industry. The 19th Party Congress report proposes to carry forward the spirit of model workers and craftsmanship, and to create a social culture of glorious labour and dedication to excellence, which has put forward higher requirements for the cultivation and tasks of higher vocational colleges, and requires higher vocational colleges to deeply implement the Party's requirements, and to share the craftsmanship and The three complement each other and are inseparable, which not only deepen the inner development momentum, but also help the development and reform of higher education institutions, so as to improve the number of artisans in China. The number of spiritual talents has an irreplaceable role to play. The main objective is to better study the connotation of modern craftsmanship, so that every student in higher education institutions can fully understand the rigorous and noble professional spirit, get rid of the dilemma of cultivating craftsmanship in the context of motivation psychology in higher education institutions in China, and come out with a development path that belongs to higher education institutions in China, so as to better cultivate talents with craftsmanship.

Subjects and methods: China's higher education institutions promote the cultivation of talents with craftsmanship, not only to cultivate talents in higher education institutions and increase the number of skilled talents, but also to meet the current development needs of China. Schools, teachers and students should deeply understand that modern craftsmanship is a professional ability, a professional value and a professional attitude, and schools should first construct the doctrinal learning theory of craftsmanship, the craftsmanship the state should vigorously help to promote the internal development of higher education institutions and the employment and personal value of higher education students. The main implementation strategies are to improve the cooperation model between schools and enterprises, build campus culture areas, reform the curriculum system, improve teachers' teaching methods and strengthen the construction of practical training bases, and both schools and enterprises should work together to cultivate students with a modern craftsmanship spirit and put The cultivation concept of craftsmanship should be put into place, teachers with modern craftsmanship should be introduced to make up for the relatively weak foundation of students in higher vocational colleges, modern craftsmanship should be demonstrated on campus, and a win-win cooperation mechanism should be established between schools and enterprises with the cooperative education model as a reference to promote the all-round development of talents in China's higher vocational colleges.

Result: Through the cultivation of craftsmanship in higher education institutions in the context of motivation psychology, students can better understand the profound meaning that craftsmanship has, students can understand what the country needs more now, so that they can better enrich themselves, enrich themselves, improve their professional skills and comprehensive quality, so that students and higher education institutions form a virtuous circle, the school cultivates talents, and talents return to the school. In the long run, schools will pay more and more attention to the methods and strategies of education, and the influence of higher education institutions will be further enhanced, and the means of training students will become more and more mature and methodical.

Conclusions: It can be concluded that the cultivation of craftsmanship in higher vocational education in the context of motivation psychology is feasible and a necessary spirit for the development of China at present. craftsmanship not only represents only a behaviour, but also the direction of cultivating talents in China's higher vocational institutions, in the process, institutions need to reform continuously and students need to learn continuously, it is a process that needs to be developed for a long time, not overnight. Schools should weigh the pros and cons and make the right plans to cultivate more talents with craftsmanship for China and promote the development of China's manufacturing industry.

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APPLICATION OF GESTALT PSYCHOLOGY AND PERCEPTION IN MODERN FASHION DESIGN

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Background: At this stage, clothing, as one of the essential items in human daily life, is gradually becoming the most consumed commodity by human beings. On this basis, as people's living standards continue to improve, their requirements for clothing also rise, laterally increasing the demand for intangible assets such as branding and design. Clothing designers need to analyse the added value in clothing and use creativity and innovation as the basis for modern fashion clothing design to ensure the prosperity of the clothing industry, so as to ensure that the core productivity can receive the attention of various enterprises and even government departments, and to ensure that Designers are able to do their job well and ensure that advanced cultural creativity is applied to the perceptual, visual and spiritual aspects of clothing design, so that it can be taken to a higher level. Gestalt psychology is therefore the background to the study of creative design, enabling designers to 'take the best of the best and remove the worst of the worst'. In this way, Gestalt psychology can be interpreted and mastered, so that designers can understand that Gestalt psychology is primarily a theory of perception that emphasises holistic analysis, enabling designers to use their own perceptual activities to reorganise the objective content of their garment design work, thus making a corresponding contribution to the aesthetic, visual and perceptual fields.

Objective: This paper takes Gestalt psychology as a research objective on the basis of which the study of modern fashion design can be realised, so that Gestalt psychology can be successfully applied to the work of fashion design and increase the creativity in this work. It is thus possible to show that good creative clothing can be better in terms of material, colour and shape, allowing designers to adhere to the theoretical principles of Gestalt psychology through unconscious or conscious design. This will enable the combination of theoretical knowledge with domestic and international fashion design solutions based on Gestalt psychology, ensuring that Gestalt psychology can be successfully applied in this process to form creative and excellent work. This in turn increases the application of design concepts and ensures the integrity of dressing and clothing design theory to ensure that Gestalt psychology can be better applied in modern fashion design. Through continuous innovation and interpretation, the development channels of fashion design are broadened and designers are able to gain successful experiences to ensure that people are able to satisfy their mental, perceptual and visual needs to a certain extent, thus unifying the creative goals of designers and ensuring the development of modern fashion design.

Subjects and methods: This paper first identifies the object of study, and through the study of Gestalt psychology, discovers the basic connotations of this design approach. Using comparative, collecting and interdisciplinary approaches, Gestalt psychology is analysed on the basis of successful cases, so that it can be better applied to the design of garments, and so that designers can better integrate creativity into the design of garment forms. Through summary and deduction, the research work of clothing design can be carried out smoothly and the development space of creative design work can be broadened to increase the development space of creative design work and ensure that the design methods can be applied smoothly in modern fashion clothing design work.

Secondly, according to the analysis of the problems in the application of Gestalt psychology, the solutions are used as a clue for the development of the whole text to facilitate our understanding of the field of fashion design at home and abroad, in order to use a comprehensive discussion, to answer the content of the relevant theoretical knowledge in Gestalt psychology, so that the basic overview of modern fashion design is better grasped, in order to ensure that Gestalt psychology can be used in modern fashion. This is to ensure that Gestalt psychology can be better applied in the modern fashion design segment and show its residual value. In this context, the content of the object field is mastered through the design of colours, shapes and materials to ensure that the theoretical knowledge of Gestalt psychology is used in an organised manner in the design of garments. This leads us to understand the relative importance of two concepts in Gestalt psychology: homotopy and the mind-body field. Gestalt psychology examines the designer's understanding of the world, distinguishing between the empirical world and the physical world, enabling the designer to grasp a more organised whole based on a general body, to understand the differences between different things and the characteristics of the whole using contrast, to summarise the relevant elements of Gestalt psychology in terms of the mind-body field and homotopy theory, and to implement Gestalt psychology from the perspective of This is to ensure that the designers are better able to carry out their work in accordance with their organisational experience.

Furthermore, the correspondence between the mind-object field and the earth in clothing design is used as a way to study the world as a mind-object, allowing designers to feel the true meaning of clothing