## SIMON FRASER UNIVERSITY — SCHOOL OF COMMUNICATION

The School of Communication at Simon Fraser University is a place that emphasizes critical thinking, reading, analysis, and production in the field of communication. Students will study the cultures, histories, technologies, and ideologies of the media and communication infrastructures that shape our lives. Students will work both individually and in groups to apply theories of communication to promote social change and community engagement while professors address the most pressing environmental, economic, technological, and political issues in our society through the translation of theory and research into practice and action. Successful communication graduates are literate in media and information technologies with an understanding of social and ethical implications.

The School of Communication offers a variety of courses with world-class faculty, allowing you not only to experience an education that aligns with your goals and interests but also letting you get the most out of your degree.

Communication studies is disctinct from English and Journalism because it takes a more dynamic and holistic view of the many ways people make and share meaning. In our courses, you will get hands-on experience using digital tools that will help you create audio, video, and online content. Our courses prepare you to succeed not only in our media-saturated everyday world but also in a career in communication and technology.

The Digital Democracies Institute at Simon Fraser University (SFU) integrates research in the humanities and data sciences to address questions of equality and social justice. It will combat the proliferation of online "echo chambers" and discriminatory algorithms by creating alternative data literacies and paradigms for connection: from applications and methods to transforming hostile social media exchanges into productive dialogues, to critical analyses of fake news and its historical evolution.

Created in 1997, the Assessment of Technology in Context Design Lab (ATIC-DL) is a research facility specializing in research related to the human dimensions of technological change. The ATIC-DL's research work is based on the philosophy that technological systems are more than simply machines, and in order for technology to work properly, a wide range of issues related to how people do their work must be considered. Projects use qualitative research and participatory design methods to improve technology design.

The Applied Communication and Technology Laboratory (ACT Lab) is engaged in research on the intersection between communication technology and cultural creation. It brings together graduate students, practitioners and researchers to study a wide variety of applications of advanced technology to education, community, entertainment, and the arts.